

# State-of-the-art CSR initiatives

## Enabling the specially-abled

Mphasis Corporate Social Responsibility is focused around three areas of Education, Employability and Entrepreneurship Development. "There are companies that support sports and sponsor sportspersons but rarely has anyone supported disability sports. Notably, we had three disabled sportspersons participation in CWG 2010. And in fact one of them - Prasant Karmakar - created history by winning India's only medal in swimming," says Meenu Bhambhani, head of corporate social responsibility, Mphasis, an HP Company.

## Changing lives, changing the future

The Jaipur Foot is Dow India's marquee CSR programme. Since 2005, Dow India has been the largest corporate sponsor of Bhagwan Mahaveer Viklang Sahayata Samiti (BMVSS), the world's largest limb-fitment organisation which provides free prosthetic limbs, polio calipers, wheelchairs, tricycles and crutches free-of-charge to the physically challenged. Dow India's award-winning relationship with the Jaipur Foot organisation has changed the lives of more than 20,000 people through a combination of technical development, product application, financial donation and employee volunteerism.