

Leadership Lessons from PepsiCo's CEO

Wisdom from Indra Nooyi on what it takes to get to the top, raising the standard and how to be a great leader

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On raising the standard

"As a leader, I am tough on myself and I raise the standard for everybody; however, I am very caring because I want people to excel at what they are doing so that they can aspire to be me in the future."

On honesty

"I'm very honest — brutally honest. I always look at things from their point of view as well as mine. I know when to walk away."



On becoming the CEO

"Just because you are CEO, don't think you have landed. You must continually increase your learning, the way you think, and the way you approach the organisation. I've never forgotten that."

On the requirements to lead an organisation

"As you move up the organisation, the requirements for leading the organisation don't grow vertically; they grow exponentially."



On positive intent

"When you assume negative intent, you're angry. If you take away that anger and assume positive intent, you will be amazed."

On identity

"At the end of the day, don't forget that you're a person, don't forget you're a mother, don't forget you're a wife, don't forget you're a daughter."



On a great leader

"Leadership is hard to define and good leadership even harder. But if you can get people to follow you to the ends of the earth, you are a great leader."



Indra Nooyi