

R-MAT

**Information Bulletin &
Application for PhD Programme**

**“All the progress
that society has made is
only through the mind
of thinkers....”**

PhD (Business Administration)

 **ALL INDIA
MANAGEMENT ASSOCIATION**



**Aligarh
Muslim
University**

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AIMA & AMU PhD PROGRAMME

In a resource poor country like India the demand for professionally qualified managers to manage the scarce resources effectively and efficiently is high. This is also indicated by the burgeoning number of institutes, which grant the MBA degree or its equivalent. This growth however, has to be supported by growth in the availability of faculty with doctorate in management subject to man the positions in these institutes so that the quality of management education and research is further improved.

The AIMA and AMU Joint PhD programme is aimed at providing formal training to budding faculty and working managers, with inclination for academics, teaching a research. It helps in development of skills and competencies based on a sound understanding of the principles of management and methods of conducting research with scientific rigour.

PhD Programme is beneficial for working managers who are constrained by time and location to pursue regular Ph.D from Universities and other Institutes offering full time Ph.D programmes. It helps in development of skills and competencies based on sound understanding of the principles of management.

About AMU

The Aligarh Muslim University (AMU) is one of the oldest and most distinguished universities of the sub-continent. Founded in 1887 as Mohamman Anglo-Oriental College by the great social reformer, Sir Syed Ahmad Khan, it blossomed into a full-fledged university in 1920. Having its antecedents in the mission and purpose of the founder as amelioration of the educational backwardness of the Muslims of India, it has widened its scope to become an equal-opportunity institution in post-independence India.

AMU is residential university. The diversity of the social life on the campus is the true indicator of its heterogeneity. Seventeen Halls of residence (comprising 89 hostels) accommodate more than 20000 students. There are twelve faculties under which more than 90 departments of studies operate. Today, there are more than 20,000 students in its main campus at Aligarh. Presently the total outlay of the University is of the order of 2000 million Indian Rupees.

AMU is considered by people – who have come in contact with it directly or indirectly – not simply as a structure of bricks and mortar but as a fountainhead of distinct culture. Being residential in character, it not only provides physical space for the students but also 'behavioral space'. The culture of the University instills in the students suave and refined manners, develops interpersonal, entrepreneurial, and leadership skills, and, above all, provides them a sense of living in harmony with other human beings.

About AIMA

The year 1957 saw the beginning of a powerful movement. 'ALL INDIA MANAGEMENT ASSOCIATION' (AIMA) was created as the national apex body of the management profession, with active support of Government of India and Indian corporate sector. It was intended as a cause group – a body to pool management thoughts in the country, a forum to develop a national managerial ethos, an organization to facilitate the furtherance of management profession and its contribution to the society.

Today, more than five decades later AIMA is recognized for its national stature, upheld by broad base of 58 local management associations and two cooperating associations abroad. Its membership base includes over 30,000 professional individual members and 3,000 corporate organizations as institutional members.

AIMA - CENTRE FOR MANAGEMENT EDUCATION

Established in 1993, CME, the education wing of AIMA reinforces management education and offers AICTE approved Post Graduate Diploma in Management (PGDM) and its IT variant PGDITM with a student of strength of

over 7,000. CME-AIMA is unique among Business Schools because of its industry linkage which is leveraged to get continuous industry inputs to develop and contemporize course contents and facilitate student industry interaction.

Structure of the PhD (Business Administration) Programme

The PhD Programme has been divided into two phases.

Phase - 1 : Foundation Programme

The foundation programme comprises of three modules of compulsory courses, four courses on General Management, four courses in the area of specialization and two special courses (Total Credit=32)

Phase II Doctoral Research Work Programme (Research Phase)

Completion of Phase-I leads to Phase-II which is research phase leading to PhD (Business Administration)

Foundation Phase

Module 1:	Compulsory Courses	Credits
DGM03	: Quantitative Methods	4
DGM14	: Strategic Management	4

Module 2:	General Management Courses (Subject to Exemptions)	
DCA01	: Computer Applications	2
DHR01	: Human Resource Management	2
DGM02	: Economic and Social Environment	2
DFM01:	Accounting & Finance for Managers	2

Module 3: Specialization module – Candidate has to opt for one specialization (every specialization has four courses to study)

Human Resource Management		
DHR04	: Training and Development	2
DHR06	: International HRM	2
DHR07	: Managing Change through OD	2
DHR08	: Managerial Leadership	2

Financial Management		
DFM03	: Security Analysis and Portfolio Management	2
DFM04	: International Finance	2
DFM07	: Options, Futures and other Derivatives	2
DFM08	: Mergers & Acquisitions	2

Marketing Management		
DMM05	: Marketing of Services	2
DMM06	: Internet Marketing	2
DMM08	: Product Management	2
DMM09	: Customer Relationship Management	2

Enterprise Management		
DIS04	: Computer Networks	2
DIS08	: Knowledge Management	2
DIS11	: Systems Management	2
DOM05	: Supply Chain Management	2

Operations Management

DOM02 : Technology Management	2
DOM03 : Project Management	2
DOM04 : Business Process Re-engineering	2
DOM05: Supply Chain Management	2

International Management

DIM01 : International Trade Operations & Logistics	2
DIM02 : Global Sourcing for Business Development	2
DIM03 : International Business Strategy	2
DIM04 : Foreign Exchange Management	2

Module 4 : Compulsory Course

DGM07: Research Methodology	4
D1 : Reading material on Research Proposal Formulation	
D2 : Reading material on Literature Review	
D3 : Case Work	2
D4 : Research Paper	2

Module I & II comprise of first semester of the Foundation Phase and Module III & IV would comprise second semester of the Foundation Phase. On the completion of the Foundation Phase the student will be awarded “**Advanced Certificate in Management**” by AIMA-CME.

The registration to foundation programme shall be valid for only three years from the time of admission after which one has to apply afresh to the programme. The minimum duration to complete the Foundation Programme would be one year.

Credit Transfer / Exemption

Candidates may be exempted from one or more courses, if they have already undergone a similar course during any of their preceding educational programme. The decision for exemption shall be taken by the AIMA Credit Transfer Committee. The Dean, Faculty of Management Studies and Research, Aligarh Muslim University or his nominee shall after reviewing the case accord his concurrence with decisions taken, in writing.

RULES FOR CREDIT TRANSFER

1. Credit is transferred if an applicant has taken the similar course with Grade B = 3.0 on 4.0 CGPA scale or 55% or higher in conventional mark system.
2. If Credit sought is to be transferred from a degree (qualification) obtained 10 years prior to admission into PhD programme, the Credit Transfer is not permitted.
3. Credit transfer is allowed only in Module-II and Module-III courses. Out of 16 Credits, Credit transfer is allowed upto maximum of 8 (50% of 8+8) credit i.e. credit transfer is allowed in maximum of 4 subjects either in Module-II or Module-III or in combination of Module-II and Module-III.
4. Credit transfer can be given only for subjects studied in MBA or equivalent to Post Graduation.
5. The decision of Credit Committee shall be final & binding.

The Research Phase

Registration of PhD

On successful completion of the foundation programme, the candidate shall submit the research synopsis in the prescribed format within three months of the completion of Foundation Phase or before the next meeting of the Research Committee whichever is later.

The candidate will then be required to present to the Research Committee which shall evaluate the proposal on the basis of the presentation done in the Seminar organized for this purpose. **One will bet two attempts to register with AMU Research Phase.** Research Committee has the authority to accept / reject the Research Proposal.

If necessary, on the recommendation of the Research Committee the proposal may have to be modified / changed and resubmitted for final approval. On positive recommendation of the Research Committee the candidate will be registered with the university for the research phase.

Advisor / Faculty

Each candidate will be guided by a committee consisting of two thesis advisors. One of the advisor shall be a senior faculty member from the Department of Business Administration, AMU, who shall be the internal advisor, and the other will be provide by AIMA-CME.

The candidate shall pursue his / her research work under the guidance of the thesis advisors, put in regular effort and give adequate time for the research work to be carried on satisfactorily. He / she shall be required to submit a six-monthly evaluation report to the Research Committee on the prescribed format signed by both the advisors.

Submission of PhD Thesis

The candidate shall be eligible to submit the thesis after a minimum period of two years and within a maximum period of four years after registration into the Phase-II of the PhD programme.

On completion of the Research work, the candidates will be required to present and defend the thesis in a pre-submission seminar to be arranged at AMU. The seminar will be organized based on the recommendation of the thesis advisors.

THESIS CONTENT

The Thesis

The doctoral thesis is expected to consist of 200-400 double-spaced typewritten pages and should be in a form that is ready for publication.

The guidelines for thesis are :

- Frame work
- Thesis Summary should briefly define the objective of the study, identify the variable under study and state the conclusions.
- The thesis itself would take a structured form. It would begin with the objectives defining the areas of research, the method of study, presentation of key findings along with conclusions and recommendations.
- Attached along with the thesis should be bibliography, transcripts of key interviews, and acknowledgements.

A student would be expected to send five copies of the final thesis to AMU alongwith the certificate from the advisors.

Evaluation of Thesis

The thesis submitted by the candidate shall be examined by three examiners, (out of whom one shall be the internal advisor) appointed by the Vice-Chancellor on the basis of the recommendations of the Chairman, Research Committee. Each examiner shall write an evaluation report and make specific recommendation that whether :

- a) Thesis should be accepted for the award of the PhD degree subject to a successful defence at the viva-voce examination

or

- b) Thesis should be resubmitted after modifications suggested by the examiner
or
c) The thesis should be rejected

The Dean, Faculty of Management Studies & Research who shall recommend the conduct of the viva-voce examination shall review the evaluation reports by the examiners. The Chairman, Department of Business Administration shall then arrange for the conduct of the viva-voce examination.

The viva-voce examination of the candidate (a & b above) shall be conducted by a panel consisting of the internal advisor and at least one of the two external examiners appointed for evaluation of the thesis. The viva-voce shall be conducted in a manner similar to that for the Ph.D degree of AMU.

On successful defence of the thesis at the viva-voce examination and subsequent recommendation by all the examiners, the candidate shall be awarded Doctorate degree by the AMU.

Enrolment Process

The Process and Eligibility Norms

Aspiring candidate will be screened through a written test Research Management Aptitude Test (R-MAT) and candidates above a-cut-off R-MAT score, which PhD Committee decides, would be called for personal interview at AIMA, Delhi on the subject and related areas.

Eligibility Norms

A candidate will be eligible for admission to a course of study leading to the degree of PhD in Business Administration subject to fulfilling the following criteria:

Educational Qualifications

Eligibility : Master's Degree in Management or allied subjects from Commerce, Humanities, Science, Engineering and Law etc. or a PGDM/PGDITM approved by AICTE with not less than 55% marks or equivalent grade OR Chartered Accountancy, Cost Accountancy or any other professional qualification which are considered equivalent to Master Degree with at least 55% marks or equivalent grade along with minimum 50% marks in Graduation.

And

Work Experience: Minimum 5 years post qualification work experience in industry at the managerial level or a minimum of 3 years of work experience as a Faculty at a Management Institute approved by AICTE or affiliated to a University.

Methodology

The entire programme will be conducted through face to face sessions and regular counseling by experts, external and internal guides. The self-contained multimedia course pack comprising of especially designed study guides, text books, reading material, assignments, etc. will be provided to each candidate. Personal Contact Session would also be provided at AIMA, Delhi during the Foundation Programme. Attendance at Personal Contact Session is compulsory and any exception needs special clearance of Research Committee. During the course work the candidate would be required to write an integrated case study and a research paper which would be treated as course of two credits each.

Examination and Evaluation

The candidates would be evaluated out of 100 marks in term end comprehensive examinations for each paper. Minimum passing grade is 'C' for each subject and overall passing grade is 'B'. One has to pass in each individual subject besides achieving pass grade in the final subject specific examination.

FEES STRUCTURE

The fee structure for the PhD programme is as under:

1. Payable by short listed candidate for admission interview.

Processing Fee	Rs 3000 (non refundable)
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2. Payable at time of admission of Foundation Programme to PhD.

Four Module I & II

Enrollment Fee	:	Rs. 25000
Programme Administration Fee	:	Rs. 20000
Course Fee	:	Rs 5000 (per course)
* Credit Transfer Fee	:	Rs 2000 (per course)
Membership Fee	:	Rs 2000

*** (For Credit transfer, in case exemptions are sought)**

3. Payable at the time of registration for research work programme of PhD.

Degree Fee	:	Rs 20000
Coordination Fee	:	Rs. 10000
Thesis Advisory Fee	:	Rs. 20000
Thesis Evaluation Fee	:	Rs. 20000

(Candidate residing outside India will have to pay the fee in US Dollar at the prevailing rate of Indian currency at the time of payment as given above. An additional amount equivalent to INR 25,000/- should be paid towards correspondence charges by international students).

*AIMA & AMU can revise the fee structure at any stage of the PhD programme.