AIMA
ALL INDIA MANAGEMENT ASSOCIATION

Intertek ISO 9001:2015 Certified

AIMATS WE TEST GLOBALLY
TESTING SERVICES

Intertek ISO 27001:2013 Certified

UGAT®

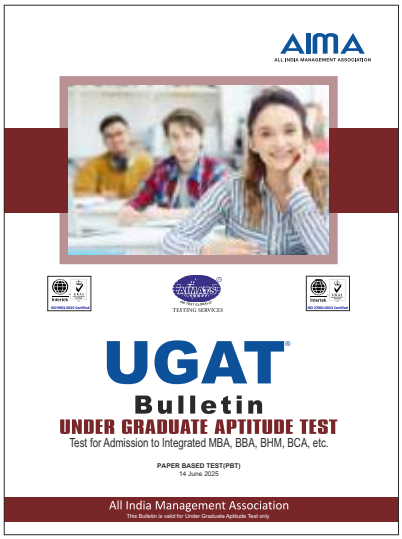
Bulletin

UNDER GRADUATE APTITUDE TEST

Test for Admission to Integrated MBA, BBA, BHM, BCA, etc.

PAPER BASED TEST(PBT)
14 June 2025

All India Management Association
This Bulletin is valid for Under Graduate Aptitude Test only



AIMATS
WE TEST GLOBALLY
TESTING SERVICES

Intertek ISO 9001:2015 Certified | Intertek ISO 27001:2013 Certified

Contact details:

Manager – UGAT
All India Management Association
15, Link Road
Lajpat Nagar, Part-III
New Delhi- 110024

Telephone : 011-47673016
E-mail : ugat@aima.in
Website: www.aima.in
Working Hours : 0900 – 1730 hrs (Monday to Friday)

AIMA
ALL INDIA MANAGEMENT ASSOCIATION

All India Management Association

Centre for Management Services

CMS

All India Management Association (AIMA) was set up in 1957 for the promotion of management profession in the country. It has more than sixty Local Management Associations including two Cooperating Association abroad. AIMA is an active member of south Asian Associations of Management Organisations (SAAMO) and of Asian Association of Management Organisations (AAMO) which is the regional body of the World Management Council (CIOS).

AIMA's vision is "To be a leader in management development movement" and mission is "To facilitate individuals and organizations realize their potential".

Centre for management Services (CMS) is the specialized division of AIMA undertaking testing and other management services. The testing services have been in operation since 1988 under the trademark All India Management Aptitude Testing Services (AIMATS) facilitating academia, industry and government to screen and select candidates for higher studies, recruitment, promotion, etc. Hundreds of organizations and lakhs of candidates have availed these services. AIMA testing and assessment services has been awarded with ISO 9001 : 2015 and ISO/IEC 27001 : 2013 Certification for the range of services under its scope.

Important Notice:

Applicants are advised to check the approval/recognition status of various programs and other details directly from the concerned Authorities/Institutes/Universities.

AIMA has come across a couple of cases where the aspiring candidates' UGAT score is not accepted by some participating Institutes/Universitiesfor admission to Under Graduate course despite their confirmation to AIMA at the time of participation by incorporating their notifications in UGAT e-Bulletin. Candidates are advised to recheck with the concerned Institutes/Universities before applying for UGAT.

AIMATS™
WE TEST GLOBALLY
TESTING SERVICES

Intertek ISO 9001:2015 Certified
Intertek ISO 27001:2013 Certified

CONTENTS

Letter from the Director	1
UGAT Interface	2
Registering for UGAT	3
Admit Card	3
List of Test Cities	4
Test Administration	5
Test Structure	5
Sample Questions	8
Request for Sending UGAT Score to Additional Institutes	10
List of Participating Colleges/Institutes/ Universities	11
Admission Notifications of Participating Colleges/Institutes/Universities	13
UGAT Score & Its Interpretation	Last Page

Important Dates for Applying

Schedule	PBT
Test Date	14 June, 2025
Last Date for Registration	06 June, 2025
Availability of Admit Card	09 June, 2024

AIMA
ALL INDIA MANAGEMENT ASSOCIATION

ALL INDIA MANAGEMENT ASSOCIATION

Centre for Management Services

Quality & Information Security Policy

"We are dedicated to providing testing, assessments and allied services duly maintaining Confidentiality, Integrity and Availability of information assets. We provide services to our clients in admission, selection and recruitment" with focus on:

- Customer Needs
- Timely execution
- Information Security

We shall review management systems for continual improvement, compliance with legal and information security requirements.

Sanjeev Phatak
Director - CMS

New Delhi
22 April 2018

intertek

CERTIFICATE
OF REGISTRATION

This is to certify that the management system of:

All India Management Association- Centre for Management Services

has been registered by Intertek as conforming to the requirements of:

ISO 9001:2015

The management system is applicable to:

Testing, Assessments and Allied Services for Admissions, Selection, Recruitment and Promotions within the Client Organizations.

Colin Moldowan
President, Business Assurance

intertek

CERTIFICATE
OF REGISTRATION

This is to certify that the management system of:

All India Management Association- Centre for Management Services

has been registered by Intertek as conforming to the requirements of:

ISO 27001:2013

The management system is applicable to:

Colin Moldowan
President, Business Assurance

Letter From The Director

ALL INDIA MANAGEMENT ASSOCIATION

Dear Applicant,

We welcome you to appear in the forthcoming administration of Under Graduate Aptitude Test (UGAT). This being your first deliberate step to pursue a career oriented degree programme, we wish you all the best for the test.

It is our endeavor at AIMA, being the apex body for the promotion of management profession in the country to identify potential professionals for grooming in reputed institutions so that they can shoulder greater and greater responsibilities in industry, government and academia enabling nation building at faster pace.

AIMA-CMS is an independent testing body. We provide the entire range of services from test registration to the provision of UGAT score card within the consolidated fee already paid by you for obtaining the UGAT Bulletin along with the Registration Form.

The information contained in this bulletin is self explanatory and hence you are advised to peruse the same in detail. Please follow these instructions meticulously so that the entire process can be completed smoothly. We advise you to check the approval / recognition status of various programmes directly from the concerned colleges / institutions / universities.

In case you have any query, please feel free to approach the Manager UGAT or the undersigned to help you. Disputes, if any pertaining to this test will be settled through an Arbitrator, who shall be appointed by the Director General, AIMA. Further, all legal cases pertaining to this test will be dealt under the jurisdiction of Delhi Courts only.

We sincerely hope that you will prepare and do well in the test.

With best wishes,

Your sincerely,

Daljeet Singh
Director
Centre for Management Services

UGAT INTERFACE AMONG APPLICANT, INSTITUTE & AIMA-CMS

APPLICANT

1. To register for UGAT.
2. To peruse the notification of selected Institutes in the UGAT e-Bulletin in detail and process the requisite application formalities directly with the Institutes.
3. To check Roll Number, centre details from AIMA Website.
4. To appear in UGAT.
5. To check result from AIMA Website. To download the UGAT score card from AIMA Website.
6. To liaise with the Institutes to complete further admission formalities.

INSTITUTE

1. To provide the admission notification of the Institute in UGAT e-Bulletin with the description of the programmes, contact details, etc which shall be informative to the aspiring applicants.
2. To advise the applicants to appear in UGAT in the prospectus, advertisements, etc.
3. To receive the scores and other details of the applicants opted for admission to the Institute.
4. To short-list and advise the applicants as to further admission procedures.

AIMA-CMS

1. To upload the UGAT e-Bulletin on AIMA website to be downloaded by candidates.
2. To provide wide coverage about UGAT through media advertisements, posters etc.
3. To make admit card available on AIMA website.
4. To administer the test at test centres in India as required.
5. To process the results and upload on AIMA website so that Candidates can take the printout of the score card.
6. To provide Roll Number, Centre details and result from AIMA website.
7. To furnish scores and other particulars to the participating institute in respect of those candidate who opt to join the particular institute

REGISTERING FOR UGAT

Candidates can choose any one of the two modes –

Register online website link **https://apps.aima.in/ugat2025/** with Credit Card or Debit Card (ATM Card) or Net Banking payment of ₹ **750/-**. Detailed procedure is given on the website link.

OR

Obtain crossed Demand Draft (DD) of ₹**750/-** in favour of "All India Management Association", payable at Delhi from any bank. Register online at website link **https://apps.aima.in/ugat2025/** along with DD. Detailed procedure is given on the website link.

ADMIT CARD

Admit Cards of the candidates provisionally registered will be accessible on the AIMA website link -
https://apps.aima.in/ugat2025/admitcard.aspx

- For Paper Based Test (PBT) : on 16 June 2024.
  Take the following printouts from the above website link.
- Admit Card having the Roll Number and Test Centre Address
- Test Instructions

LIST OF TEST CITIES IN THE ALPHABETICAL ORDER OF STATES AND UNION TERRITORIES

Please recheck that the test mode chosen and marked on the form is available at the test city indicated as first choice.

(Kindly download the admit card having allotted test centre details and Roll Number from AIMA website link: - https://apps.aima.in/ugat2025/ seven days before the Test Date.)

LIST OF TEST CITIES

State / U.T. Name	Test City name	Test Mode
Assam	Guwahati	PBT
Chandigarh	Chandigarh	PBT
Chhattisgarh	Raipur	PBT
Delhi	Delhi NCR	PBT
Goa	Goa	PBT
Gujarat	Ahmedabad	PBT
Jammu & Kashmir	Jammu	PBT
	Srinagar	PBT
Jharkhand	Ranchi	PBT
Karnataka	Bengaluru	PBT
Madhya Pradesh	Indore	PBT
Maharashtra	Mumbai	PBT
	Pune	PBT
Odisha	Bhubaneswar	PBT
Rajasthan	Jaipur	PBT
Tamil Nadu	Chennai	PBT
	Coimbatore	PBT
Telangana	Hyderabad	PBT
Uttar Pradesh	Lucknow	PBT
Uttarakhand	Dehradun	PBT
West Bengal	Kolkata	PBT

Note:- AIMA reserves the right to cancel any of these test cities and/or to allot any test city as required due to administrative or any other reasons. Candidates may confirm their Roll No and Alloted Test Centre from AIMA website: - https://apps.aima.in/ugat2025/ seven days prior to the date of test.

TEST ADMINISTRATION

Candidates are to report to the allotted test centre at least 90 minutes before the scheduled commencement of the test.

Candidates will be permitted entry to the Centre upto half an hour before the commencement of the test.

Candidates are to be in possession of the following when reporting to the test centre:

- Document: Admit Card duly completed
- Writing Material: Ball Point Pen, HB Pencils, Eraser and Sharpener

TEST STRUCTURE

Candidates' applying for IMBA, BBA, BCA, etc, the structure of the test is as given below:

Section No.	Section Name	Number of Questions	Timings
1	English Language	40	1000-1200 Hrs
2	Numerical and Data Analysis	30	
3	Reasoning and Intelligence	30	
4	General Knowledge	30	

Candidates applying for BHM, the structure of the test are as given below:

Section No.	Section Name	Number of Questions	Timings
1	English Language	40	1000-1200 Hrs
2	Numerical and Data Analysis	30	
3	Reasoning and Intelligence	30	
4	General Knowledge	30	
5	Service Aptitude	25	1200-1300 Hrs
6	Scientific Aptitude	25	

Candidates applying for both, the structure of the test is as of BHM given above. However, their scores of sections 1 to 4 will be reported separately for the purpose of admission to IMBA, BBA, BCA, etc.

TEST MODE:

Candidate give the UGAT exam through PBT mode.

PAPER BASED TEST

The candidates will be provided a sealed Question Booklet and an Answer Sheet. Please do not open the question booklet until announced.

Please fill up the necessary information in the space provided on the cover of the Question Booklet and the Answer Sheet before the commencement of the test.

The candidates are to sign the attendance sheet during the test duly endorsing the Question Booklet series as given on the question booklet and other details.

It is your responsibility to make the certain that you understand and follow the directions for completing the answer sheet. AIMA can accept the responsibility of scanning your answer sheet accurately only if it is completed in accordance with the directions.

Rough work if any is to be done on the Question Booklet only. No separate sheet will be provided / used for the rough work.

UGAT Answer Sheet is scanned by machine and scores are computed. Accuracy in scoring is

dependent on the examinees marking their answer sheets properly and the completeness of their erasures when used. Therefore accurate scoring is dependent on your strict adherence to the following points:

- No credit will be given for the answers marked in the question booklets.
- Answers are to be marked on the answer sheet, which is provided separately. Sample is given on pages 10. Choose the correct option and darken the oval / circle completely corresponding to (1), (2), (3) or (4) against the relevant question number.
- Use Blue/Black Ball Point Pen to complete the answer sheet. Please do not darken more than one oval against any question, as scanner will not read the same.
- Once an oval is darkened as answer to the question, it is final. Answer option once darkened cannot be changed.
- Do not tear, bend or mutilate the answer sheet.
- Be sure that you accurately mark all identification and question booklet series.
- Do not be concerned if your answer sheet contains space for more answers than there are questions in the question booklet.
- At the conclusion of the test you should hand over the Question Booklet and Answer Sheet to the invigilator.

GENERAL GUIDELINES:

Your admit card will be verified during the test. One part of the admit card will be given back to you as proof of your having appeared in the test. Please ensure that this is duly signed by you and the invigilator.

Each question carries one mark. There will be negative marking for the wrong answers.

Take the questions in order, but do not waste time pondering over those that seem extremely difficult or unfamiliar to you. A wise practice is to first answer the questions you are sure of. Then, if you complete the test before time is called, go back and reconsider any questions about which you were uncertain.

Although UGAT stresses on accuracy more than speed, it is important to use the allotted time wisely.

Make every effort to pace yourself by making yourself familiar with the mechanics of the test.

The directions explains exactly what each set of questions require to answer those questions. Read all test directions carefully. Read each question carefully and thoroughly. Before answering a question, determine exactly what is being asked.

Calculator, Pager, Mobile etc are not permitted inside the test room.

Appropriate civil / criminal proceedings will be initiated against applicant found taking or attempting to take the full or part of the question booklet or answer sheet outside the test room.

Applicant will be allowed to leave the test room after the completion of the test and only after permitted by the invigilator.

If you wish to leave the room during the test, you must have the invigilator permission. You will not be permitted to make up the time you loose.

AIMA reserves the right to cancel the admission to the test / with holds the results of any applicant who impersonates / uses unfair means during the test. This is without prejudice to any other action that can be initiated.

Non adherence to any instructions or failure to comply with any rules governing the conduct of the test will lead to cancellation of your candidature.

All Disputes pertaining to any aspect of the test will be settled through an arbitrator, who shall be appointed by the Director General, AIMA. Further, all legal cases pertaining to any matter of the test will be dealt with under the jurisdiction of Delhi Courts only.

Candidates are advised to keep a copy of the filled in form submitted to AIMA for further reference.

WARNING: PLEASE DO NOT RESORT TO GUESS WORK AS THERE WILL BE NEGATIVE MARKING FOR WRONG ANSWERS.

Nature of Test

It is an objective type test with multiple choice answers. The test is designed to measure a person's general aptitudes as the following table indicates:

TEST STRUCTURE

Section No.	Section Name	No. of Questions	Applicability	Timings
1.	English Language	40	For All	1000 to 1200 hrs
2.	Numerical & Data Analysis	30	For All	
3.	Reasoning & Intelligence	30	For All	
4.	General Knowledge	30	For All	
5.	Service Aptitude	25	Additional for BHM	1200 to 1300 hrs
6.	Scientific Aptitude	25	Additional for BHM	

* There will be negative marking for wrong answers.

UGAT SAMPLE QUESTIONS

Note : **A sample of questions is being provided for making the candidates aware of the style and difficulty level of the questions which have been *asked in the past. The sections composition, the type of questions and the areas from which the questions have been asked in the past have varied largely. The topics covered here in the sample is not a true indication of the syllabus and the test may contain questions from all related areas under different sections. The samples are given primarily to help the candidates understand the pattern of the test.***

SECTION-1

ENGLISH LANGUAGE

Instructions: Read the passage given below and answer questions on the basis of what is written or implied in the passage.

1. PASSAGE

Compact discs (CD) have revolutionised the music industry with their surprisingly realistic sound. The six-inch discs look like thin plastic sandwiches with aluminium at the centre. They have digitally recorded material that is read by laser beams, so the sound has none of the crackling of vinyl records. CDs are also virtually indestructible, and they are lighter and smaller than conventional records. Since their introduction, CDs have become more affordable and widely available. In fact, they are now sold in electronics and video stores that didn't formerly carry records or cassettes.

There has been a phenomenal growth in the sale of CDs. Sales climbed dramatically during the second half of the 1980s. In the 1990s sales have been even greater. CDs have all but replaced records in stores and, inspite of their being less affordable than cassettes, continue to gain in popularity.

The main appeal of CDs is their

(1) price (2) size

(3) availability (4) sound

2. SENTENCE CORRECTION:

A sentence has been divided into four parts (1) to (4) Choose the part that has an error.

(1) between the winner and

(2) between the runner up

(3) was a distance of

(4) over three metres.

3. WORD ANALOGY

PLANT : PARASITE : :?

(1) transient : permanent (2) wild : prey

(3) flora : fauna (4) sailor : pirate

4. SYNONYMS:

MACABRE means

(1) innocent (2) tarried

(3) gruesome (4) pleasing

5. ANTONYMS

Word nearest to the opposite of "SOLICITOUS" is

(1) concerned (2) indifferent

(3) eager (4) noisy

6. SENTENCE FORMATION

Rearrange the following word groups to make a meaningful sentence:

is	Hindu Sculpture	movement	full of
P	Q	R	S

(1) QSRP (2) PSRQ

(3) QPSR (4) RSQP

SECTION-2

NUMERICAL & DATA ANALYSIS

7. The sum of the ages of the father and his son is 48 years. After 21 years father will be twice as old as his son.

Find their present ages?

(1) 38, 10 (2) 39, 9

(3) 32, 16 (4) 30, 18

8. In an Electronic Media Survey of group of 30 persons who do watch the news on TV, it was reported that 15 watch the news on channel B, and 26 watch it on channel D. How many do it on both the channels B and D?

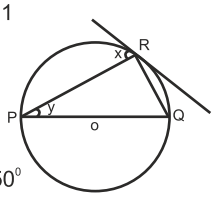
(1) 30 (2) 26

(3) 15 (4) 11

9. In the figure, O is the centre of the circle

The value of y is 25^0

find x



(1) 65^0 (2) 50^0

(3) 25^0 (4) None

Instruction : To answer questions 10 & 11 read the data given in the following table :

TABLE

Foreign Exchange Reserves of India

In US$ Million	**11/03/94**	**12/03/93**
Foreign currency assets	14017	5662
Gold	3945	3364
SDR's	107	17

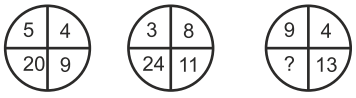
10. What is the percentage increase in Foreign currency assets over the one year period
(1) 100 (2) 148
(3) 529 (4) None

11. If the dollar is valued at ₹ 32.00 per dollar, what is the SDR reserve in rupees on 11.3.94?
(1) 342.4 crores (2) 578.2 crores
(3) 448.5 crores (4) 126.2 crores

SECTION-3

REASONING & INTELLIGENCE

12. SPATIAL DIAGRAM
Choose the appropriate for the quadrant in which the question mark appears.



(1) 36 (2) 117 (3) 52 (4) 26

13. ALPHABETIC SERIES
Fill in the blank in the series:
rst -- -- rs --- uv -- stu --
(1) rstrsts (2) uvtrstu
(3) uvtrsuv (4) uvtrvuv

14. CODING/DECODING
In a certain code ' CERTAIN' is coded as 'XVIGZRM' How is 'MUNDANE' coded in that language?
(1) NFMWZMV (2) VMZWMFN
(3) NFMWZMX (4) NFZWMFN

SECTION-4

GENERAL KNOWLEDGE

15. What is the currency of El Salvador?
(1) Peso (2) Colon (3) Forint (4) Vatu

16. What is the name of Sweden's Parliament?
(1) Storting (2) Knesset (3) Staten (4) Sejm

17. Who wrote 'To kill a Mockingbird '?
(1) Harper Lee (2) Dougles Stewart
(3) Robert Ludlum (4) R.K. Narayan

SECTION-5

SERVICE APTITUDE

18. You are the leader of a group and a new member joins it. How would you make the member comfortable?
(1) By making thejob interesting to him and by praising himwhen he does well.
(2) Correcting him tactfully when he shows his weak points.
(3) Giving him a complete set of instructions to study.
(4) Explaining what the job requires, and then allowing him to develop his own methods.

19. Which one of the following opinions is correct according to you?
(1) There is only one method of solving any problem.
(2) There may be equally good methods of solving any problem.
(3) Your methods of solving the problem are always the best.
(4) None of these

20. To take a leave you would
(1) Tell the employer the genuine reason.
(2) Never tell him the genuine reason.
(3) Tell such a reason which seems to be justified.
(4) Tell him such a reason which leaves him with no choice.

21. 'Reservation' in your opinion, should be based upon
(1) sex (2) poverty
(3) religion (4) caste

22. Providing service to people would imply
(1) good insight (2) planning
(3) public dealing (4) dutifulness

SECTION-6

SCIENTIFIC APTITUDE

23. We always get real image in a convex lens if object is situated beyond
(1) optical center (2) focus
(3) center of curvature (4) None of these

24. Substance which alters the rate of reaction is called
(1) activator (2) initiator
(3) promoter (4) catalyst

25. Life of RBC in human blood is of
(1) 30 days (2) 60 days
(3) 120 days (4) 15 hours

26. Entomology deals with the study of
(1) minerals (2) fossils
(3) insects (4) birds

27. Which one of the following is a vector quantity?
(1) Force (2) Area
(3) Volume (4) Density

UGAT

SIDE 1

OMR ANSWER SHEET

USE BLUE/BLACK BALL POINT PEN ONLY. TO FILL THIS ANSWER SHEET

PART A

1. NAME (As given in your Admit Card : Use capital letters only)

2. ROLL NUMBER

3. DATE OF BIRTH D D / M M / Y Y Y Y

4. TEST DATE D D / M M / Y Y Y Y

5. CANDIDATE'S SIGNATURE

6. INVIGILATOR'S SIGNATURE

I have verified, validated and confirmed the candidate's particulars in the answer sheet. I have also scanned the candidate's photo by matching with the photo(s) on Attendance Sheet and/or Admit Card.

7. TEST CENTRE SEAL

Important Instructions

1. Thoroughly read the instructions given on front and back covers of the Question Booklet before attempting to answer the questions.
2. Every question has four answer options marked (1), (2), (3) and (4).
3. Choose the correct answer option and completely darken the corresponding oval against the relevant question number on this Answer Sheet.
4. For marking the answer, completely darken the chosen oval only as shown in the correct method below:

   Correct method: ① ● ③ ④

   Incorrect methods: ⊗ ○ ○ ○ / ○ ⊘ ○ ○ / ○ ○ ◑ ○ / ○ ○ ○ ○ / ● ○ ○ ○
5. Do not darken more than one oval against any question as it will be treated as a wrong answer.
6. Once an oval is darkened as the answer to any question, it is final. It is not permitted to change the answer option by erasing, using correction fluid, marking cross (X) in the oval or any other method whatsoever. Any attempt to change the answer option will lead to cancellation of the candidature.
7. Take due care to ensure that you do not make any stray marks on this Answer Sheet.

SIDE 2

PART B

8. ROLL NUMBER (As given in your Admit Card)

9. APPLICATION / REGISTRATION No.

10. BOOKLET SERIES

PART C: ANSWERS (Q.Nos. 1-200)

Q. Nos.	ANSWER OPTION	Q. Nos.	ANSWER OPTION	Q. Nos.	ANSWER OPTION	Q. Nos.	ANSWER OPTION	Q. Nos.	ANSWER OPTION
1	① ② ③ ④	41	① ② ③ ④	81	① ② ③ ④	121	① ② ③ ④	161	① ② ③ ④
2	① ② ③ ④	42	① ② ③ ④	82	① ② ③ ④	122	① ② ③ ④	162	① ② ③ ④
3	① ② ③ ④	43	① ② ③ ④	83	① ② ③ ④	123	① ② ③ ④	163	① ② ③ ④
4	① ② ③ ④	44	① ② ③ ④	84	① ② ③ ④	124	① ② ③ ④	164	① ② ③ ④
5	① ② ③ ④	45	① ② ③ ④	85	① ② ③ ④	125	① ② ③ ④	165	① ② ③ ④
6	① ② ③ ④	46	① ② ③ ④	86	① ② ③ ④	126	① ② ③ ④	166	① ② ③ ④
7	① ② ③ ④	47	① ② ③ ④	87	① ② ③ ④	127	① ② ③ ④	167	① ② ③ ④
8	① ② ③ ④	48	① ② ③ ④	88	① ② ③ ④	128	① ② ③ ④	168	① ② ③ ④
9	① ② ③ ④	49	① ② ③ ④	89	① ② ③ ④	129	① ② ③ ④	169	① ② ③ ④
10	① ② ③ ④	50	① ② ③ ④	90	① ② ③ ④	130	① ② ③ ④	170	① ② ③ ④
11	① ② ③ ④	51	① ② ③ ④	91	① ② ③ ④	131	① ② ③ ④	171	① ② ③ ④
12	① ② ③ ④	52	① ② ③ ④	92	① ② ③ ④	132	① ② ③ ④	172	① ② ③ ④
13	① ② ③ ④	53	① ② ③ ④	93	① ② ③ ④	133	① ② ③ ④	173	① ② ③ ④
14	① ② ③ ④	54	① ② ③ ④	94	① ② ③ ④	134	① ② ③ ④	174	① ② ③ ④
15	① ② ③ ④	55	① ② ③ ④	95	① ② ③ ④	135	① ② ③ ④	175	① ② ③ ④
16	① ② ③ ④	56	① ② ③ ④	96	① ② ③ ④	136	① ② ③ ④	176	① ② ③ ④
17	① ② ③ ④	57	① ② ③ ④	97	① ② ③ ④	137	① ② ③ ④	177	① ② ③ ④
18	① ② ③ ④	58	① ② ③ ④	98	① ② ③ ④	138	① ② ③ ④	178	① ② ③ ④
19	① ② ③ ④	59	① ② ③ ④	99	① ② ③ ④	139	① ② ③ ④	179	① ② ③ ④
20	① ② ③ ④	60	① ② ③ ④	100	① ② ③ ④	140	① ② ③ ④	180	① ② ③ ④
21	① ② ③ ④	61	① ② ③ ④	101	① ② ③ ④	141	① ② ③ ④	181	① ② ③ ④
22	① ② ③ ④	62	① ② ③ ④	102	① ② ③ ④	142	① ② ③ ④	182	① ② ③ ④
23	① ② ③ ④	63	① ② ③ ④	103	① ② ③ ④	143	① ② ③ ④	183	① ② ③ ④
24	① ② ③ ④	64	① ② ③ ④	104	① ② ③ ④	144	① ② ③ ④	184	① ② ③ ④
25	① ② ③ ④	65	① ② ③ ④	105	① ② ③ ④	145	① ② ③ ④	185	① ② ③ ④
26	① ② ③ ④	66	① ② ③ ④	106	① ② ③ ④	146	① ② ③ ④	186	① ② ③ ④
27	① ② ③ ④	67	① ② ③ ④	107	① ② ③ ④	147	① ② ③ ④	187	① ② ③ ④
28	① ② ③ ④	68	① ② ③ ④	108	① ② ③ ④	148	① ② ③ ④	188	① ② ③ ④
29	① ② ③ ④	69	① ② ③ ④	109	① ② ③ ④	149	① ② ③ ④	189	① ② ③ ④
30	① ② ③ ④	70	① ② ③ ④	110	① ② ③ ④	150	① ② ③ ④	190	① ② ③ ④
31	① ② ③ ④	71	① ② ③ ④	111	① ② ③ ④	151	① ② ③ ④	191	① ② ③ ④
32	① ② ③ ④	72	① ② ③ ④	112	① ② ③ ④	152	① ② ③ ④	192	① ② ③ ④
33	① ② ③ ④	73	① ② ③ ④	113	① ② ③ ④	153	① ② ③ ④	193	① ② ③ ④
34	① ② ③ ④	74	① ② ③ ④	114	① ② ③ ④	154	① ② ③ ④	194	① ② ③ ④
35	① ② ③ ④	75	① ② ③ ④	115	① ② ③ ④	155	① ② ③ ④	195	① ② ③ ④
36	① ② ③ ④	76	① ② ③ ④	116	① ② ③ ④	156	① ② ③ ④	196	① ② ③ ④
37	① ② ③ ④	77	① ② ③ ④	117	① ② ③ ④	157	① ② ③ ④	197	① ② ③ ④
38	① ② ③ ④	78	① ② ③ ④	118	① ② ③ ④	158	① ② ③ ④	198	① ② ③ ④
39	① ② ③ ④	79	① ② ③ ④	119	① ② ③ ④	159	① ② ③ ④	199	① ② ③ ④
40	① ② ③ ④	80	① ② ③ ④	120	① ② ③ ④	160	① ② ③ ④	200	① ② ③ ④

PLEASE DO NOT WRITE ANYTHING IN THIS BOX

ANSWER SHEET No.

LIST OF PARTICIPATING UNIVERSITIES/INSTITUTES/COLLEGES

Name, Location & MI Code no. of the Universities/Institutions/Colleges Participating in UGAT

The following is the list of Institutions which would utilize UGAT Score for their various Programme's intake. Candidates are advised to select only such Institutions where they are eligible and wish to apply for admission to their Under Graduate Programmes. This can be done by filling the MI code no. of the desired Institution(s) at the appropriate place in the UGAT Application Form. For more details on the Institutions and their programmes, kindly refer to the 'Notification of Participating Institutions' section in this e-bulletin.

S.No.	City	University / Institute / College Name	MI Code	Page No.
ANDHRA PRADESH				
1	Vishakhapatnam	GITAM Institute of Management	5301	14
ASSAM				
2	Guwahati	NERIM Group of Institutions	7802	15
CHHATISGARH				
3	New Raipur	ITM University	4904	16
DELHI				
4	New Delhi	Jagannath Institute of Management Sciences	1101	17
5	New Delhi	New Delhi Institute of Management	1175	18
GOA				
6	Salcete	VM Salgaocar Institute of International Hospitality Education	4033	19
GUJARAT				
7	Ahmedabad	Ahmedabad University-Amrut Mody School of Management and School of Arts and Sciences	3804	20
8	Gandhinagar	Unitedworld School of Buiness, Karnavati University	3807	21
9	Surat	PP Savani University	3905	22
10	Vadodara	ITM Vocational University	3906	23
HARYANA				
11	Sonipat	SRM University	1303	24
JAMMU & KASHMIR				
12	Srinagar	Department of Management Studies, University of Kashmir	1901	35
KARNATAKA				
13	Bengaluru	Alliance University	5650	25-26
14	Bengaluru	International School of Management Excellence	5605	27
15	Bengaluru	ISBR College	5603	28-29
16	Bengaluru	IFIM College (Autonomous)	5601	30

UGAT

S.No.	City	University / Institute / College Name	MI Code	Page No.
MAHARASHTRA				
17	Navi Mumbai	ITM Skills University, Navi Mumbai	4162	31
18	Pune	NICMAR University	4106	32
19	Raigad	Vijaybhoomi University	4104	33
ODISHA				
20	Bhubaneswar	ABSM University	7562	34
21	Bhubaneswar	Biju Patnaik Institute of Information Technology and Management Studies (BIITM)	7561	36
22	Bhubaneswar	Birla Global University	7567	37
23	Bhubaneswar	KIIT School of Management, Kalinga Deemed to be University	7566	38
RAJASTHAN				
24	Mahapura	J K Lakshmipat University	3002	39
RAJASTHAN				
25	Chennai	Sai University	6003	40
UTTAR PRADESH				
26	Ghaziabad	Indirapuram Institute of Higher Studies	2010	41
27	Greater Noida	Accurate Institute of Management & Technology	2016	42
28	Greater Noida	Galgotias University	2031	43
29	Greater Noida	Sharda University	2013	44-45
30	Meerut	Master School of Management	2504	46
31	Noida	Asian School of Business	2015	47-48

Admission Notifications of Participating Universities / Institutes / Colleges in June 2025 UGAT®

AIMA-CMS has no responsibility for the matter carried in the notifications sponsored by the Colleges/ Institutes/Universities in this Bulletin. All liabilities for correctness of factual information lie on the respective Colleges/Institutions/Universities. Applicants are advised to check the approval/ recognition status of various programmes directly from the concerned authorities/ institutes/ universities.

GITAM
DEEMED TO BE UNIVERSITY

Transformation. It begins here.

Apply with UGAT

MERIT SCHOLARSHIPS
AVAILABLE UP TO 100%
THAT ALSO COVER FOOD
AND ACCOMMODATION

GITAM School of Business

BENGALURU
HYDERABAD
VISAKHAPATNAM

BBA General	BBA Business Analytics	BBA Financial Markets	B.Com. ACCA

NAAC A++ ACCREDITED | AACSB | Business Education Alliance Member | AMBA | ISO 21001 | nirf 2024 : Management 101-125 Band

8884984000

www.apply.gitam.edu

Apply Now

NERIM

Group of Institutions

Affiliated to

Dibrugarh University, Gauhati University & ASTU

Approved by NCTE, BCI & AICTE, MoE, Govt. of India

SPECIAL FEATURES

❖ Best B-School in North East for placement ❖ Corporate suit and Course pack to all the Students ❖ Complimentary Laptop to MBA, MCA & PGDM Students ❖ Additional 'Diploma in Computer Application' (DCA) ❖Guest Lectures from IITs, IIMs, International Universities & Multinational Companies. ❖ Air Conditioned Classrooms & Computer laboratories with LCD Projectors. ❖ Modern and Innovative teaching with high-tech teaching aids. ❖ Enriched Library with e-Library Facility. ❖ Wi-Fi enabled campus with well equiped Computer Labs. ❖ Individual attention, Guidance and Counselling to the students. ❖ Seperate hostel facility for Girls (within the campus) & Boys. ❖ Arrangement with Nationalised Banks for Education Loan assistance ❖ Transportation facility. ❖ Emergency health care arrangement.

ACHIVEMENTS

❖ Top position Holder in University Exams. ❖ One of the Top Institutions in India and the Best in North East (CSR). ❖ 7th Most Promising B-School in India (CSR) ❖ Ranked with A3 by Indian Management. ❖ National Education Award - 2019 by ABP News ❖ Awarded the 'Best B-School' at Times Busines Awards, Assam, 2024

Prof.(Dr.) Sangeeta Tripathi, Director, NERIM

Padma Nath Sarmah Bhawan, Jaya Nagar, Ghy-781022

Ph.:9954051419 / 9954190758

Web: www.nerimindia.in, Email:- nerimindia@gmail.com

NERIM

Your Academic Home

ESTD. 1992

Courses Offered by NERIM

UG COURSES

BBA BCA

B.COM(H)

BALLB(H)

5-year Integrated

BA

(Psychology)

BSW LLB(H)

PG COURSES

MBA MCA

MSW M.COM

MA (Education) MA (Applied Psychology)

M.Sc (Computer Science) B.ED

MBA (P/T 3-year) PGDM 2-year

PGDCA

1-year

N.B.: Online classes is also available for PGDM & MBA (Part Time)

Building future leaders for global markets

BBA & BCA

- General

- Cloud Technology & Information Security
- Mobile Application & Information Security

Program Features

- 3 Year Degree Program
- Industry required Curriculum design
- 100% Job opportunity Program with India's leading BFSI companies
- 5 Months Industry Internship
- Special TALEWIND- Personality and Communication Training Capsule
- Outbound International & Domestic tours (Optional)
- Focus on Application- oriented learning
- Excellent Campus & Infrastructure

Eligibility

10+2/ Equivalent in any stream with atleast 50% aggregate marks.

Program Features

- Fundamental knowledge of virtualization technologies, cloud technologies, data centers, networking and operating systems
- Gain functional knowledge of cloud-based solutions, basic networks, operating systems
- Develop in-depth knowledge of Windows Azure and Amazon Web Services (AWS)
- Learn in-depth about preventive, ethical hacking and forensic security technologies

Eligibility

The minimum qualification required to be eligible to apply is a pass in the 10+2 examination or equivalent from any recognised Central or State Board with Mathematics/Business Mathematics as one of the core subjects or a course recognised as equivalent thereto by the University.

ITM UNIVERSITY

ITM University®

A University recognized u/s 2(f) of UGC Act 1956, established by C.G. Pvt. University Establishment & Maintenance Act 2005, Amendment Act of 2011 & Member of Association of Indian Universities

Campus: Uparwara, Naya Raipur

Admission Office: 3rd Flr, Shyam Plaza, Nr. New Bus Stand, Pandri, Raipur, Chhattisgarh.

Contact: 9826598201 / 02 / 03 / 04 / 05 / 06

jims
Vasant Kunj-II

Nurturing
Future
Leaders

3 Years Degree Courses

in JIMS Vasant Kunj- II

Academic & Personality Transformation

jims 31 years of academic leadership

We make you future ready for a professional career

Well Planned, ideally located campus with ultra-modern facilities to offer excellent learning environment and a grooming platform for the future corporate leaders. In addition to classroom learning, the 3 years UG programme at Jagannath Institute of Management Sciences ensures overall personality development of every student. Each of our students is equipped with unique skills to meet their career objectives through one to one interactive sessions, situational tests,hands-on-practical, regular knowledge tests, industry visits, mind teasing case studies, educational trips, project trainings, group discussions etc.
Academically strong, professionally sound-Our students are confident, focused, future ready and equipped for their dream jobs.

DEGREE COURSES OFFERED

- BBA/B.voc Management
- B.Voc IT and software Development
- B.Voc Journalism and Media Management
- B.Voc Interior Design
- B.Voc Hospitality, Hotel, Catering,Tourism.

Courses Highlights

- Personality Development Programs
- Workshops, Seminars, Role-plays
- Design Exhibitions
- Debates, Quizzes, Mock Interviews
- Internships & Placements

Top Rankings of JIMS Group of Institutions

- Awarded A+ ranking by NAAC in 3rd cycle
- Best B-School for "Industry Related Curriculum"
- Ranked A+++ by Business India

Blue Chip Placements

Indiabulls RANBAXY HCL HDFC BANK JET AIRWAYS AON ORACLE UltraTech Deloitte. BARCLAYS Sharekhan आज तक AXIS BANK Royal Bank of Scotland BAJAJ Allianz policybazaar HT Media INDIA NEWS TAJ NDTV 24x7 dlf citibank indiamart

Jagannath Institute of Management Sciences

Under-graduate Institute of Professional Studies

Plot No. 3, Phase-II, Institutional Area, Vasant Kunj, New Delhi-110070
Ph: 011-35028536, 99990474829
admission.ljp@jagannath.org, www.jimssouthdelhi.com

delhi.gov.in
Govt. of NCT of Delhi

NEW DELHI INSTITUTE OF MANAGEMENT

Affiliated to GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, since 1999

Graded 'A+' by SFRC, Govt. of NCT of Delhi | Highest Grade 'A' by JAC & Academic Audit | ISO 9001-2015, 21001-2018 Certified | Approved by AICTE and Recognised by Govt. of NCT of Delhi

Admissions Open
25th Batch (2025-2029)

BBA/BCA

32+ YEARS
of Legacy in Education

A+ B-School

100% Placements in Blue-chip Companies

10,000+ Alumni in India and Abroad

Learning Beyond the Classroom

LIVE PROJECTS
Interdisciplinary experiences through hands-on training and cutting edge labs

COMMUNITY ENGAGEMENT
Formative exposure and real-time understanding of industrial setups

EVENTS, FESTS & CONTESTS
NDIM organises extravaganza events in which students participate from all over North India and Universities

18+ STUDENT SOCIETIES AND CLUBS
Music | Dance | Arts | Literary | Theatre | Fashion | Photography | CSR | NSS | NCC

Why Choose NDIM?

- **100% campus placements** with renowned MNCs and corporate houses
- **Global Exposure** with Internship/ Study Abroad options and Training in **Foreign Languages**
- **Strong Alumni Network** well-placed in various Blue-Chip Companies
- Most **distinguished faculty** from IIMs, IITs, CBS and various prestigious Universities
- Producing **GGSIP University Toppers** year after year
- Backed by **top corporate houses** like Jindals and Ambujas
- Tie-ups with over **500 MNCs and International Institutions** for frequent Personality Development Programmes, Seminars and Workshops
- International Corporate and Study Tours, Training in German & Spanish

Infrastructure

NDIM has a modern Air-Conditioned, Wi-Fi enabled campus in prime South Delhi, well connected to Saket and Govindpuri Metro Stations and various Bus Routes.

- Smart Lecture Rooms
- Digitized and Spacious Library
- Computer Labs
- State-of-the-Art Auditorium
- Cafeteria
- Indoor Sports Facilities
- Conference Room
- Gym
- Recreational Common Rooms separate for Boys and Girls
- Hostel Facility

Admission Eligibility Criteria for BBA & BCA

To be eligible for admission at NDIM, the student must meet the following criteria-

- Passed 12th with a minimum aggregate of 50% (**Maths is compulsory for BCA and English for BBA**)
- Candidate should have qualified Common Entrance Test **(CET)** conducted by GGSIP University or Common University Entrance Test **(CUET)** conducted by National Test Agency (NTA).

Campus Placements - NDIM has a track record of **100% placements** in Blue-Chip companies with highest package of **INR 12lacs** and internship of **INR 20K** per month

Our Recruiters

urban money, Deloitte, Northern, AXIS BANK, Godrej, AVIVA, Lotus, TCS, TATA, BYJU'S, RBS, NBC, Mahindra, Dalmia, Paytm

Star Placements

Highest Package

Lakshaya Gupta
Lotus InterWorks
INR 12L

Shrey Malhotra
Deloitte

Tisha Hasija
Cars24

Ayushman Chauhan
Decathlon

Connect with us

61, Tughlakabad Institutional Area, Nr. Batra Hospital, MB Road, New Delhi- 110062

9899400113, 9540444200, 011-29962605/6

admissions@ndimdelhi.in

www.ndim.edu.in

facebook.com/ndimbba

ndim_delhi

Scan us

MI Code 1175

STUDY IN GOA

V. M. SALGAOCAR INSTITUTE *of* INTERNATIONAL HOSPITALITY EDUCATION

Affiliated to Goa University

Manora-Raia, Salcete, Goa

NURTURING GLOBAL HOSPITALITY AND CULINARY LEADERS

Why VMSIIHE?

- UNIQUE INDUSTRY FOCUSED CURRICULUM
- FACULTY WITH INTERNATIONAL EXPERTISE
- WORLD CLASS INFRASTRUCTURE WITH SOPHISTICATED TRAINING EQUIPMENT
- VARIED EXPOSURE TO INDUSTRY
- 100% PLACEMENT ASSISTANCE IN INDIA AND ABROAD

ACCREDITED BY NAAC

Outlook ICARE Rankings 2024 — 6th Top 50 Private Hotel Management Institutes in India

15th Emerging Hotel Management colleges in India by India Today

International Green College Award 2024 — Awarded at the 8th NYC Green School Conference 2024 Cornell University, New York

Best Culinary School of the Year — Awarded At The 6th Edition of Food Connoisseurs India Awards 2024

ADMISSIONS OPEN - 2025

DEGREES OFFERED

B.Sc. INTERNATIONAL HOSPITALITY MANAGEMENT
Creating World-Class Leaders committed to Excellence
3 - YEAR DEGREE

B.Sc. CULINARY ARTS
Crafting & Moulding Global Culinary Leaders
3 - YEAR DEGREE

M.Sc. INTERNATIONAL HOSPITALITY AND TOURISM MANAGEMENT
Transforming Graduates into Global Hospitality Leaders
2 - YEAR DEGREE

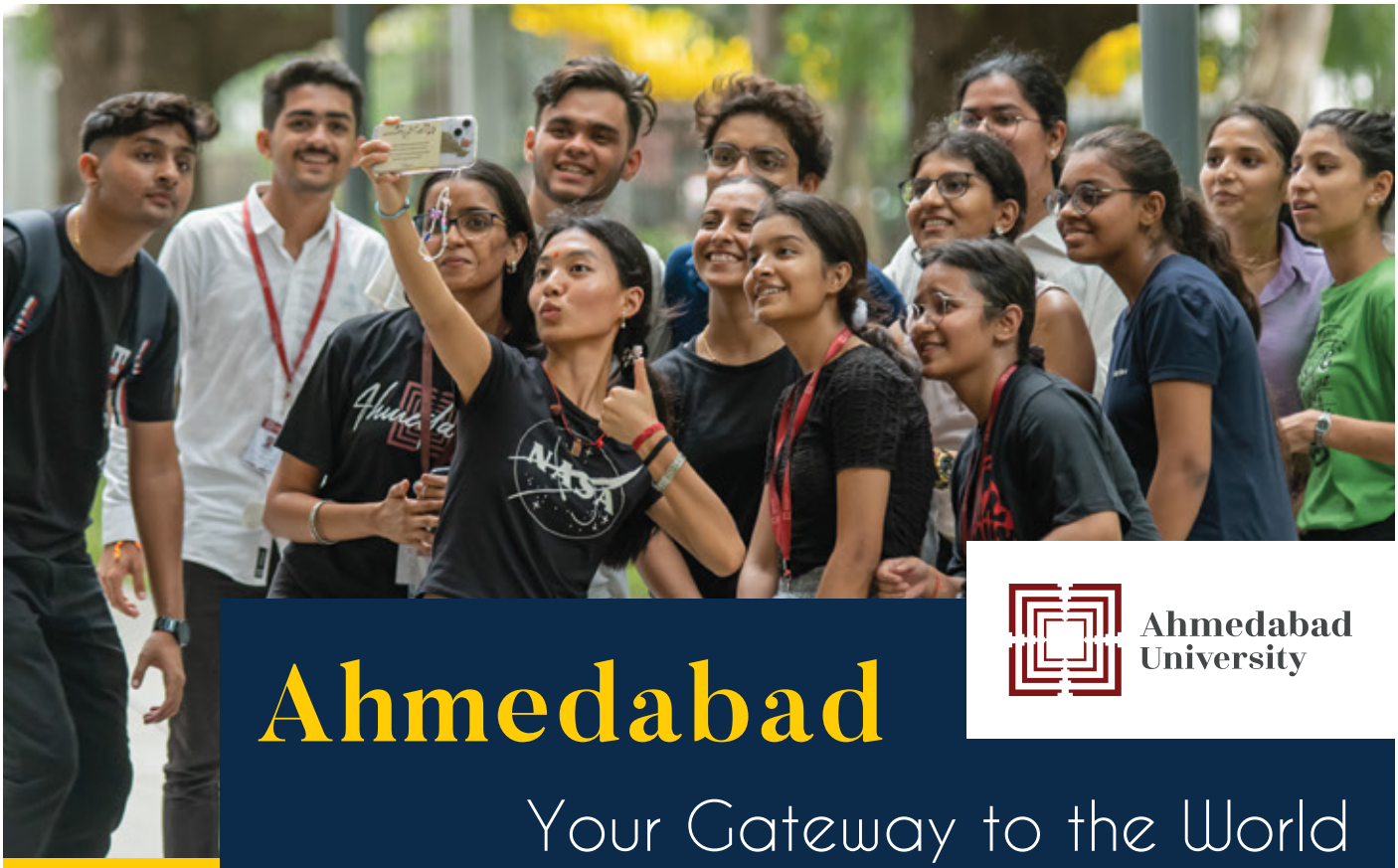
Exchange Program: Turismo de Portugal
Certified by: ISO
Option for Higher Education: César Ritz Colleges Switzerland; Culinary Arts Academy Switzerland
International Collaboration: Martinhal Resorts Portugal; EGAS Moniz
Certified by fssai as Eat Right Campus with ★★★★★ rating

Promoted by: Salgaocar Dattaraj

Call us 0982 280 7814 / 0960 799 0089 / 0960 799 8820

Email: info@vmsiihe.edu.in
www.vmsiihe.edu.in

Supported by: Marriott Resort Goa



Ahmedabad University

Ahmedabad

Your Gateway to the World

Choose your own courses, come undecided, change your major or your programme

- To learn broadly and deeply
- To learn skills to solve complex problems
- To develop interdisciplinary perspectives
- To be a part of the unique holistic learning process

Bachelor of Commerce (Honours)
Accounting

Bachelor of Commerce (Professional)
Accounting

Bachelor of Arts (Honours)
Economics | History | Philosophy, History and Languages | Psychology | Social and Political Sciences

Bachelor of Science in Management (Honours)
Accounting and Finance | Business Analytics | Finance and Economics | Finance | Human Resource and Organisations | Marketing | Operations Management | Operations Research and Statistics | Supply Chain Management

The Family Business and Entrepreneurship Programme (BSM + MBA) (erstwhile administered as the Integrated MBA Programme)

Bachelor of Technology
Chemical and Environmental Engineering | Computer Science and Engineering | Electrical and Electronics Engineering | Mechanical Engineering

Bachelor of Science (Honours)
Computer Science | Engineering Physics | Mathematical and Computational Sciences | Physics

Dual Degree Programme in Integrated Arts
Integrated Arts (Performing Arts/ Visual Arts)

Integrated Master of Science
Life Sciences

The BxMx Programme (Dual Degree)

BA + MBA

BTech + MBA

BA in Economics + MS in Quantitative Finance

BS (Computer Science | Mathematical and Computational Sciences | Physics) + MS in Quantitative Finance

BA in Integrated Arts + Master of Performing Arts/ Master of Fine Arts

APPLY NOW

ugadmissions@ahduni.edu.in | +91.79.61911217 | +91.79.61911219 | www.ahduni.edu.in

KARNAVATI UNIVERSITY

ambitions made real @KU

Where Cutting-Edge Technology Meets Human-Centric Innovation!

- BBA (Hons.)
- BBA (Hons.) in Fintech
- BBA (Hons.) in International Accounting & Finance
- BBA LL.B. (Hons.)
- BA LL.B. (Hons.)
- BA (Hons.) Liberal Arts
- BA (Hons.) Mass Communication
- B.Sc. (Hons.) Liberal Arts - Psychology
- B.Com (Hons.) Liberal Arts

For admission in BBA LL.B. (Hons.) | BA LL.B. (Hons.)
Best of CLAT / CUET / KUAT shall be considered followed by Personal Interview

For admission in BBA (Hons.) | BA (Hons.) Liberal Arts | BA (Hons.) Mass Communication | B.Sc. (Hons.) Liberal Arts Psychology | B.Com (Hons.) Liberal Arts
Best of UGAT / CUET / KUAT shall be considered followed by Personal Interview

APPLY NOW
KUAT-2025
KARNAVATI UNIVERSITY ADMISSION TEST

Contact
+91 9667048555
www.karnavatiuniversity.edu.in

UID Ignite your ambition | UIM | UWSL | USLM | UIT | KSR

PPSU
P P SAVANI UNIVERSITY

EXPLORE
EXPERIENCE
EMPOWER

RECOGNISED BY UGC

admission@ppsu.ac.in

www.ppsu.ac.in

EXPLORE THE POWER OF CHOICE THROUGH MULTIDISCIPLINARY LEARNING

School of
Liberal Arts and Management Studies

ABOUT PPSU

P P Savani Education Trust was launched in 1987, initially with a school, which over the years expanded itself with a group of schools in Surat district with a student strength of more than 45,000.

In 2016, the Trust has expanded its horizon with the launch of P P Savani University, as an initiative in higher education aligned with global standards of excellence. Through this immersive educational endeavour, the Governing body aims to introduce South Gujarat to a new era in higher education and create a talent pool of professionally sensitized industry-ready professionals. A world class 100 acre campus has been developed which embodies an infrastructure facilitating undergraduate, postgraduate, research, certificate and skill-development programmes.

BA (Hons.)
English, Hindi, Fine Arts, Performing Arts, Mass Comm., Psychology, History, Economics, Regional Development, Sociology, Politics & Policy, Media Studies, International Relations

BBA
Family Business & Entrepreneurship

MBA
Marketing & Data Analytics, Finance & Wealth Management, Human Resources

B.Com
Wealth Management, Computerised Accounting

Ph.D

INDUSTRIAL VISITS

BRITANNIA | EURO | PARLE | patco | HIGH STREET PHOENIX | BSE | GOLDI GREEN SOLAR PV MODULES | adani | ANKLESHWAR INDUSTRIES ASSOCIATION

SAP ONLY UNIVERSITY OFFERING SAP COURSE | COMPULSORY FOREIGN LANGUAGE FOR ALL STUDENTS | SANSKAR SATHE SHIKSHA ipdc

100	50+	200+	300+	10+
Acres Campus	National & International Expert Sessions	Experienced Faculty with Masters and Ph.D background	Industrial Academia Collaborations	International Collaborations

SALIENT FEATURES

STRONG CONNECT WITH INDUSTRY | PROFOUND FACULTY BASE, VISITING FACULTIES DRAWN FROM NATIONAL AND INTERNATIONAL INSTITUTES | SHORT TERM CERTIFICATE COURSES TO BE OFFERED WITH REGULAR CORE AND SPECIALIZATION COURSES | FOREIGN LANGUAGE | SKILL BASED LEARNING - IELTS COACHING | INTEGRATED PERSONALITY DEVELOPMENT COURSE FOR VALUE BASED EDUCATION

DIGITALLY EMPOWERED LEARNING ◆ PLETHORA OF COURSES ◆ INTERNATIONAL STUDENT EXCHANGE PROGRAM ◆ EXPERIENCED PH.D FACULTIES
CENTER FOR ENTREPRENEURAL DEVELOPMENT ◆ CENTER FOR INTERNATIONAL LANGUAGE ◆ CENTER FOR STUDENT START-UP INNOVATION POLICY

INTERNATIONAL COLLABORATIONS

Danish Consortium for Academic Craftsmanship University - Denmark | North American University - USA | FPT University - Vietnam | The Higher Education Institution of the Province of Liege, Belgium | University of Cyberjaya, Malaysia | University of Tuzla, Bosnia and Herzegovina | VUZF University - Bulgaria | The University of Nairobi | KCA university of Nairobi | AIMST University, Malaysia

CAMPUS: NH 8, GETCO, Near Biltech, Village: Dhamdod, Kosamba, Dist.: Surat 394125.
CITY OFFICE: 3rd Floor, Above Citibank, Ghod Dod Road, Surat 395007.

Call: +91 9879608000, 9512035611/12/13

TOLL FREE
1800 212 5521

Building future leaders for global markets

BBA & BCA

- General
- Financial Services

- Cloud Technology & Information Security
- Mobile Application & Information Security

Program Features

- 3 Year Degree Program
- Industry required Curriculum design
- 100% Job opportunity Program with India's leading BFSI companies
- 5 Months Industry Internship
- Special TALEWIND- Personality and Communication Training Capsule
- Outbound International & Domestic tours (Optional)
- Focus on Application- oriented learning
- Excellent Campus & Infrastructure

Eligibility

10+2/ Equivalent in any stream with atleast 50% aggregate marks.

Program Features

- Fundamental knowledge of virtualization technologies, cloud technologies, data centers, networking and operating systems
- Gain functional knowledge of cloud-based solutions, basic networks, operating systems
- Develop in-depth knowledge of Windows Azure and Amazon Web Services (AWS)
- Learn in-depth about preventive, ethical hacking and forensic security technologies

Eligibility

The minimum qualification required to be eligible to apply is a pass in the 10+2 examination or equivalent from any recognised Central or State Board with Mathematics/Business Mathematics as one of the core subjects or a course recognised as equivalent thereto by the University.

ITM Vocational University

A UGC Recognized-Listed Private University u/s 2(f) of UGC Act 1956, established vide Gujarat Private Universities Act 2009, Amendment Act 1 of 2014 & Member - Association of Indian Universities

Campus at Ajwa Nimeta Road, Rawal, Vadodara

Students Helpline: 70433 41951 / 2, 95740 05022

www.itm.ac.in

ALLIANCE UNIVERSITY

Private University established in Karnataka State by Act No.34 of year 2010
Recognized by the University Grants Commission (UGC), New Delhi

NAAC GRADE A+
ACCREDITED UNIVERSITY

UGAT 2025

BBA | B.COM.

3 YEARS (DEGREE) / 4 YEARS (HONS.)

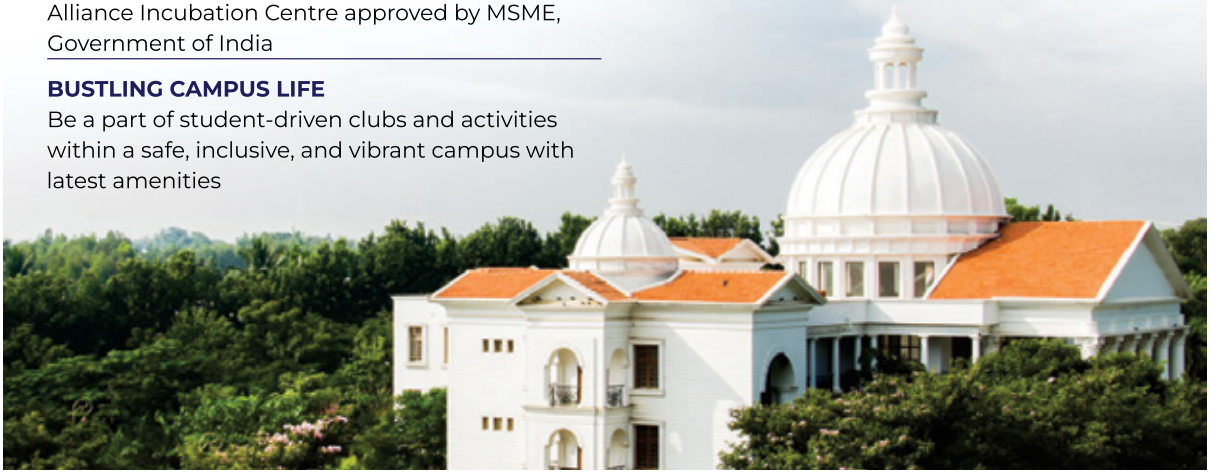
EXPERIENCE THE DIFFERENCE

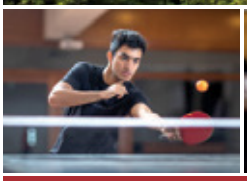
CUTTING-EDGE PROGRAMME
Opportunities to pursue professional programmes like ACCA (UK) and CMA (US)

BUILD CORE KNOWLEDGE THROUGH REAL-TIME EXPERIENCE
Capstone live projects and access to Bloomberg terminals

TRANSFORM YOUR BUSINESS IDEAS INTO REALITY
Alliance Incubation Centre approved by MSME, Government of India

BUSTLING CAMPUS LIFE
Be a part of student-driven clubs and activities within a safe, inclusive, and vibrant campus with latest amenities





Times B School RANKINGS 2025

- RANKED 2nd — Among the Top 36 Private Universities in India
- RANKED 3rd — Among the Top 20 B-Schools in South India
- RANKED 5th — Among the Top 50 B-Schools for Placements in India
- RANKED 10th — Among the Top 100 B-Schools in India

Ministry of Education, Government of India
nirf NATIONAL INSTITUTIONAL RANKING FRAMEWORK 2024
RANKED 71st IN MANAGEMENT

Approved by All India Council for Technical Education

IACBE Accredited
Accredited by the International Accreditation Council for Business Education (IACBE), USA

AACSB Business Education Alliance Member
A member of the Association to Advance Collegiate Schools of Business (AACSB), USA

ALLIANCE AT A GLANCE

25+
years of legacy in transformative education

60+
acres of sustainable campus and world-class infrastructure

80+
international linkages

1st
private university in South India

800+
recruiting partners including Fortune 500 companies

32,000+
alumni globally in leading positions

350+
intellectual capital of faculty, including IVY League scholars

250+
corporate mentors from leading organisations

SRUSHTI R SHETTY
BBA (2017-20)

My experience at Alliance University has been outstanding. The BBA programme equipped me with a solid understanding of business through interactive classes and industry visits. Supportive faculty helped me build critical thinking and leadership skills. The placement cell also prepared me well for the corporate world with resume workshops and mock interviews. Landing a job at KPMG has been a dream come true, and I'm very grateful to Alliance University for helping me grow into a confident professional.

PLACED AT

KPMG

ALLIANCE UNIVERSITY
Private University established in Karnataka State by Act No.34 of year 2010
Recognized by the University Grants Commission (UGC), New Delhi

Alliance University
Chandapura - Anekal Main Road,
Bengaluru - 562 106, Karnataka, India

+91 96200 09825 | +91 96060 48545

ug@alliance.edu.in

www.alliance.edu.in

SCAN TO APPLY

ISME

STUDY IN ONE OF THE TOP B- SCHOOLS IN BANGALORE
WITH AN INTERNATIONAL OUTLOOK

Dr. Nitin Garg, IIT Bombay, MBA Carnegie Mellon-USA, Ph.D. IIM Lucknow.
Tanuj Garg, MBA-Wharton, MS Carnegie Mellon-USA.
Dr. Rony G Kurien, BSc, MBA-Symbiosis, Ph.D. Anna University.

K.G. Garg, IIT Roorkee, AeSI-USA.
Pallavi Jain, MBA-Symbiosis, HRM-Wharton School of Business-USA.
Vivek Garg, MBA Purdue University-USA.

INTERNATIONAL SCHOOL OF MANAGEMENT EXCELLENCE, BANGALORE

BUSINESS PROGRAMS

- **PGDM** - MBA (Finance, Marketing, HR, Business Analytics, International Accounting - US CPA)
  AICTE, NBA, AIU
- **MCA (Master of Computer Application)**
  (AICTE, Bangalore University)
- **BBA, BCA, BCom + ACCA** (Bangalore University)
  +
  International Business Program, Singapore
- **Ph. D. in Management** (University of Mysore)
- **Fellow Program in Management (FPM)**
  AICTE Approved

WHY ISME?

- **150+** MNCs annually for campus placement
- **2100+** Alumni working in MNCs in India, Canada, USA, UK, Australia, UAE, Singapore
- **100%** Faculty with global & Industry experience
- **24/7** Fun and learning in a green on campus hostel with Sports Arena
- **100%** PGDM - MBA, MCA, BBA, BCA, BCom + ACCA students get an opportunity for the International Business Program at Singapore

EXECUTIVE PROGRAMS

- Weekend PGDM (International Accounting) + US CPA
- Weekend PGPM (International Accounting) + US CPA

Ranked Top 30th B-School All India by Times of India, 2025

- 7th Top B- School in South by Times of India, 2025
- 5th Top B- School in Bangalore by India Today, 2023
- B- School for Best ROI by Academic Insights, 2023
- Best school for Academic Excellence by Bangalore Management Association

Top Recruiters

Deloitte. · Grant Thornton · FEDERAL BANK · Mondelēz International · ACUITY · EY · KANTAR · TCS · Goldman Sachs · wipro · Cowen · Micro Labs · TIMKEN · KPMG

and many more..

SCAN TO APPLY

EXCELLENCE IN BUSINESS EDUCATION SINCE 2006

www.isme.in
www.facebook.com/ismeexcel
88806 12345
connect@isme.in
Instagram : activities.isme
87924 98558

MI Code 5605

ITM SKILLS UNIVERSITY

ADMISSIONS OPEN 2023-24

-Cutting Edge Programs-

- **B.Tech** Computer Science Engineering

- **BBA** Financial Services • **BBA** Travel Tourism

- **B.Des courses in -**
- Fashion Design • Interior Design • UX Design
- Visual Communication • Animation & VFX

- **BA** Culinary Arts

PROGRAM HIGHLIGHTS

- Programs developed in consultation with industry.
- Experiential Learning
- Focus on Soft Skills and Personality Development
- Program delivery by highly qualified Academicians & Industry Professionals
- State of the Art Infrastructure
- Industry Internship
- Strong Industry – Academia Interface

Plot 25 & 26, Institutional Area, Sector 4, Kharghar, Navi Mumbai, Maharashtra - 410 210

email: ugat@itm.edu **www.isu.ac.in**

NICMAR UNIVERSITY PUNE

SHAPE YOUR FUTURE WITH EXCELLENCE

AT NICMAR UNIVERSITY, PUNE

ADMISSIONS OPEN FOR 2025 INTAKE

Empowering the next generation of leaders, innovators, and change makers.

BBA | BBA (Hons.) | Integrated MBA*

Launch your journey in management with a curriculum that blends academic excellence, industry exposure, and real-world skills. Specializations in Finance, Marketing, HR, and more.

*Exit option available after 3rd and 4th year

Other UG Programmes offered:

Bachelor of Architecture (B.Arch)

B.Tech in Civil Engineering

NICMAR LEGACY

40+ Years of Excellence in Education Sector

30 LPA Highest Package Offered

9.25 LPA Average Package for NICMAR Graduates

200+ Top Recruiters Trust NICMAR Talent

34+ Countries Feature NICMAR's Talented Alumni Placed in Diverse Fields

APPLY NOW VIA UGAT 2025

Address: 25/1, N.I.A. Post Office, Balewadi, Pune – 411 045, Maharashtra, India

Phone: 020-66859271 / 333 / 270 / 166

SCAN QR CODE TO APPLY

Department of Management Studies
University of Kashmir
Hazratbal, Srinagar-190006, Jammu & Kashmir

ADMISSIONS FOR
BBA-MBA (5 YEAR INTEGRATED MBA) COURSE (SESSION 2023)

The admission to BBA-MBA (5-Year IMBA) course shall be made on the basis of UGAT Score 2023, Performance in Qualifying Examination, Group Discussion and Personal Interview.

For any further query/ information candidates may contact:

Name of the Contact Person : Mr. Mohammad Ayub Shah, (Placement officer)
Contact No. : 9419087702
Email ID : ayub_emaad@yahoo.co.in
ayub.emaad@gmail.com

MI Code 1901

NEXT UGAT
JUNE 2026

BIJU PATNAIK INSTITUTE OF INFORMATION TECHNOLOGY & MANAGEMENT STUDIES, BHUBANESWAR

Approved by AICTE | Affiliated to BPUT, Odisha | NAAC Accredited | ISO 9001 : 2015

25 YEARS

INTEGRATED-MBA

5 YEARS

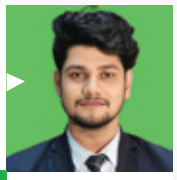
60 SEATS

Shape your future with BIITM

PROMINENT PLACEMENT OFFERED 2024-25

MANISH MOHANTY
₹ 9.0 Lakh

AMINUL NABI KHAN
₹ 5.9 Lakh
asianpaints



SUBHAM S. SAHOO
₹ 5.9 Lakh
asianpaints

SEEPANA U. RANI
₹ 5.00 Lakh
runo

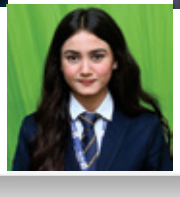
BHABANI S. BRAHMA
₹ 4.75 Lakh
HDFC Life

AJIT KUMAR PADHY
₹ 4.5 Lakh

DIBYASHIS PATRA
₹ 3.83 Lakh
ICICI Bank

NISHA SAHOO
₹ 3.83 Lakh
ICICI Bank

SYEDA S. AKHTAR
₹ 3.06 Lakh
In2IT EBS



BIITM ignites in its students the spirit of innovation and dynamism. It focuses on academic excellence with social responsibility & strong leadership

MS. AGNIJYOTI SAHOO
IMBA
UNIVERSITY GOLD MEDALIST,
BATCH : 2019-24

ADMISSION CRITERIA FOR THE ACADEMIC YEAR 2025-26

Admission : IMBA (5year Full-Time Programme)
Eligibility : Class 12th Pass out are eligible with 45% minimum marks (40% for SC & ST).
Criteria : Students who have successfully passed or are appearing for their 12th examinations in 2025 with or without a valid OJEE rank, are welcome to submit their applications for admission.

AWARDED BEST B-SCHOOL FOR MANAGEMENT EDUCATION BY ODISHA EDUCATION ON 2019

F/4, Chandaka Industrial Estate, Near Infocity, Patia, Bhubaneswar -751024, Odisha
Ph: 8018305333, 9040003344, 9938310444

admission@biitm.ac.in
www.biitm.ac.in

BGU
BIRLA GLOBAL UNIVERSITY

BBA ADMISSION NOTICE

Management skills that give you a head start

www.bgu.ac.in

About Birla Global University

Birla Global University (BGU) is a self-financed private unitary University, established by the enactment of Birla Global University Odisha Act, 2015. It is included in the list of Universities established as per section 2(f) of the UGC Act, 1956. Its state-of-the-art campus is located at Gothapatna, Bhubaneswar. The management of the university is carried out by a Board of Governors headed by Smt. Jayashree Mohta, Chairperson, Birla Academy of Art & Culture. Honorable Governor of Odisha is the Chancellor of the University.

About The Program

Birla Global University, Bhubaneswar offers full-time BBA Program. The program provides rigorous training in Business Management encompassing areas such as General Management, Marketing, Human Resource Management, and Finance. The emphasis is on contemporary issues affecting business and problem solving such as management of change within an increasingly dynamic environment and the development of business skills across organizations and sectors.

Selection Process

Students should have passed 10+2 with a minimum of 50% marks or equivalent CGPA. Candidates appearing in final examinations can also apply. Students will be admitted to the program based on merit (Percentage of marks secured in 10th and 10+2/12th Board Examination). The student may also be called for a Personal Interview if so desired by the university.

Distinct Advantages

- Well benchmarked Industry Oriented Curricula
- Regular interaction with industry experts
- Faculty with industry & Academic Experience
- Excellent Industry - Academia Interface

Birla Global University also offers the following Undergraduate Programs:
BBA, BBA.LL.B., B.Com, BAJMC, BCA, B.Tech. (Computer Science & Engineering

BGU has collaboration with institutes/ Universities in France, Poland, Slovenia and Malaysia

Visit us at **www.bgu.ac.in** **Email:** admission@bgu.ac.in
Toll-Free No: 1800-212-3001, **Mobile:** 7381058307, 9776129900
Address: IDCO Plot No. 2, Institutional Area, Gothapatna, Bhubaneswar – 751029
Kolkata Office: Birla Brothers Pvt. Ltd, 3rd floor, 15, India Exchange Place, Kolkata -700001

KALINGA INSTITUTE OF INDUSTRIAL TECHNOLOGY
Deemed to be University U/S 3 of the UGC Act, 1956
SCHOOL OF MANAGEMENT

BBA
at KSOM

Admission into 3/4 Years Full Time

BBA PROGRAMME 2025-28

through Under Graduate Aptitude Test (UGAT)

Apply to one of the top B Schools in India

- Ranked 2nd best BBA Program in India as per TIMES BBA Education Ranking Survey 2024
- Part of KIIT DU, **Ranked 15th** Best University in India, NIRF 2024
- **A++ Accreditation** by NAAC
- 80% faculty from industry or with Ph.D. & over half the faculty from institutions such as **IIMs, IITs, TISS, MDI, XLRI** and other premier institutes
- Specializations (3rd Year) - **Business Analytics, International Business, Marketing, Finance, HR** and **Operations**
- **35 acre** World Class infrastructure with fully residential AC hostels and integrated WiFi campus
- Strong industry connect with more than **100 corporate interactions** (conclaves, seminars, webinars, conferences, guest lectures) per year

SELECTION PROCESS

Selection is based on: UGAT Score, 10th & 12th marks and Personal Interview.

How to apply: Fill up online application form at **www.ksom.ac.in**

Last Date of Receiving Complete Application Form June 30, 2025

Eligibility: Minimum 50% aggregate marks in 10th & 12th examinations with Mathematics/ Business Mathematics / Economics / Statistics as one of the subjects in 10+2 level.

Campus – 7, Bhubaneswar - 751 024
Phone: +91 78944 60016 / 76080 08731
admission@ksom.ac.in | **www.ksom.ac.in/bba**

KALINGA INSTITUTE OF INDUSTRIAL TECHNOLOGY
Deemed to be University U/S 3 of the UGC Act, 1956
SCHOOL OF MANAGEMENT

KIIT (Deemed to be University) has only one permanent campus in Bhubaneswar, Odisha.
It has no other campus/off campus anywhere else in the country and globe.

Master the Art of Business

at JK Lakshmipat University

JKLU

Accredited "A" Grade by NAAC

Programmes

4-Year BBA (Hons)
Integrates rigorous academic theories with hands-on experiential learning

3-Year BBA
For students who wish to start their professional journeys early

3-Year BBA Fintech
Tailored for students aiming to spearhead innovations in the financial technology sector

Specialisations

- **Entrepreneurship**
- **BFSI** (Banking, Financial Services and Insurance)
- **Business Analytics**
- **Marketing**

Get Global Exposure

- **2-week International Immersion Programme** at Top Global Universities
- Semester Exchange Opportunities at **Top Global Universities**.

The JKLU Edge

- Learn from **Renowned Academicians** and Experienced **Industry Professionals.**
- Get **Up To 50%** Merit-Based Scholarships Awarded on the Basis of Class XII Score or Performance in CUET.
- Get Access to Resources of **AIMA BizLab**, a Top-Tier Virtual Management Lab.
- Leverage Support from **Atal Incubation Centre-JKLU** for Turning Your Ideas into Viable Businesses.
- Choose from Cutting-Edge Electives like Design Thinking and Cybersecurity.

Top Recruiters

asianpaints · AXIS BANK · Bank of Baroda · bharti AXA · cvent · Crompton Greaves · DECATHLON · Deutsche Bank · HDFC BANK · Hero Vired · jaro education · KPMG · BYJU'S · upGrad · PUMA · naukri.com · DELHIVERY · Flipkart · SWIGGY · and many more...

An Initiative By JK Group

JK LAKSHMI CEMENT LTD. · JK TYRE · JK Fenner · JK PAPER LTD. Creating lasting impressions

830-222-33-44 www.jklu.edu.in

JK Lakshmipat University, Near Mahindra SEZ, P.O. Mahapura Ajmer Road, Jaipur – 302 026, Rajasthan, India.

2025 Admissions Open

Apply Now

SAI UNIVERSITY CHENNAI

FOLLOW YOUR PASSION, EXPLORE THE UNEXPLORED, AND DESIGN YOUR OWN DEGREE

Admissions Open for **Interdisciplinary** Undergraduate Programs 2025-26

The Sai University Edge

Students can choose minor courses alongside their major from different schools, encouraging an interdisciplinary approach.

Students gain direct access to global thought leaders for academics, research, and internships.

Students will be taught by distinguished faculty from leading global universities and institutions.

Holistic assessment approach using practical and case-study learning to eliminate rote learning.

SCHOOL OF BUSINESS

BBA (Hons.) 4 years

Majors in

- Digital Marketing
- Business Intelligence & Data Analytics
- Finance | Human Resource Management | International Business

B.Com (Hons.) 4 years

Career tracks in

- Accounting and Finance
- ACCA with 9 papers exemption

ACCA

SCHOOL OF ARTIFICIAL INTELLIGENCE

BCA (Hons.) 4 years

- Artificial Intelligence

SCHOOL OF ARTS AND SCIENCES

B.Sc. (Hons.) 4 years

- Biological Sciences

B.A. (Hons.) 4 years

- Economics

APPLY NOW

Sai University
2025-26 admissions

apply.saiuniversity.edu.in

Eligibility

- Pass in XII grade from recognised board, with a minimum 60%

SAIU SCHOLARSHIPS 2025

Sai University offers unique higher education programs with merit-based scholarships, achievement awards, and need-based financial assistance for diverse students.

SCHOLARSHIP CATEGORY (UG)	%
Merit Scholarship for students with 70% and above in Class XII.	25% - 100% (Varies based on the score and board of study)
Achievements in Sports and Co-Curricular Activities	
International or National level	50%
State Level	25%

Sai University Chennai, One Hub Road, OMR, Paiyanur, Chennai - 603104

apply.saiuniversity.edu.in

+91 91500 75661 / 62 / 63

admissions@saiuniversity.edu.in

www.saiuniversity.edu.in

Follow us on @Sai University

IIHS

Indirapuram

INSTITUTE OF HIGHER STUDIES

(Affiliated to CCS University, Meerut | College Code-397)

About IIHS

Indirapuram Institute of Higher Studies (IIHS) is promoted by **Tapindu Educational Society**. **IIHS** belongs to a pool of ten institutions which encompasses a wide network of Educational Institutions comprising of Residential and Non-Residental 12k schools and Degree Colleges affiliate to the respective Universities. **IIHS** offers various programs through its Delhi-NCRCampus in India.

Recognition by UGC Act under Section 2(f)

Top 100 B-Schools in India-2020 Beyond IIMs

BBA | BCA | BAJMC | B.Com

Affiliated to CCS University, Meerut (College Code - 397)

Industry Connect

HDFC BANK We understand your world · Mother Dairy · आज तक · adani · accenture · NEWS18 · Bajaj Finserv · Yakult · DELL · TIMES NOW · 92.7 big fm · amazon · ICICI Bank

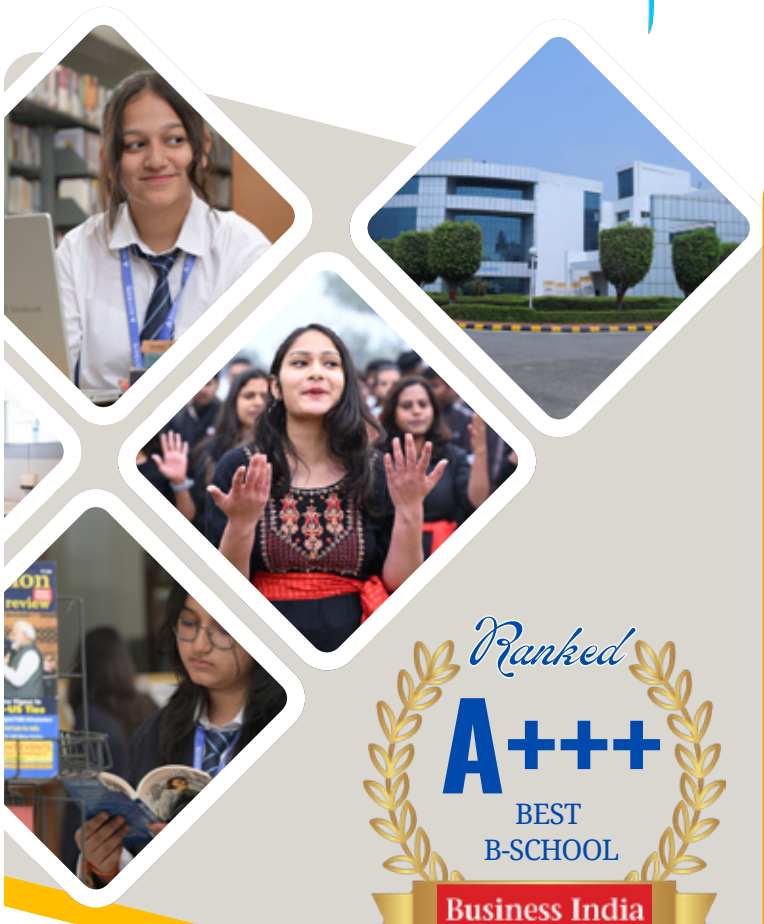
Campus: Vishisht Shiksha Bhookhand, Nyay Khand -1, Indirapuram, Ghaziabad (UP)-201014

Call: +91-120-2607101,9560994644 | Email: admission@theiihs.com

ACCURATE GROUP OF INSTITUTIONS

BBA

BACHELOR OF BUSINESS ADMINISTRATION | 3 YEARS FULL TIME PROGRAM



Ranked A+++ BEST B-SCHOOL Business India

ALL ABOUT BBA PROGRAMS

- AFFILIATED TO CCSU, MEERUT
- INDUSTRY-ORIENTED CURRICULUM
- EXPERIENCED FACULTY
- PLACEMENT SUPPORT & INTERNSHIP OPPORTUNITIES
- SKILL DEVELOPMENT PROGRAMS
- STATE-OF-THE-ART INFRASTRUCTURE
- VALUE-ADDED CERTIFICATION COURSES
- STUDENT MENTORSHIP & CAREER GUIDANCE
- ENTREPRENEURSHIP DEVELOPMENT CELL (EDC)
- STUDENT CLUBS
- INNOVATIVE PEDAGOGY

COURSES OFFERED

BBA ★ BCA ★ B.Com(H) ★ B.Tech ★ B.Pharm ★ LL.B. ★ B.A.LL.B. ★ PGDM ★ MBA
MCA ★ M.Pharm ★ D.Pharm ★ Polytechnic

49, Knowledge Park-III, Gr.Noida | www.accurate.in | 9899-56-9090

GALGOTIAS UNIVERSITY

NAAC GRADE A+
Accredited University

Galgotias University achieves the
highest benchmark towards academic excellence

NAAC
NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL

NAAC A+

Accreditation in First Cycle

We will continue to carry forward the vision of our honourable Prime Minister Shri Narendra Modi Ji of **making India a Vishvaguru** and the dream of our Dynamic Honourable Chief Minister of UP Shri Yogi AdityaNath Ji of **making the State of Uttar Pradesh a truly Global Knowledge Superpower.**

Tomorrow, the world will be different.
Be the one to make that difference

BE IRREPLACEABLE

ADMISSIONS OPEN FOR 2025-26

- BBA • BCA • BHM • B.A. (Hons.) • B.Com. (Hons.) • B.Sc. (Hons.) • BBA with Specialization (e) in Logistics & Supply Chain Management • BBA with Specialization (e) in Aviation Management • BBA with Specialization (e) in Public Policy • BBA with Specialization (e) in Public Policy • BBA with Specialization (e) in Marketing & Automobile Management • BBA with Specialization (e) in Business Analytics • Integrated MBA (BBA + MBA) • Bachelor of Toursim Administration

- MBA Integrated • MBA (Online) • MBA (Dual Specialization) • MBA with Specialization (e) in Marketing & Automobile Management • MBA with Specialization (e) in Logistics & Supply Chain Management • MBA with Specialization (e) in Aviation Management • MBA with Specialization (e) in Business Analytics • MBA with Specialization (e) in Trade Fair, Event & Convention Management • MBA Healthcare & Hospital Management • Master of Tourism Management

I-GAUGE GALGOTIAS UNIVERSITY AWARDED QS I-GAUGE E-LEAD CERTIFICATION

GALGOTIAS UNIVERSITY RECEIVED CSR EXCELLENCE IN EDUCATION AWARD 2020

NBA ACCREDITED CSE | ECE | ME

nirf RANKED AMONGST TOP 100 Universities in Pharmacy/Management 151-200 Rankband in India

Ranked 2 Best in UP TIMES ENGINEERING Top Placement Across Universities

INDIA TODAY RANKED AMONGST TOP5 BUSINESS COLLEGES IN UP

RANKED NO. 1 PRIVATE UNIVERSITY

A1

STARS

Plot No. 2, Yamuna Expy, Opposite, Sector 17A, Greater Noida, Uttar Pradesh 203201

Contact No.: +91-9810162221 / 9582847072 +91-120-4370000

admission@galgotiasuniversity.edu.in | admission@galgotiasonline.edu.in | www.galgotiasuniversity.edu.in

SCAN HERE TO APPLY

*Admission Screening Basis:Mat Score | * UGAT Score as screening/selection creteria

@GalgotiasUniversity @galgotias_university/ @GalgotiasUni

Management

SHARDA UNIVERSITY
Beyond Boundaries

Rewrite the Rules.

Reimagine the Future.

BBA | B.Com | B.Sc.
PROGRAMMES

At Sharda University, we redefine education by blending innovation, diversity, and academic excellence. From state-of-the-art facilities to world-class faculty, we prepare you to lead in a globalized world.

*FOR GREATER NOIDA CAMPUS

SHARDA COUNSELLING CENTRES

Lucknow - 9205883451
Dehradun - 9205883454
Hyderabad - 9205883452
Kashmir - 8826998009
Patna - 9205883453
Jaipur - 8826998009
Ranchi - 9205883459
Kolkata - 9205883455
Guwahati - 9205883450
Itanagar - 8448897663
Raipur - 8448198398
Kochi - 8800398726

GATEWAY TO GLOBAL OPPORTUNITIES

- *Students from 95+ countries learn from distinguished faculty sourced from USA, UK, Canada, Greece, Singapore, Japan, Russian Federation, among others.*
- *Opportunities for global avenues with new age programmes in Stem Cell & Tissue Engineering, Artificial Intelligence & Data Analytics, Robotics among others.*
- *Students have been selected at top universities like Columbia University, Oregon State University, LMU Munich (Germany), University of Montreal (Canada), Kassel University, Germany, University of Canterbury, New Zealand, University of Houston, Texas USA among others.*

ADMISSIONS OPEN FOR FUTURE FOCUSED UG PROGRAMMES

B.Com. | B.Com. (Hons./Research)
B.Com. - Finance & Accounting with **ICA**
B.Com. - International Acct. & Finance (with **ACCA, UK**)
BBA | BBA (Hons./ Research)
- Banking & Finance | International Business
- Marketing Management | HRM
- Entrepreneurship & Family Business
- Health Care Management
- Logistics & Supply Chain Management

BBA - Finance & Accounting (with ACCA, UK)
B.Sc. | B.Sc. (Hons./Research) - Physics
- Computational Physics | Renewable Energy

B.Sc. | B.Sc. (Hons./ Research)
- Chemistry | Computational Chemistry | Mathematics
- Data Science & Analytics | Biotechnology
- Computational Mathematics and Statistics
- Zoology | Bio-Chemistry | Microbiology
- Food Science & Technology | Environmental Science

Bachelor of Computer Applications
BCA - A.I. & Machine Learning
BCA - Cloud Computing & IoT
B.Sc. - Computer Science
B.Sc. (CS) - Artificial Intelligence and Machine Learning
B.Sc. (CS) - Cloud Computing and IOT
B.Sc. - Information Technology
B.B.A. LL.B. (Hons.) Integrated
B.A. LL.B. (Hons.) Integrated

PARTNER UNIVERSITIES FOR CREDIT TRANSFER

The University Of Queensland
University of Plymouth
Cardiff Metropolitan University
Heriot Watt University
Curtin University
Ramon Llull University

UPTO 100% SCHOLARSHIP AVAILABLE FOR MERITORIOUS STUDENTS

135+ UG/PG/ Ph.D. PROGRAMMES

Engineering • Management • Medical •Dental • Biotechnology • Computer Applications • Genetic Engineering • Stem Cell & Tissue Engineering
Food Science & Technology • Integrated Law • Architecture • Animation, VFX & Gaming Design • Film, TV & OTT Production
Journalism & Mass Comm. • Humanities & Social Sciences • Basic Sciences • Pharmacy Nursing • Paramedical • Physiotherapy • Languages

SHARDA UNIVERSITY
SUAT
ADMISSION TEST
Apply Online:
suat.sharda.ac.in

Bhopal - 7428292470
Imphal - 8448897661
Chandigarh - 8448198395
Bhubaneswar - 8448897664
Dimapur - 8448897662
Gangtok - 9205883458

0120-4570000 www.sharda.ac.in
Plot No.32, 34, Knowledge Park-III, Greater Noida (Delhi-NCR)

MSM

Estd. 1996

29 YEARS OF EXCELLENCE

ADMISSION NOTICE

(SESSION 2025-2028)

SPECIALIZATIONS OFFERED

- ANALYTICS
- MARKETING
- DIGITAL MARKETING
- ENTREPRENEURSHIP
- FINANCE

BBA / BBA PRO

Affiliated to C.C.S. University, Meerut

B.Com.(Hons.) / B.Com.(Hons.) PRO

Affiliated to C.C.S. University, Meerut

BCA / BCA PRO

Affiliated to C.C.S. University, Meerut

BAJMC / BAJMC PRO

Affiliated to C.C.S. University, Meerut

SCHOLARSHIP* UPTO 1.38 LAKHS

46

- APTITUDE TEST SCORE
- PAST ACADEMIC RECORD
- FEMALE STUDENTS

ADD ON EMPLOYABILITY TRAINING

DATA VISUALIZATION, TALLY, MARKETING AUTOMATION PERSONALITY DEVELOPMENT, ADVANCE EXCEL

SCORES ACCEPTED :

MSM-TACT | UGAT | IPMAT | NMAT(UG) SET | ATMA (UG)

Manas Roy
Head of Retail and Shopping Partnerships
Google

Neha Rai
Senior Recruitment Specialist
BLACKBERRYS

Akshay Sand
Accounting Analyst
BCG BOSTON CONSULTING GROUP

Deepak Kr. Singh
Azure Solutions Specialist-North India
Microsoft

INTERNSHIPS OFFERED EVERY YEAR

Campus : DS-1, Pocket-D, Lohia Nagar, Meerut - 250 004 (U.P.) India | Mob. : +91-9758887711, +91-9258840454
E-mail : admission@msmindia.org | Web : www.msmindia.org

ASB
ASIAN SCHOOL OF BUSINESS

ACCREDITED BY NAAC

ASIAN SCHOOL

3 YEAR DEGREE PROGRAM

BBA
(GENERAL/INTERNATIONAL)
specialised certification in (anyone)

- Real Estate Management
- Artificial intelligence
- Entrepreneurship and New venture creation
- Family Business Management

- Executive Certification in **Social Media Marketing & Business Analytics** from **NIIT**

TOTAL COURSE FEE FOR 3 YEARS
GENERAL Rs. 5.25 Lacs | INTERNATIONAL Rs. 7.55 Lacs

BCA
(GENERAL/INTERNATIONAL)
specialised certification in (anyone)

- Back-End Engineering
- AI & ML
- Cyber Security
- Data Analytics

- Certificate in **Python** from **CSD**
- **Cloud Computing** and **Web Analytics** Executive Certification Program with **NIIT**

TOTAL COURSE FEE FOR 3 YEARS
GENERAL Rs. 4.75 Lacs | INTERNATIONAL Rs. 7.50 Lacs

B.COM
(GENERAL/INTERNATIONAL)
specialised certification in (anyone)

- Artificial intelligence
- Entrepreneurship and New venture creation
- Banking and Insurance
- Financial Markets

TOTAL COURSE FEE FOR 3 YEARS
GENERAL Rs. 3.05 Lacs | INTERNATIONAL Rs. 5.35 Lacs

Common Diplomas/Certifications

- *International Certification in **Personal and Professional Development** from **OXFORD BUSINESS COLLEGE, UK** & (only for International Programs)
- Certificate in **Corporate Communication** from **CSD**
- **Competitive Exam** Course-work Certificate Program

15 DAYS FULLY PAID

www.asb.edu.in | 0120 4594200, 8448334130, 9205579429 | Plot A2,

OF BUSINESS

33 AEG ASIAN EDUCATION GROUP

5 YEAR INTEGRATED PROGRAM

B.SC.(CS)
(GENERAL/INTERNATIONAL)
specialised certification in (anyone)

- Back-End engineering
- AI & Machine learning (Using Python programming)
- IOT (Internet of Things)
- Database Management

IPM
INTEGRATED PROGRAM IN MANAGEMENT

- Certificate in **Family Business Management EDIC**
  Chance to Win Seed Funding of ₹5 Lacs
- Executive certification in **Social Media Marketing** from NIIT
- Certificate in **Artificial Intelligence**
- Executive Certification in **Business Analytics** from NIIT
- Certificate in **Business Simulation** from AIMA BizLab
- Certificate in **Digital Marketing** from NIIT

TOTAL COURSE FEE FOR 3 YEARS
GENERAL Rs. 3.25 Lacs | INTERNATIONAL Rs. 5.55 Lacs

TOTAL COURSE FEE FOR 5 YEARS
GENERAL Rs. 12.95 Lacs

CSD - ASB along with 15 Days Residential Learning Trip To Oxford & London, UK

from CETA-CL CAREER LAUNCHER ▫ Diploma in New Media Applications from AAFT

RESIDENTIAL WORKSHOP AT THE
OXFORD & LONDON, UK

Sector 125, Noida, Delhi NCR | info@asb.edu.in

DHRUVIKA BHARTIYA
BBA 2021-24

EY Building a better working world

It's a pleasure to talk about a place that has been instrumental in my journey - Asian School of Business. My experience here set a solid foundation for my career, leading me to my current role as a Project Analyst at Ernst & Young. ASB offered not just a rigorous academic environment but also a hands-on approach to learning. The faculty went beyond traditional teaching, guiding us to think critically and tackle real-world business challenges. The network of peers and mentors I found at ASB has also been invaluable. Working alongside talented classmates pushed me to aim higher as I move forward in my career.

Salient Aspects Of UGAT®

- Entrance test for professional programmes.
- Time tested over years.
- Validated through independent studies.
- Availed by thousands of students.
- Accepted by hundreds of institutions.
- Employing latest technology in evaluation & result processing.
- Individual score card with candidate's photograph.
- Test centres located all over the country.
- Minimal bulletin cost which includes registration & test fees.

Applicants are advised to keep a set of photocopies of the filled in form submitted to AIMA for further reference; along with proof of despatch.

Admit Cards of the candidates provisionally registered will be accessible on the AIMA website link **https://apps.aima.in/ugat2025/admitcard.aspx** seven days before the test date. No separate Admit Card will be issued.

Candidates may clarify queries regarding UGAT Registration, if any by e-mail from **ugat@aima.in**

Mobile, calculators and other info Tech gadgets are not allowed inside test centre campuses.

Candidates may view / download the UGAT Score from AIMA website **https://apps.aima.in/ugat2025/** after three weeks from the date of test.

Candidates may clarify queries regarding UGAT Score, if any by e-mail from **ugat@aima.in**

Schedule for UGAT

S. No.	Programs	Test Date & Timings Paper Based Test(PBT) (14 June 2025)
1	BBA, BCA, IMBA, etc	09.00 AM – 11.00 AM
2	Only BHM	09.00 AM – 12.00 Noon
3	Both 1 & 2	09.00 AM – 12.00 Noon

Important Dates for Applying

Schedule	PBT
Test Date	14 June, 2025
Last Date for Registration	6 June, 2025
Availability of Admit Card	9 June, 2025

For Complete test schedule visit https://apps.aima.in/ugat2025/

- For Admit Card, all candidates to access AIMA website link: **https://apps.aima.in/ugat2025/admitcard.aspx**

UGAT® Fee

₹ 750/- (Rupees Seven Hundred & Fifty Only)

Payment can effected by Demand Draft, Credit Card, Debit Card or Net Banking

Important Notice

The pricing and test schedule on this page of UGAT Bulletin is final. Any other information pertaining to the same, given by various participating colleges/institutions in their notifications may therefore be treated as amended. Applicants are advised to check the approval/recognition status of various programmes directly from the concerned colleges/institutions/universities.