









Bulletin UNDER GRADUATE APTITUDE TEST

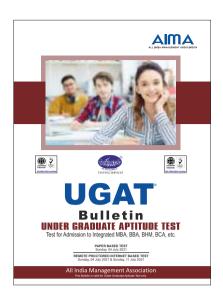
Test for Admission to Integrated MBA, BBA, BHM, BCA, etc.

PAPER BASED TEST Sunday, 04 July 2021

REMOTE PROCTORED INTERNET BASED TEST Sunday, 04 July 2021 & Sunday, 11 July 2021

All India Management Association

This Bulletin is valid for Under Graduate Aptitude Test only







Contact details:

Manager – UGAT All India Management Association 15, Link Road Lajpat Nagar, Part-III New Delhi- 110024

Telephone: 011-47673016, 9599030586

E-mail : ugat@aima.in Website: www.aima.in

Working Hours: 0900 – 1730 hrs (Monday to Friday)



All India Management Association

Centre for Management Services



All India Management Association (AIMA) was set up in 1957 for the promotion of management profession in the country. It has more than sixty Local Management Associations including two Cooperating Association abroad. AIMA is an active member of south Asian Associations of Management Organisations (SAAMO) and of Asian Association of Management Organisations (AAMO) which is the regional body of the World Management Council (CIOS).

AIMA's vision is "To be a leader in management development movement" and mission is "To facilitate individuals and organizations realize their potential".

Centre for management Services (CMS) is the specialized division of AIMA undertaking testing and other management services. The testing services have been in operation since 1988 under the trademark All India Management Aptitude Testing Services (AIMATS) facilitating academia, industry and government to screen and select candidates for higher studies, recruitment, promotion, etc. Hundreds of organizations and lakhs of candidates have availed these services. AIMA testing and assessment services has been awarded with ISO 9001: 2015 and ISO/IEC 27001: 2013 Certification for the range of services under its scope.

Important Notice:

Applicants are advised to check the approval/recognition status of various programs and other details directly from the concerned Authorities/Institutes/ Universities.

AIMA has come across a couple of cases where the aspiring candidates' UGAT score is not accepted by some participating Institutes/Universitiesfor admission to Under Graduate course despite their confirmation to AIMA at the time of participation by incorporating their notifications in UGAT e-Bulletin. Candidates are advised to recheck with the concerned Institutes/Universities before applying for UGAT.





CONTENTS

Letter from the Director	1
UGAT Interface	2
Registering for UGAT	3
Admit Card	3
List of Test Cities	4
Test Administration	5
Test Structure	7
Sample Questions	8
Request for Sending UGAT Score to Additional Institutes	11
List of Participating Colleges/Institutes/ Universities	12
Admission Notifications of Participating Colleges/Institutes/Universities	15
UGAT Score & Its Interpretation	Last Page

Important Dates for Applying

Schedule	PBT	IBT 1	IBT 2
Test Date	04 July, 2021	04 July, 2021	11 July, 2021
Last Date for Registration (Payment by DD)	25 June, 2021	29 June, 2021	06 July, 2021
Last Date for Registration (Online Payment)	27 June, 2021	01 July, 2021	08 July, 2021
Availability of Admit Card	28 June, 2021	02 July, 2021	09 July, 2021







ALL INDIA MANAGEMENT ASSOCIATION

Centre for Management Services

Quality & Information Security Policy

"We are dedicated to providing testing, assessments and allied services duly maintaining Confidentiality, Integrity and Availability of information assets. We provide services to our clients in admission, selection and recruitment" with focus on:

- Customer Needs
- · Timely execution
- · Information Security

We shall review management systems for continual improvement, compliance with legal and information security requirements.



New Delhi 22 April 2018







Letter From The Director



Dear Applicant,

We welcome you to appear in the forthcoming administration of Under Graduate Aptitude Test (UGAT). This being your first deliberate step to pursue a career oriented degree programme, we wish you all the best for the test

It is our endeavor at AIMA, being the apex body for the promotion of management profession in the country to identify potential professionals for grooming in reputed institutions so that they can shoulder greater and greater responsibilities in industry, government and academia enabling nation building at faster pace.

AIMA-CMS is an independent testing body. We provide the entire range of services from test registration to the provision of UGAT score card within the consolidated fee already paid by you for obtaining the UGAT Bulletin along with the Registration Form.

The information contained in this bulletin is self explanatory and hence you are advised to peruse the same in detail. Please follow these instructions meticulously so that the entire process can be completed smoothly. We advise you to check the approval / recognition status of various programmes directly from the concerned colleges / institutions / universities.

In case you have any query, please feel free to approach the Manager UGAT or the undersigned to help you. Disputes, if any pertaining to this test will be settled through an Arbitrator, who shall be appointed by the Director General, AIMA. Further, all legal cases pertaining to this test will be dealt under the jurisdiction of Delhi Courts only.

We sincerely hope that you will prepare and do well in the test.

With best wishes,

Your sincerely,

Sanjeev Phatak Director

Centre for Management Services



UGAT INTERFACE AMONG APPLICANT, INSTITUTE & AIMA-CMS

APPLICANT

- 1. To register for UGAT.
- 2. To peruse the notification of selected Institutes in the UGAT e-Bulletin in detail and process the requisite application formalities directly with the Institutes.
- 3. To check Roll Number, centre details from AIMA Website.
- 4. To appear in UGAT.
- 5. To check result from AIMA Website. To download the UGAT score card from AIMA Website.
- 6. To liaise with the Institutes to complete further admission formalities.

INSTITUTE

- 1. To provide the admission notification of the Institute in UGAT e-Bulletin with the description of the programmes, contact details, etc which shall be informative to the aspiring applicants.
- 2. To advise the applicants to appear in UGAT in the prospectus, advertisements, etc.
- 3. To receive the scores and other details of the applicants opted for admission to the Institute.
- 4. To short-list and advise the applicants as to further admission procedures.

AIMA-CMS

- 1. To upload the UGAT e-Bulletin on AIMA website to be downloaded by candidates.
- 2. To provide wide coverage about UGAT through media advertisements, posters etc.
- 3. To make admit card available on AIMA website.
- 4. To administer the test at test centres in India as required.
- To process the results and upload on AIMA website so that Candidates can take the printout of the score card.
- 6. To provide Roll Number, Centre details and result from AIMA website.
- 7. To furnish scores and other particulars to the participating institute in respect of those candidate who opt to join the particular institute



REGISTERING FOR UGAT

Candidates can choose any one of the two modes –

Register online at website link https://apps.aima.in/UGAT2021 with Credit Card or Debit Card (ATM Card) or Net Banking payment of ₹ 750/-. Detailed procedure is given on the website link.

OR

Obtain crossed Demand Draft (DD) of ₹750/- in favour of "All India Management Association", payable at Delhi from any bank. Register online at website link https://apps.aima.in/UGAT2021 along with DD. Detailed procedure is given on the website link.

ADMIT CARD

Admit Cards of the candidates provisionally registered will be accessible on the AIMA website https://apps.aima.in/ugat2021/admitcard.aspx

- For Paper Based Test (PBT): on or after 27 June 2021.
- For Internet Based Test (IBT1): on or after 02 July 2021
- For Internet Based Test (IBT2): on or after 08 July 2021

Take the following printouts from the above website link.

- Admit Card having the Roll Number and Test Centre Address
- Test Instructions



LIST OF TEST CITIES IN THE ALPHABETICAL ORDER OF STATES AND UNION TERRITORIES

Please recheck that the test mode chosen and marked on the form is available at the test city indicated as first choice.

(Kindly download the admit card having allotted test centre details and Roll Number from AIMA website link: - https://apps.aima.in/UGAT2021 seven days before the Test Date.)

State / U.T. Name	Test City Name	Test Mode
Assam	Guwahati	PBT
Chandigarh	Chandigarh	PBT
Chattisgarh	Raipur	PBT
Delhi	Delhi NCR	PBT
Goa	Goa	PBT
Gujarat	Ahmedabad	PBT
	Surat	PBT
Jammu & Kashmir	Jammu	PBT
	Srinagar	PBT
Jharkhand	Ranchi	PBT
Karnataka	Bengaluru	PBT
Madhya Pradesh	Bhopal	PBT
	Indore	PBT
Maharashtra	Mumbai	PBT
	Pune	PBT
Odisha	Bhubaneswar	PBT
Rajasthan	Jaipur	PBT
Tamil Nadu	Chennai	PBT
	Coimbatore	PBT
Telangana	Hyderabad	PBT
Uttar Pradesh	Lucknow	PBT
Uttarakhand	Dehradun	PBT
West Bengal	Kolkata	PBT

Note:-AIMA reserves the right to cancel any of these test cities and/or to allot any test city as required due to administrative or any other reasons. Candidates may confirm their Roll No and Alloted Test Centre from AIMA website: - https://apps.aima.in/UGAT2021 seven days prior to the date of test.



TEST ADMINISTRATION

Candidates are to report to the allotted test centre at least 90 minutes before the scheduled commencement of the test.

Candidates will be permitted entry to the Centre upto half an hour before the commencement of the test.

Candidates are to be in possession of the following when reporting to the test centre:

- Document: Admit Card duly completed
- Writing Material: Ball Point Pen, HB Pencils, Eraser and Sharpener

TEST STRUCTURE

Candidates' applying for IMBA, BBA, BCA, etc, the structure of the test is as given below:

Section No.	Section Name	Number of Questions	Timings
1	English Language	40	
2	Numerical and Data Analysis	30	
3	Reasoning and Intelligence	30	1000-1200 Hrs
4	General Knowledge	30	

Candidates applying for BHM, the structure of the test are as given below:

Section No.	Section Name	Number of Questions	
1	English Language	40	
2	Numerical and Data Analysis	30	1000-1200 Hrs
3	Reasoning and Intelligence	30	
4	General Knowledge	30	
5	Service Aptitude	25	1200-1300 Hrs
6	Scientific Aptitude	25	1200 1000 1113

Candidates applying for both, the structure of the test is as of BHM given above. However, their scores of sections 1 to 4 will be reported separately for the purpose of admission to IMBA, BBA, BCA, etc.

TEST MODE:

Candidate give the UGAT exam through PBT mode and IBT mode.

PAPER BASED TEST

The candidates will be provided a sealed Question Booklet and an Answer Sheet. Please do not open the question booklet until announced.

Please fill up the necessary information in the space provided on the cover of the Question Booklet and the Answer Sheet before the commencement of the test.

The candidates are to sign the attendance sheet during the test duly endorsing the Question Booklet series as given on the question booklet and other details.

It is your responsibility to make the certain that you understand and follow the directions for completing the answer sheet. AIMA can accept the responsibility of scanning your answer sheet accurately only if it is completed in accordance with the directions.

Rough work if any is to be done on the Question Booklet only. No separate sheet will be provided / used for the rough work.

UGAT Answer Sheet is scanned by machine and scores are computed. Accuracy in scoring is



dependent on the examinees marking their answer sheets properly and the completeness of their erasures when used. Therefore accurate scoring is dependent on your strict adherence to the following points:

- No credit will be given for the answers marked in the question booklets.
- Answers are to be marked on the answer sheet, which is provided separately. Sample is given on pages 10. Choose the correct option and darken the oval / circle completely corresponding to (1), (2), (3) or (4) against the relevant question number.
- Use Blue/Black Ball Point Pen to complete the answer sheet. Please do not darken more than one oval against any question, as scanner will not read the same.
- Once an oval is darkened as answer to the question, it is final. Answer option once darkened cannot be changed.
- Do not tear, bend or mutilate the answer sheet.
- Be sure that you accurately mark all identification and question booklet series.
- Do not be concerned if your answer sheet contains space for more answers than there are questions in the question booklet.
- At the conclusion of the test you should hand over the Question Booklet and Answer Sheet to the invigilator.

REMOTELY PROCTORED INTERNET BASED TEST:

Given the changing structure and dynamics of new World due to Covid 19, social distancing & travel related restrictions are new norms now, need of hour is to adapt to new approach for conducting exams for candidates.

Considering this AIMA has come up with new solution of Remote Proctored Internet Based Test (IBT); through this Test mode candidates can take the test from the convenience and confines of their own home.

The proctoring (invigilation and supervision) will be done remotely from the control room. Remote Proctored Internet Based Test (IBT) allows proctors to monitor candidates from afar and assist in conducting time bound tests/exams with ease and without compromising the integrity of the assessment.

Requirements for taking IBT are computer system (laptop or desktop) with working webcam and mic, Operating System Windows V-7 or above, and internet connection with minimum bandwidth of 512 kbps. The process includes installing software that keeps track of the candidate's test activity using his/her computer screen, utilizing the webcam to watch and record every detail, and harnessing the power of Al to analyze the student's actions during the test/exam.

GENERAL GUIDELINES:

Your admit card will be verified during the test. One part of the admit card will be given back to you as proof of your having appeared in the test. Please ensure that this is duly signed by you and the invigilator.

Each question carries one mark. There will be negative marking for the wrong answers.

Take the questions in order, but do not waste time pondering over those that seem extremely difficult or unfamiliar to you. A wise practice is to first answer the questions you are sure of. Then, if you complete the test before time is called, go back and reconsider any questions about which you were uncertain.

Although UGAT stresses on accuracy more than speed, it is important to use the allotted time wisely.



Make every effort to pace yourself by making yourself familiar with the mechanics of the test.

The directions explains exactly what each set of questions require to answer those questions. Read all test directions carefully. Read each question carefully and thoroughly. Before answering a question, determine exactly what is being asked.

Calculator, Pager, Mobile etc are not permitted inside the test room.

Appropriate civil / criminal proceedings will be initiated against applicant found taking or attempting to take the full or part of the question booklet or answer sheet outside the test room.

Applicant will be allowed to leave the test room after the completion of the test and only after permitted by the invigilator.

If you wish to leave the room during the test, you must have the invigilator permission. You will not be permitted to make up the time you loose.

AIMA reserves the right to cancel the admission to the test / with holds the results of any applicant who impersonates / uses unfair means during the test. This is without prejudice to any other action that can be initiated.

Non adherence to any instructions or failure to comply with any rules governing the conduct of the test will lead to cancellation of your candidature.

All Disputes pertaining to any aspect of the test will be settled through an arbitrator, who shall be appointed by the Director General, AIMA. Further, all legal cases pertaining to any matter of the test will be dealt with under the jurisdiction of Delhi Courts only.

Candidates are advised to keep a copy of the filled in form submitted to AIMA for further reference.

WARNING: PLEASE DO NOT RESORT TO GUESS WORK AS THERE WILL BE NEGATIVE MARKING FOR WRONG ANSWERS.

Nature of Test

It is an objective type test with multiple choice answers. The test is designed to measure a person's general aptitudes as the following table indicates:

TEST STRUCTURE

Section No.	Section Name	No. of Questions	Applicability	Timings
1.	English Language	40	For All	
2.	Numerical & Data Analysis	30	For All	00 hrs
3.	Reasoning & Intelligence	30	For All	1000 to 1200 hrs
4.	General Knowledge	30	For All	10
5.	Service Aptitude	25	Additional for BHM	.00 hrs
6.	Scientific Aptitude	25	Additional for BHM	1200 to 1300 hrs

^{*} There will be negative marking for wrong answers.



UGAT SAMPLE QUESTIONS

Note: A sample of questions is being provided for making the candidates aware of the style and difficulty level of the questions which have been asked in the past. The sections composition, the type of questions and the areas from which the questions have been asked in the past have varied largely. The topics covered here in the sample is not a true indication of the syllabus and the test may contain questions from all related areas under different sections. The samples are given primarily to help the candidates understand the pattern of the test.

SECTION-1

ENGLISH LANGUAGE

Instructions: Read the passage given below and answer questions on the basis of what is written or implied in the passage.

1. PASSAGE

Compact discs (CD) have revolutionised the music industry with their surprisingly realistic sound. The sixinch discs look like thin plastic sandwiches with aluminium at the centre. They have digitally recorded material that is read by laser beams, so the sound has none of the crackling of vinyl records. CDs are also virtually indestructible, and they are lighter and smaller than conventional records. Since their introduction, CDs have become more affordable and widely available. In fact, they are now sold in electronics and video stores that didn't formerly carry records or cassettes.

There has been a phenomenal growth in the sale CDs. Sales climbed dramatically during the second half of the 1980s. In the 1990s sales have been even greater. CDs have all but replaced records in stores and, inspite of their being less affordable than cassettes, continue to gain in popularity.

The main appeal of CDs is their

(1) price

(2) size

(3) availability

(4) sound

2. SENTENCE CORRECTION:

A sentence has been divided into four parts (1) to (4) Choose the part that has an error.

- (1) between the winner and
- (2) between the runner up
- (3) was a distance of
- (4) over three metres.
- 3. WORD ANALOGY

PLANT: PARASITE: :?

(1) transient : permanent (2) wild: prey (3) flora: fauna (4) sailor: pirate 4. SYNONYMS:

MACABRE means

(1) innocent

(2) tarried

(3) gruesome

(4) pleasing

5. ANTONYMS

Word nearest to the opposite of "SOLICITOUS" is

(1) concerned

(2) indifferent

(3) eager

(4) noisy

6. SENTENCE FORMATION

Rearrange the following word groups to make a meaningful sentence:

is	Hindu Sculpture	movement	full of
P	Q	R	S
(1)	QSRP	(2) PSRQ	
(3)	QPSR	(4) RSQP	

SECTION-2

NUMERICAL & DATA ANALYSIS

7. The sum of the ages of the father and his son is 48 years. After 21 years father will be twice as old as his son.

Find their present ages?

(1) 38, 10

(2) 39, 9

(3) 32, 16

(4) 30, 18

In an Electronic Media Survey of group of 30 persons who do watch the news on TV, it was reported that 15 watch the news on channel B, and 26 watch it on channel D. How many do it on both the channels B and D?

(1) 30

(2)26

(3) 15

(4) 11

In the figure, O is the centre of the circle The value of y is 25°

find x

 $(1) 65^{\circ}$

 $(2) 50^{\circ}$

 $(3) 25^{\circ}$

(4) None

Instruction: To answer questions 10 & 11 read the data given in the following table:

TABLE Foreign Exchange Reserves of India

In US\$ Million	11/03/94	12/03/93
Foreign currency assets	14017	5662
Gold	3945	3364
SDR's	107	17



- What is the percentage increase in Foreign currency assets over the one year period
 - (1) 100
- (2)148
- (3) 529
- (4) None
- 11. If the dollar is valued at ₹ 32.00 per dollar, what is the SDR reserve in rupees on 11.3.94?
 - (1) 342.4 crores
- (2) 578.2 crores
- (3) 448.5 crores
- (4) 126.2 crores

SECTION-3

REASONING & INTELLIGENCE

12. SPATIAL DIAGRAM

Choose the appropriate for the quadrant in which the question mark appears.







- (1) 36
- (2)117
- (3) 52
- (4)26
- 13. ALPHABETIC SERIES

Fill in the blank in the series:

rst -- -- rs --- uv -- stu --

- (1) rstrsts
- (2) uvtrstu
- (3) uvtrsuv
- (4) uvtrvuv
- 14. CODING/DECODING

In a certain code 'CERTAIN' is coded as 'XVIGZRM' How is 'MUNDANE' coded in that language?

- (1) NFMWZMV
- (2) VMZWMFN
- (3) NFMWZMX
- (4) NFZWMFN

SECTION-4

GENERAL KNOWLEDGE

- 15. What is the currency of El Salvador?
 - (1) Peso (2) Colon
- (3) Forint (4) Vatu
- 16. What is the name of Sweden's Parliament?
 - (1) Storting (2) Knesset (3) Staten (4) Sejm
- 17. Who wrote 'To kill a Mockingbird '?
 - (1) Harper Lee
- (2) Dougles Stewart
- (3) Robert Ludlum
- (4) R.K. Narayan

SECTION-5

SERVICE APTITUDE

- 18. You are the leader of a group and a new member joins it. How would you make the member comfortable?
 - (1) By making the job interesting to him and by praising himwhen he does well.
 - Correcting him tactfully when he shows his weak points.

- Giving him a complete set of instructions to study.
- (4) Explaining what the job requires, and then allowing him to develop his own methods.
- 19. Which one of the following opinions is correct according to you?
 - There is only one method of solving any problem.
 - (2) There may be equally good methods of solving any problem.
 - (3) Your methods of solving the problem are always the best.
 - (4) None of these
- 20. To take a leave you would
 - (1) Tell the employer the genuine reason.
 - (2) Never tell him the genuine reason.
 - (3) Tell such a reason which seems to be justified.
 - (4) Tell him such a reason which leaves him with no choice.
- 21. 'Reservation' in your opinion, should be based upon
 - (1) sex

22.

- (2) poverty (4) caste
- (3) religion
- Providing service to people would imply
- (1) good insight
- (2) planning
- (3) public dealing
- (4) dutifulness

SECTION-6

SCIENTIFIC APTITUDE

- We always get real image in a convex lens if object is situated beyond
 - (1) optical center
- (2) focus
- (3) center of curvature
- (4) None of these
- Substance which alters the rate of reaction is called
 - (1) activator
- (2) initiator
- (3) promoter
- (4) catalyst
- 25. Life of RBC in human blood is of
 - (1) 30 days
- (2) 60 days
- (3) 120 days
- (4) 15 hours
- 26. Entomology deals with the study of
 - (1) minerals
- (2) fossils
- (3) insects
- (4) birds
- 27. Which one of the following is a vector quantity?
 - (1) Force
- (2) Area
- (3) Volume
- (4) Density



### SET LEAD COURT ANSWER SHEET Control		* * *	UG
MANANCE SHEET Single Management Man	O	000000000000000000000000000000000000000	9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9
OUR ANSWER SHEET SDE1 SLOKE BALL POINT PEN ONLY, TO FILL THIS ANSWER SHEET SLOKE OF BERTH SLOKE OF SLOKE OF BERTH SLOKE OF SLOKE OF SLOKE OF SLOKE OF SLOKE OF SLOKE OF	## April Card) 9. APPLICATION / FEESSTRATION NO. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0.	MRN ARSWER OFFI OF	0 0 0 150 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0
SHEET Suck BALL POINT PEN ONLY, TO FIL THIS ANSWER SHEET Combiners only The part of BIRTH The part of BIRTHH The part of	B B B B B B B B B B B B B B B B B B B	W W W W W W W W W W	90000
	OMR ANSWER SHEET SLCK BALL POINT PEN ONLY, TO FILL THIS ANSWER SHEET S. DATE OF BIRTH C. D. J. M. M. J. Y. Y. Y. Y. Y. D. D. J. M. M. J. Y. Y. Y. Y. W. S. Candidars's particulars in candidate's particulars in F. TEST CENTRE SEAL C. Candidate's particulars in F. Candidate's particular in F. Ca	mportant Instructions tructions given on front and back covers of tempting to answer the questions. Is were options marked (1), (2), (3) and (4). It option and completely darken the correspond uestion number on this Answer Sheet. Completely darken the chosen oval only as shown (3.4). (4.5) (5.4) (6.5) (9.5)	



Request for Sending UGAT Score to Additional Institutes

- To be filled by the candidate who wants the UGAT Score to be sent to additional Institutes over and above the Five Institutes marked on the UGAT Registration Form.
- Fees @ ₹ 118/- per institute is to be paid.

Candida	ate's Name:			D	M	M		- Y
UGAT I	Registration Form No.	Test Date		Ĭ				
Address	s of the Candidate							
								_
SI No.	Additional Institute's Name	City		MI	Cod	de		
1.								
2.								
3.								
4.								
5.								
Deman	d Draft No.: Date:							-
Bank aı	nd Branch Name :		· · · · · ·					
Amoun	t: ₹							
Date:		Signatu	re of	the	Ca	ndic	late	;
Note: 1	1 Demand Draft should be in favour of "All India Manag	ıement Δssoci	ation'	" na	vahl	o at	Nον	۸/

Note: 1. Demand Draft should be in favour of "All India Management Association" payable at New

2. Candidate must write his/her Name & UGAT Registration Form No. on the backside of DD.

3. All additional scores will be sent to Institutes by Speed Post/Courier.

MAIL THIS FORM MANAGER-UGAT

ALONG WITH DD TO: AIMA-CENTRE FOR MANAGEMENT SERVICES

15, LINK ROAD, LAJPAT NAGAR, PART-III

NEW DELHI- 110024,

LIST OF PARTICIPATING UNIVERSITIES/INSTITUTES/COLLEGES

Name, Location & MI Code no. of the Universities/Institutions/Colleges Participating in UGAT

The following is the list of Institutions which would utilize UGAT Score for their various Programme's intake. Candidates are advised to select only such Institutions where they are eligible and wish to apply for admission to their Under Graduate Programmes. This can be done by filling the MI code no. of the desired Institution(s) at the appropriate place in the UGAT Application Form. For more details on the Institutions and their programmes, kindly refer to the 'Notification of Participating Institutions' section in this e-bulletin.

S.No.	City	University / Institute / College Name	MI Code	Page No.
AND	HRA PRADESH			
1	Vishakhapatnam	GITAM Institute of Management	5301	16
ASSA	ΔM			
2	Guwahati	NERIM Group of Institutions	7802	17
СНН	ATISGARH			
3	Dist. Raipur	Kalinga University	4903	18
4	New Raipur	ITM University	4904	19
5	Raipur	School of Management Studies and Research - MATS University	y 4902	20
DELH	-11			
6	New Delhi	Jagannath Institute of Management Sciences	1101	21
7	New Delhi	New Delhi Institute of Management	1175	22
GOA				
8	Panaji	Goa College of Hospitality & Culinary Education	4031	23
9	Salcete	VM Salgaocar Institute of International Hospitality Education	4033	24
GUJ	ARAT			
10	Ahmedabad	Ahmedabad University-Amrut Mody School of		
		Management and School of Arts and Sciences	3804	25



TESTING SERVICES

S.No.	City	University / Institute / College Name	MI Code	Page No.
11	Ahmedabad	Faculty of Management, GLS University	3811	26
12	Ahmedabad	Silver Oak College of Management	3814	27
13	Gandhinagar	Unitedworld School of Buiness, Karnavati University	3807	28
14	Kherva (Mehsana)	Ganpat University - VM Patel College of Management Studies	3813	29
15	Surat	PP Savani University	3905	30
16	Vadodara	ITM Vocational University	3906	31
HAR	YANA			
17	Gurugram	Ansal university	1201	32
18	Gurugram	IBMR, Gurgaon	1211	33
19	Gurugram	IILM University	1209	34
20	Sonipat	O.P. Jindal Global University	1302	36-37
21	Sonipat	Rishihood University	1321	38
22	Sonipat	SRM University Delhi - NCR	1303	39
JAMI	MU & KASHMIR			
23	Srinagar	Department of Management Studies, University of Kashmir	1901	35
KARI	NATAKA			
24	Bengaluru	Alliance University	5650	40
25	Bengaluru	GIBS Business School	5608	41
26	Bengaluru	IFIM Institutions	5601	42-45
27	Bengaluru	International School of Management Excellence	5605	46
28	Bengaluru	ISBR College	5603	48-49
29	Bengaluru	Presidency University	5686	47
MAD	HYA PRADESH			
30	Indore	Daly College Business School	4552	50
31	Bhopal	Jagran Lakecity University	4602	51



S.No.	City	University / Institute / College Name		MI Code Page No.	
MAH	ARASHTRA				
32	Pune	Christ (Deemed to be University)	4103	52-53	
33	District - Raigad	Jagdish Sheth School of Management	4105	54-55	
34	District - Raigad	Vijaybhoomi University	4104	56-57	
ODIS	HA				
35	Bhubaneswar	ASBM University	7562	58	
36	Bhubaneswar	Birla Global University	7567	59	
37	Bhubaneswar	KIIT School of Management, Kalinga Deemed to be University	7566	60	
PUNJ	IAB				
38	Phagwara	Lovely Professional University	1402	61	
RAJA	ASTHAN				
39	Jaipur	Manipal University	3008	62	
TAMI	L NADU				
40	Kattankulathur	SRM IST, Chennai	6012	63	
UTTA	R PRADESH				
41	Ghaziabad	Indirapuram Institute of Higher Studies	2010	64	
42	Greater Noida	Sharda University	2013	66-67	
43	Meerut	Master School of Management	2504	65	
44	Noida	Asian School of Business	2015	68-69	
45	Noida	IMS Noida	2001	70	
WES ⁻	T BENGAL				
46	Kolkata	Institute of Management Study	7059	71	

Admission **Notifications** of Participating Universities / Institutes / Colleges in May 2021 **UGAT**

AIMA-CMS has no responsibility for the matter carried in the notifications sponsored by the Colleges/Institutes/Universities in this Bulletin. All liabilities for correctness of factual information lie on the respective Colleges/Institutions/Universities. Applicants are advised to check the approval/ recognition status of various programmes directly from the concerned authorities/institutes/universities.



Multi-disciplinary Learning Personalized Career Guidance

APPLY FOR GAT NOW!

8880884000 gat.gitam.edu

PROGRAMS OFFERED

Bachelor of Business Administration

BBA (Business Analytics)

BBA (Financial Markets) with NSE

BBA (Fintech)

MI Code 5301

BBA (Logistics) with LSC

BBA (Management Accounting) with CIMA, UK

BBA (Business Process Services/Management) with TCS

BMS (Aviation and Air Cargo)

B.Com. (Accounting, Auditing and Taxation)

B.Com. (H) with ACCA, UK











VISAKHAPATNAM HYDERABAD BENGALURU



NERIM GROUP OF INSTITUTIONS

NERIM

Estd. 1992

Affiliated to Dibrugarh University, Gauhati University & ASTU Approved by NCTE, BCI & AICTE, MHRD, Govt. of India

Counselling open for the following Under Graduate and Post Graduate programes.

MA (Applied Psychology)
2-vear

M.Sc. (Computer Sc) 2-year

MBA (P/T) 3-year

PGDM 2-year

MA (Education)

2-year

BBA 3-year

BCA 3-year

B.Com(H) 3-year

B.Ed 2-year

MBA 2-vear

MCA

2-year

M.Com 2-year

MSW 2-year

LLM 2-year

LLB(H) 3-year

BSW 3-year

BALLB(H) 5-year integrated

Achievements & Awards...



Recipient of CSR Top Institute of India Award consecutively for last 8 years.

Recipient of Times Best B-School Award 2019.

Recipient of ABP News Outstanding Institute in East National Education Award 2019.

Recipient of Asia's Education Award 2019 by International Brand Cons--ulting Corporation, USA.

Life at NERIM...



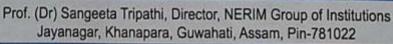






KEY FEATURES:

Assured Placement Assistance • Laptops Complimentary PGDM and MBA. MCA students. Air Conditioned Smart Classrooms and Computing Labs • Free Corporate Suit and Course Pack to all the students · Enriched Library with e-Library facilities Complimentary in Computer Diploma (DCA) Applications' Educational Loan Assistance Wi-Fi enabled campus . Hostel facility for Girls (in campus) & Boys Health care arrangements and Accidental Medical Assistance.



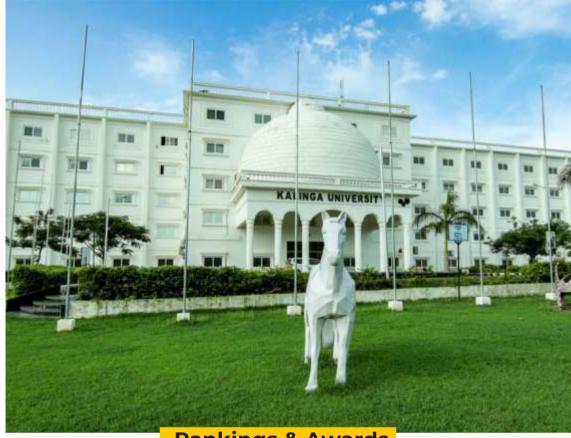
www.nerimindia.org

nerimindia@gmail.com, Ph. 9954190758 / 9954051419 / 9864750000

17 MI Code 7802



KALINGA UNIVERSITY



Rankings & Awards



Awarded Top University in innovation by CSR in May 2020



Ranked 7th in Outstanding **B Schools of Excellence** Survey by CSR in Nov 2018



Awarded Best Private University in Central India by ASSOCHAM in Feb 2020

Ranked 44th in Top 50 **Private Universities OUTLOOK-ICARE India University Ranking 2019**



Recognised As Upcoming Indian University In International Education By Global India Education

Forum At Geneva

(switzerland) in 2018



Ranked 30th in Top Universities established after year 2000 as per survey done by India Today in 2018

INTERNSHIP AND PLACEMENTS PARTNERS







































MI Code 4903

Call: 9907252100, Email: admissions@kalingauniversity.ac.in

Campus: Kalinga University, Kotni, Near Mantralaya Naya Raipur – 492101, Chhattisgarh, India.

City Office: 1st Floor, SLT Water Front, Opp. Telibandha Talab, Raipur - 4921001

Apply Now https://admission.kuerp.in/

ENGINEERING

B.Tech*

B.Tech (in association with Xebia) (Artificial Intelligence & Machine Learning | Cloud Engineering & Devops Automated | Data Science & Machine Learning) B. Design in User experience (in association with ImaginXP)

LAW

BALLB (Integrated) BBALLB (Integrated)

PHARMACY

B.Pharma

ARTS

BA

COMPUTER SCIENCE

B.Sc.CS **BCA DCA**

FASHION DESIGN

B.Sc.FD

INTERIOR DESIGN

B.Sc.ID

COMMERCE

B.Com **B.Com Hons** (Banking & Finance) **B.Com Hons** CA/CS/ICWA Coaching)

SCIENCE

B.Sc. (Medical / Non Medical / Bio Technology / Micro Biology / Bio Chemistry / Bio Informatics) B.Sc Yoga

MANAGEMENT

BBA**

Mechanical, Civil, Computer Science, Electrical

Marketing | Human Resource | Finance | Banking & Insurance | Event Marketing & E Commerce | Digital Marketing & E Commerce Family Business and Startups



Building future leaders for global markets

ITM University announcing the admissions

General

- Cloud Technology & Information Security
- Mobile Application & Information Security

Program Features

- 3 Year Degree Program
- Industry required Curriculum design
- 100% Job opportunity Program with India's leading BFSI companies
- 5 Months Industry Internship
- Special TALEWIND- Personality and Communication Training Capsule
- Outbound International & Domestic tours (Optional)
- Focus on Application- oriented learning
- Excellent Campus & Infrastructure

Eligibility

10+2/ Equivalent in any stream with atleast 50% aggregate marks.

Program Features

- Fundamental knowledge of virtualization technologies, cloud technologies, data centers, networking and operating systems
- Gain functional knowledge of cloud-based solutions, basic networks, operating systems
- Develop in-depth knowledge of Windows Azure and Amazon Web Services (AWS)
- Learn in-depth about preventive, ethical hacking and forensic security technologies

Eligibility

The minimum qualification required to be eligible to apply is a pass in the 10+2 examination or equivalent from any Board recognised Central or State Mathematics/Business Mathematics as one of the core subjects or a course recognised as equivalent thereto by the University.

MI Code 4904



A University recognized u/s 2(f) of UGC Act 1956, established by C.G. Pvt. University Establishment & Maintenance Act 2005, Amendment Act of 2011 & Member of Association

Campus: Uparwara, Naya Raipur

Admission Office: 3rd Flr, Shyam Plaza, Nr. New Bus Stand, Pandri, Raipur, Chhattisgarh. Contact: 9826598201 / 02 / 03 / 04 / 05 / 06

19

NATIONAL & INTERNATIONAL ACADEMIC ASSOCIATIONS



















SCHOOL OF MANAGEMENT STUDIES AND RESEARCH

Marketing / HR/Finance

I Workshops I Educational Tour I Placement Assistance

For Details Call:

91099 13111, 91099 94500

Programme Specific Outcome (BBA)

- Demonstrate professionalism, self-awareness, leadership, and effective communication skills..
- Possess the skills required to integrate concepts from various disciplines to identify and develop business strategies.
- Possess the skills required to work and lead effectively in a team-based environment.



Activities/Achievements

- · Value based Education in Collaboration with Foreign Universities , like East Carolina University, USA
- Experienced, Qualified and dedicated Faculty members
- Foreign Language Teaching
- Core Activities for Leadership Management (CALM)
- Excellent Career Edge in Blue-Chip Companies
- Scholarship and Incentives for meritorious students
- Mega Placement Fair Every Year

ADMISSION OPEN FOR THE SESSION 2021-22

ENGINEERING Approved by AICT

B.Tech / B.Tech. Hons.

Aeronautical / Civil / Mechanical / Mining Computer Science

M.Tech.

Power Electronics/Computer Science Turbo Machinery / Construction Technology & Manaagement

Diploma Mechanical / Civil/Mining

Help Line: 9109951182

MANAGEMENT

Approved by AICTE

MBA Marketing + HR/Finance
Dual Specialization

BBA Marketing / HR/Finance

BBA Hons. Stratagic Finance U.S. CMA

Help Line: 9109913111

LAW

Approved by BC

BA. LL.B.

BBA. LL.B.

LL.B. (Morning Classes)

LL. M. (1 year/2 year/Annual)

Help Line: 9109997900

BUSINESS STUDIES

B.Com. Hons. International Finance & Accounting with U.S. CMA

B,Com, Hons. M.Com. Finance

M.A. Economics Help Line: 7389376989

FASHION DESIGNING

M. Design (Fashion Design)

B.Sc. (Fashion Design/Interior Design)

PGDFDT (PG Diploma in FDT)

ADIDD (Ad. Dip in IDD)

Diploma (Diploma FD/ID)

Certificate in Photography

Help Line: 7225041049

PHYSICAL EDUCATION

Approved by NCTE B.P.Ed.

PGDYED (PG Dip. in Yoga Education)

M.A.- Yoga Help Line : 9109994500

SCIENCES

B.Sc.(Biotechnology/Microbiology/PCM/Biology)

M.Sc.

(Biotechnology/Microbiology/Zoology Botany/Chemistry/Biochemistry/Maths)

Help Line: 9109991032

INFORMATION TECHNOLOGY

Approved by AICTE

MCA 2 Years

BCA Training/Internship Embedded Graduation

DCA

PGDCA

M.Sc. (cs)

B_SC_ (CS) Training/Internship Embedded Graduation

B.Sc. (A&GD) Training/Internship Embedded Graduation Animation & Graphic Designing

Help Line: 9109951181

EDUCATION

Approved by NCTE

B.Ed.

M.A. (Education) Help Line: 7389356989

follow us:

B.A. Applied Psychology

M.A. Psychology

PGDGC (PG Dip. in Guidance & Counseling)

ARTS & HUMANITIES

Heln Line : 7471180268

B.A. (Political Science, History, Sociology)

B.A. Hons. Hindi with Journalism

M.A. Hindi Literature

DJMC Dip. in Journalism & Mass Comm. Help Line: 9926348979, 9753388270

B.A. Hons, English with

M.A. English Literature Help Line: 9752942949

B.Lib.& I.Sc. M.Lib & I.Sc.

Help Line: 9109991031

M.S.W. Help Line: 9109994500

RESEARCH PROGRAMS

M.Phil. (Various streams)

Ph.D (Various streams)

www.facebook.com/matsraipur OuniversityMats MATS University

ADMISSION OFFICE: RAIPUR CAMPUS, MATS TOWER, PANDRI, RAIPUR, CG, 492 002 UNIVERSITY CAMPUS: AARANG KHARORA HIGHWAY, AARANG, RAIPUR, CG, 493 441 Tel: 0771 4078995, 96, 98 Email: admissions@matsuniversity.ac.in Web: www.matsuniversity.ac.in

MI Code 4902 20



3 Years Degree Course



in JIMS Vasant Kunj-II

Academic & Personality Transformation

Personality Development Programmes Workshops / Seminars / Role plays Design Exhibitions Mentoring Sody Language -Communication Skills Presentations Mock Sessions Debates & a Happening Campus Life

Well planned, ideally located campus with ultra-modern facilities to offer excellent learning environment and a grooming platform for the future corporate leaders. In addition to classroom learning, the 3 years UG programme at the Jagannath Institute of Management Sciences. ensures overall personal development of every student. Each of our students is equipped with unique industry skills to meet their career objectives through one to one interactive sessions, situational tests, hands-on-practicals, regular knowledge tests, industry, visits, mind teasing case studies, educational tours, project trainings, group discussions etc.

Academically strong, professionally sound, our students are confident, focused and future ready and equipped for their dream jobs.









- BBA/B.Voc Retail Management
- ·BCA/B.Voc IT and Software Development
- · B. Voc Journalism and Media Management
- ·B. Voc Interior Design
- · B. Voc Hospitality, Catering, Travel, Tourism & Service Industry

Top Rankings of JIMS Group of Institutions

- · Awarded "Best Industry Interface" Dewang Mehta Award
- Awarded Best B-School for "Industry Related Curriculum"
- · Ranked 9th Top Private B School in North Zone by The Week
- Ranked Top B-School of Super Excellence in India CSR-GHRDC
- · Ranked 12th "Best B-School in North India" by TOI B-School
- · Ranked A+++ by Business India

Blue Chip Placements





































JaganNath Institute of Management Sciences

Under-graduate Institute of Professional Studies

Plot No. 3, Phase - II, Institutional Area, Vasant Kunj, New Delhi - 110070 Ph: 011-61199191, 9990474829 admission.ljp@jagannath.org, www.jimssouthdelhi.com

> 21 **MI Code 1101**



NEW DELHI INSTITUTE OF MANAGEMENT

Affiliated to GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY since 1999

Rated as 'A+' by State Fee Regulatory Committee and Academic Audit of GGSIP University and 'A' by Joint Assessment Committee, Directorate of Higher Education, Govt. of NCT of Delhi

For admissions enquiry call now at 9899400113/9910059639/011-29962605-06 or visit us on www.ndim.edu.in

- Modern air-conditioned Wi-Fi campus in prime South Delhi location, well connected to Saket and Govind Puri metro stations and various bus routes
- Global exposure with internship/study abroad options and training in foreign languages
- Strong alumni network well placed in various bluechip companies

21st batch (2021-2024)

BBA

- Most distinguished faculty from IIMs, IITs, CBS & prestigious foreign universities
- Producing GGSIP University Toppers year after year
- Backed by the top corporate houses like Jindals and Ambuias
- Tie-ups with over 500 MNCs and international institutions







GET A FIVE STAR CAREER

Goa College of Hospitality and Culinary Education

(Formerly known as Academy of Culinary Education)

Affiliated to Goa University

RECOGNISED BY GOA UNIVERSITY

* 3 YEAR DEGREE PROGRAM IN HOSPITALITY AND

CULINARY MANAGEMENT

(A Bachelor's Degree in Business Administration)

APPROVED BY HRDF, GOVT. OF GOA

- * 1 YEAR CRAFT COURSE IN FOOD AND BEVERAGE PRODUCTION
- * 6 MONTHS COURSE IN FOOD AND BEVERAGE SERVICE
- * 6 MONTHS COURSE IN HOUSEKEEPING



AFFILIATIONS







Cidade de Goa, Vainguinim Beach, Goa T: (0832) 2454560 / 61 E: admin@gchce.com

www.goahospitalitycollege.com

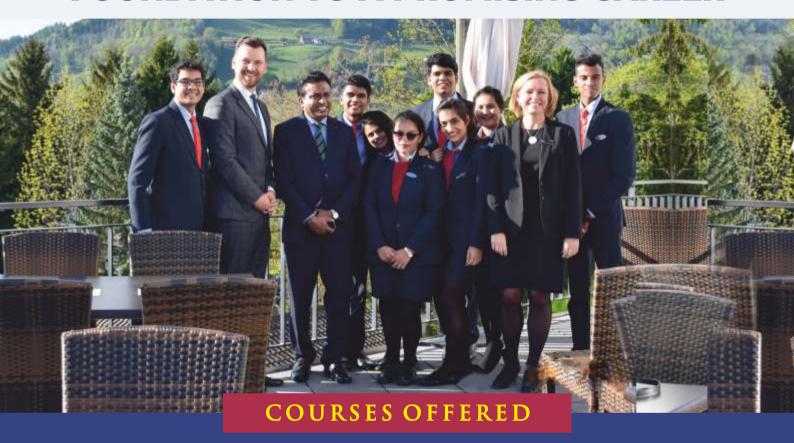
MI Code 4031



V. M. SALGAOCAR INSTITUTE of International Hospitality Education

Affiliated to Goa University

FOUNDATION TO A PROMISING CAREER



B.Sc. International Hospitality Management

Creating world class leaders committed to excellence

M.Sc. International Hospitality and Tourism Management

Up-skill yourself with a 2 year well designed full time degree program

LEARN WITH
THE BEST
HOSPITALITY
INSTITUTE IN GOA

Higher Study Options in Switzerland



Exchange Program



Promoted by





Manora - Raia, Salcete Goa - 403720 INDIA

Tel: 0832-6623000/9822807814/9607998820 Email: info@vmsiihe.edu.in



www.vmsiihe.edu.in





Ahmedabad University has its philosophical roots in universal inquiry, enabling open and unbounded thought that leads to human progress. We offer a liberal education focused on interdisciplinary learning and research thinking, to enable deep knowledge and diverse perspectives.

Take your educational journey ahead in one of the most stimulating academic environments in the country - on a sprawling urban campus in the dynamic and entrepreneurial city of Ahmedabad.

+91 99790 36969/+91 99790 36868 | +91 79 61911217/ +91 79 61911219 | ugadmissions@ahduni.edu.in

UNDERGRADUATE 2021 ADMISSIONS

BBA (Honours)
Bachelor of Business
Administration

BCom (Honours)
Bachelor of Commerce

BCom

PROFESSIONAL (Honours)
Bachelor of Commerce

BA (Honours) Bachelor of Arts

BS (Honours)
Bachelor of Science

BTech

Bachelor of Technology

Integrated MBA
Bachelor and Master of
Business Administration

Integrated MS
Bachelor and
Master of Science

र www.ahduni.edu.in



Unique Features of the Programme

- · Direct Entry to MBA Programme
- Convenient Morning Timings
- Choice of Major and Minor Specializations
- A Unique CBCS based 5 years Integrated BBA-MBA Programme
- Ice-breaking "Preparatory Bridge Course" for Building Homogeneity amongst participants
- Participants-Centric Interactive Learning Pedagogical Systems
- Carnegie Melon System of Concurrent Evaluation and Feedback based Skill Acquisition
- · Choice of inbuilt Enrichment Courses
- Industry Attachment for Employability Enhancement
- · Optional International Immersion Programme
- · Focus on Experiential Learning Model

ELIGIBILITY

The applicant should have passed the 12th Std. or equivalent examination with English as one of the subjects of Gujarat State Board/CBSE/ICSE or any other approved board with atleast one of the subjects from Mathematics, Physics, Chemistry, Biology, Statistics, Elements of Accountancy or Elements of Book-keeping in General or Science stream at the first attempt with 45% marks (40% for students of reserved category viz. SC/ST/SEBC/OBC) or its equivalent:

SELECTION

 Admission will be offered as per merit rank obtained on the basis of UGAT and result of HSC.

APPLICATION PROCESS

 You can apply online by registering on https://admission.glsuniversity.ac.in/login.aspx

Application Start Date: 1st May 2021 onwards.



School of Management, GLS University INTEGRATED 5 YEAR BBA-MBA PROGRAMME (MORNING SHIFT)

GLS Campus, Above Auditorium, Opp. Law Garden, Ellisbridge, Ahmedabad - 380 006.

M:+91 9687477375 • P:+91 79 2656 4836

 $E: imba@glsuniversity.ac.\ in \bullet W: www.glsuniversity.ac.in/imba$





ADMISSION OPEN 2021-22

Within the City of Ahmedabad



College of Management

Bachelor of Business Administration (3 Years) - BBA

Integrated Mba (4 Years)

Specialization Offered:
Marketing/Finance/Human Resources,
Information Technology & Business Analytics,
Operations-Supply Chain & Logistics Management,
International Business, Healthcare, Agro Business,
and Media & Journalism

College of Computer Application

Bachelor of Computer Application (3 Years) BCA Integrated M.sc(IT) (4 Years)

College of Humanities & Social Science

Bachelor of Arts (3 Years)- BA
Specialization Offered:
Economics (Hons.) | Psychology | Sociology
English (Hons.)
Bachelor in Social Work(BSW) (3 Years)

College of Commerce

Bachelor of Commerce
(Hons.) (3 Years)-B.Com
Specialization
1. Accounts and Finance
2. Taxation | 3. Banking

Nr.Bhavik Publication opp. Bhagwat Vidhyapith, S.G.Road Gota, Ahmedabad-382481

+91-7966046304 | 9512111368



www.silveroakuni.ac.in • principal.mgmt@silveroakuni.ac.in

27 MI Code 3814







We Are What You're Looking For

Choosing the right University to give wings to your career is one of the biggest decisions you will ever make. At Karnavati University, students are offered a platform to unleash their hidden talents and potential. It assures top-class education not only through theory, but also through practical implementation.

> Business

BBA (Hons.)

We accept best of UGAT/IPM-AT/KUAT for BBA(Hons.).

For Career Guidance: +91 96670 48555

Karnavati University 907/A Uvarsad, Dist. Gandhinagar - 382422



BBA BCOM

V. M. PATEL COLLEGE OF MANAGEMENT STUDIES

BBA (General)

· +91 94274 23636

- 3 Years (6 Semesters)
- · Specialisation: Finance | Marketing | International Business

BCom (English Medium) +91 94292 29929

- 3 Years (6 Semesters)
- In-house ICWAI Coaching

BBA (Logistics)

+91 98983 63549

- 3 Years (6 Semesters)
- In association with Logistics Skill Council
 60% project based curriculum
- 18 months of Apprenticeship
- - - Assured earning of Min. INR 1.62 Lakh

BBA+MBA (Dual Degree)

BBA (Financial Services)

· +91 92650 61501

- 3 Years (6 Semesters)
- Specialisation: Banking, Insurance & NBFC

BBA (Marketing Management) & +91 98983 63549

- 3 Years (6 Semesters)
- Specialisation: International Marketing & Retail Marketing

Mode of Teaching: Class Room Teaching

10 Good Reasons to Choose VMPCMS Programme

20 Years of Educational Experience	Qualified Faculties With PhD in all subjects	Regular Industrial visits/ Training	English Language Training	30000+ Books in Library with Online Databases
5000+ Alumni Serving Various Sectors	Excellent Infrastructure in a campus with park-like beauty	Only Faculty Offering Programmes Catering Needs of Rural & Urban Sector	Well Blended Eco-system to foster Employable Skills & Entrepreneurship	Training for Banking/ ICAI and other exams

Ganpat Vidyanagar-384012, Mehsana-Gandhinagar Highway, SH 73, Dist. Mehsana, Gujarat, India POS AN ASSESSMENT COURSE



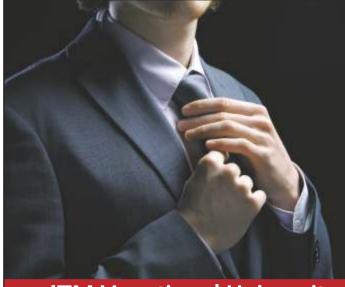
MI Code 3813



NH 8, GETCO, Near Biltech, Village: Dhamdod, Kosamba, Dist.: Surat - 394125.

www.ppsu.ac.in

MI Code 3905 30



Building future leaders for global markets

ITM Vocational University, Vadodara announcing the admissions for 2019

BBA



BCA

- General
- Financial Services

- Cloud Technology & Information Security
- Mobile Application & Information Security

Program Features

- 3 Year Degree Program
- Industry required Curriculum design
- 100% Job opportunity Program with India's leading BFSI companies
- 5 Months Industry Internship
- Special TALEWIND- Personality and Communication Training Capsule
- Outbound International & Domestic tours (Optional)
- Focus on Application- oriented learning
- Excellent Campus & Infrastructure

Eligibility

10+2/ Equivalent in any stream with atleast 50% aggregate marks.

Program Features

- Fundamental knowledge of virtualization technologies, cloud technologies, data centers, networking and operating systems
- Gain functional knowledge of cloud-based solutions, basic networks, operating systems
- Develop in-depth knowledge of Windows Azure and Amazon Web Services (AWS)
- Learn in-depth about preventive, ethical hacking and forensic security technologies

Eligibility

The minimum qualification required to be eligible to apply is a pass in the 10+2 examination or equivalent from any recognised Central or State Board with Mathematics/Business Mathematics as one of the core subjects or a course recognised as equivalent thereto by the University.



ITM Vocational University

A UGC Recognized-Listed Private University u/s 2(f) of UGC Act 1956, established vide Gujarat Private Universities Act 2009, Amendment Act 1 of 2014 & Member - Association of Indian Universities

Campus at Ajwa Nimeta Road, Rawal, Vadodara

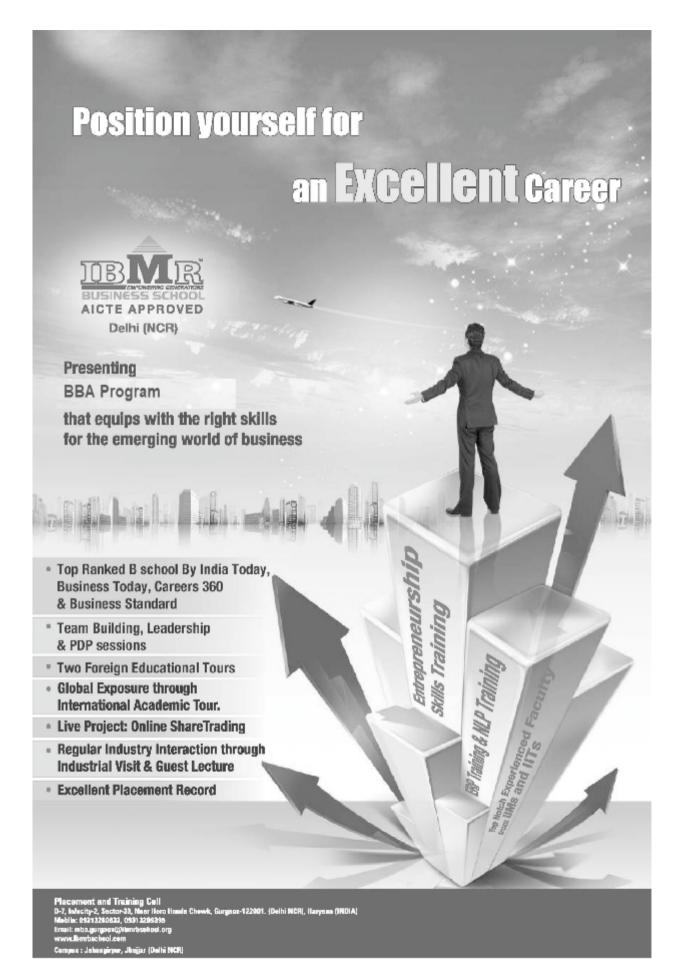
Students Helpline: 70433 41951 / 2

www.itm.ac.in

Ansal University

www.ansaluniversity.edu.in

MI Code 1201 32





BBA and B.Com (Hons)

Highlights of the Programs:

Aligned to UGC's Choice Based Credit system, the programs give students the freedom to choose disciplines from different verticals, enabling them to specialise in two areas of choice, major and minor.

Mandated 6-8 weeks summer internship / live projects to make students future ready.

Comprehensively blended curriculum combines experiential learning through internships, study abroad programs, academic & live projects, simulations, workshops, industry and NGO visits.











MI Code 1209



⊕ admissions.iilmu@iilm.edu
№ 8130927037

34

f www.facebook.com/iilmuniversity

@ www.instagram.com/iilmuniversity



Department of Management Studies University of Kashmir Hazratbal, Srinagar-190006, Jammu & Kashmir

ADMISSIONS FOR BBA-MBA (5 YEAR INTEGRATED MBA) COURSE (SESSION 2019)

The admission to BBA-MBA (5-Year IMBA) course shall be made on the basis of UGAT Score 2021, Performance in Qualifying Examination, Group Discussion and Personal Interview.

For any further query/information candidates may contact:

Name of the Contact Person : Mr. Mohammad Ayub Shah, (Placement officer)

Contact No. : 9419087702

Email ID : ayub_emaad@yahoo.co.in

MI Code 1901



ADMISSIONS OPEN 2021

BBA (H.)

MARKETING. FINANCE & ENTREPRENEURSHIP BBA (H.)

BUSINESS ANALYTICS BBA (H.)

FAMILY BUSINESS BBA (H.)

FINANCIAL MARKETS

INTEGRATED BBA (H.) +MBA

MBA

Eligibility (UG Programs):

10+2 or equivalent with a minimum of 60% marks (CBSE, ISC, state boards, IB, Cambridge and other Govt. recognized boards).

Admission Criteria: Applicants are selected through a holistic admission process conducted over three rounds based on a personal statement, X and XII grade marks, faculty interview, and entrance exam score (JSAT /SAT /ACT /UGAT).

PG (MBA):

Bachelor's degree from any recognized university in India or abroad with minimum 50% marks.

Selection Criteria: Final selection of students is made on the combined basis of Academics, Entrance Exam Score and Personal Interview.



RANKED NUMBER 1 PRIVATE UNIVERSITY IN INDIA, BY

TOP 700 UNIVERSITIES GLOBALLY



INDIA'S NO.1 UNIVERSITIES IN SOCIAL SCIENCES, ART & HUMANITIES

Mr. Vikram Singh Tomar +91 839 690 7440

Ms. Garima Sapra +91 839 690 7225 +91 893 030 2518

Ms. Parul Malhotra

6 www.jgu.edu.in/jgbs/

O.P. Jindal Global University, Sonipat Narela Road, Sonipat-131001, (Delhi NCR), Haryana

JGU-An Initiative of Jindal Steel & Power Foundation

10 REASONS TO STUDY @JGBS



ortunity for personal institutions through faculty and development through sports, clubs student exchange, joint executive and societies, physical fitness and societies, physical fitness centres (gymnasium and

swimming pool), and conclaves

Office of Career Services (OCS) mentors learners, and provides focused training for skill development, internships, and job interviews

100-acre fully residential campus includes health centre (withessential equipment, qualified medical practitioners, and round-the-clock assistance)

INTERNATIONAL EXPOSURE

Semester Exchange / MS Dual Degree / Pathway Program



























PROGRAMMES OFFERED

SCHOOL OF CREATIVITY

- Bachelor of Visual Arts
- B Design

Focus Areas

- Product Design
- Communication Design
- Fashion and Textile Design
- Fashion Communication and Styling
- Interior Architecture
- Game Design
- M Design Focus Areas
- Industrial Design
- Communication Design
- Interior Architecture
- Fashion Design & Innovation

SCHOOL OF EDUCATION

- BA (Hons) Education
- BA (Hons) Psychology

ADMISSIONSOPEN FOR 2021

HEMANT SHARMA

Joint Director & Head - Admissions & Marketing hemant.s@rishihood.edu.in

SCHOOL OF ENTREPRENEURSHIP

BBA

Focus Areas

- Entrepreneurship
- Family Business
- Small & Medium Enterprise
- General Management
- MBA

Focus Areas

- International Business
- Family Business
- Finance
- Human Capital Management
- Marketing
- General Management
- MBA Entrepreneurship

SCHOOL OF HEALTHCARE

- Bachelor of Optometry
- BSc Cardiovascular Technology
- BSc Medical Laboratory Technology
- MBA Hospital Administration

+91 89293 14449 | +91 89299 00404

www.rishihood.edu.in

BE TRAINED TO MAKE A DIFFERENCE BE AN OUTSTANDING LEADER



Admissions Open for Year 2021

BCA B.Com.(H)

With specialization in Business **BBA** BBA Analytics (in Academic partnership with KPMG in India)

B.Sc.(HHA)*|B.Sc.(HMCT)**

- UGC and NCHMCT recognized curriculum
- Experience 5 decades of expertise and excellence of SRM Group of Institution
- Highly professional and well-qualified research oriented faculty from academia and industry
- 100% placement assistance with extensive recruitment skill enhancement
- Management programs are Industry aligned. case study based, practical oriented with value-added courses to enhance students' employability skill-set.
- Hotel Management programs are practical, lab-based, and thorough. They equip the students with both theoretical and practical knowledge as well as personal and professional skills to manage successfully global hospitality industry.
- * Hospitality and Hotel Administration



University Address:

39, Rajiv Gandhi Education City, Delhi-NCR, Sonepat,

Haryana-131029 (India)

Phone: 0130-2203700/01/03/04 | Email: admissions@srmuniversity.ac.in

Mobile: +91-8816033301/02/03/04/05/06

Admission Helpline 9541779883 8816033306

^{**} Hotel Management and Catering Technology



UNDERGRADUATE COURSES OFFERED

QS I-GAUGE rating system

BBA

B.Com. (Hons.)

B.A. LL.B. (Hons.)

B.B.A. LL.B. (Hons.)

B. Tech.

Alliance University accepts UGAT scores

UG PLACEMENTS SNAPSHOT*

3150
Opportunities

140+

Recruiters

New Recruiters

Private University established in Karnataka State by Act No.34 of year 2010

Recognized by the University Grants Commission (UGC), New Delhi

E with

₹ 8.89

LPA highest salary ₹ 4.53

LPA average salary

WHY ALLIANCE?

- Recognition Jointly recognized by University Grants Commission (UGC) and All India Council for Technical Education (AICTE), New Delhi
- World-Class Faculty Full-time renowned faculty from IIMs; IITs; IISc; NITs and several globally recognized Universities such as Harvard University, USA; Oxford University, UK; University of Calgary, Canada; and many other top-notch institutions
- Award Winning Infrastructure Green campus with state-of-the-art infrastructure 1 million sq. ft. of academic, sports and residential facilities amidst 50+ acres of lush greenery
- Range & Depth of Electives Is industry-specific and highly robust, making our graduates corporate ready and highly sough after
- Global Alumni Network Access to global network of 20,000+ alumni across 50 countries

www.alliance.edu.in

Office of Admissions

Chikkahagade Cross, Chandapura - Anekal Main Road, Anekal, Bengaluru - 562 106, Karnataka, India

Email: ug@alliance.edu.in | Tel.: +91 80 4619 9053 / 9058

Mob.: +91 96200 09825 / 91084 42143

ture – 1 million sq. ft. of academic, sports





APPLY NOW

+91 8050 3000 60 / 70



BBA ADMISSIONS OPEN FOR 2021

Affiliated to Bangalore University, UGC Approved, Ministry of Education (GOI)













Best B-School in Bangalore by Careers 360 in India's Best B School Survey - 2019



Best **EMERGING B-School** in Bangalore by Worldwide Achievers in World Education Summit & Award 2019

BBA ELIGIBILITY

Completion of HSC (10+2 level) from a recognized educational board (Students appearing in their PUC / 12th / +2 can also apply). NRI candidates can seek admission based on their prior record, group discussion, and personal interview.

Specializations:

Marketing Management

Human Resource Management

Finance Management

GIBS BBA HIGHLIGHTS:

- Exclusive Business School
- Corporate Style Campus
- Placement Assistance
- Global Exposure
- Holistic Development on EQ, IQ, HQ & SQ
- Unique Teaching Pedagogy
- Foreign Tour
- Laptop & Uniform

- Industrial Visits
- Value Added Programme
- Happiness & Success Program
- Complete Action Learning School
- GIBS Corporate School
- Unique Mentoring
- 20+ Student Societies
- Subject Matter Expert (SMEs)

OUR PREMIER RECRUITERS



















& Many More . . .

Contact Us

🝳 #44/4/5/8, Mylasandra Road, Off Begur Koppa Road, Bengaluru - 560068, INDIA

41





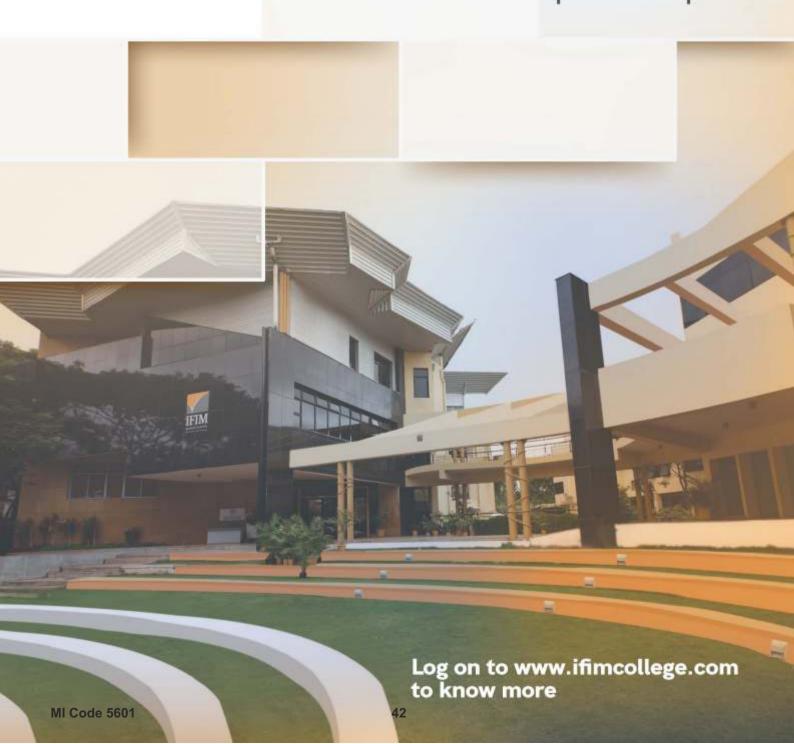




We are now Autonomous | Accredited with W Grade by NAAC

The First Step For Your Future

BBA | BBA- CMA | B. Com. B. Com. ACCA | BA - JPE | BCA



The IFIM College Difference

Global Education

IFIM College offers world-class education by nurturing human values and ethics and by imparting knowledge, which emphasizes on life skills. The college nurtures and supports a unique system of education structured on Bangalore University syllabl, combining the tenets of academic excellence and corporate professionalism. The college is proud of its enviable academic ambience that assures highest learning-resource support for achieving optimal learning outcomes. It disseminates quality education to the students to develop their personality, to improve quality of life and to make them worthy citizens. The teaching-learning process is made of high order with a team of highly qualified, experienced and dedicated faculty. Bridge courses, compensatory classes and remedial coaching constitute our distinct extra-care for the academic progress of our students.

The career development part imparts personality development, communication ability and aptitude skills to boost the personality and employability of the students. Impetus to student research is provided through projects.

Key Features:

- Commendable teacher-student ratio of 1:15
- Emphasis on experiential learning
- Best teaching practices with an integrated curriculum to develop independent thinking.
- Blended learning process with lectures and industry experts interaction
- Diverse resources to create the best academic environment
- Leading edge computing facilities
- Wi-Fi enabled campus

Autonomous and Accredited

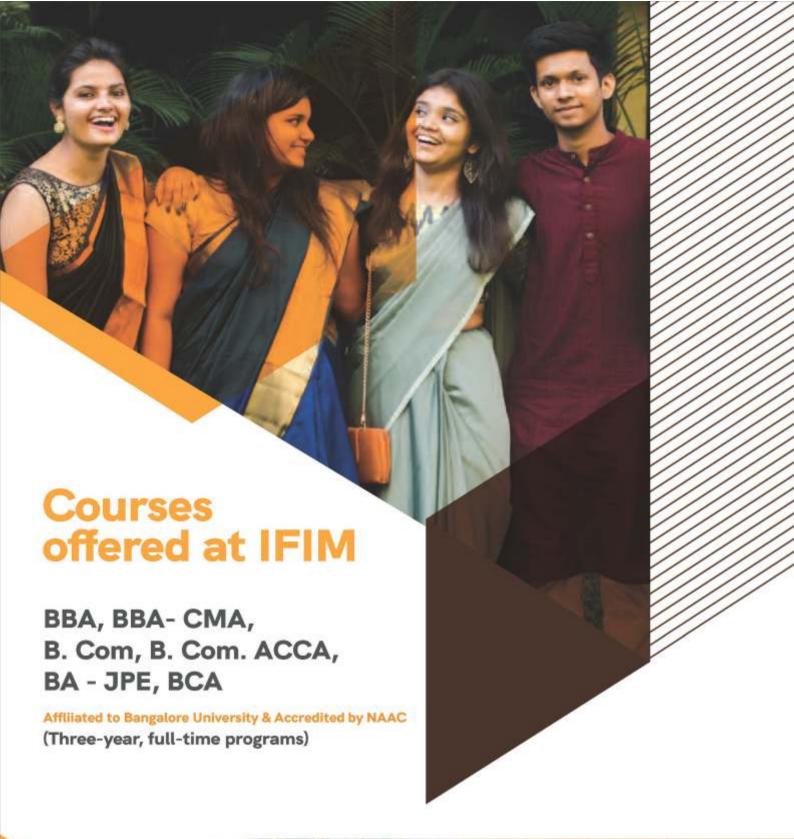
IFIM College is an autonomous institution, affiliated with Bangalore University; it is ISO certified and is NAAC accredited 'A' Grade.

The life at IFIM College Campus is a fine balance of fun and study. The vibrant Campus life affects the after class and quality of living experience significantly. Our advice to all 'incoming students' is: learn the fine art of gettling settled, managing the academic curriculum and then plunge into extra/co-curricular activities. The best guide is your Faculty Mentor assigned by the Principal Mentor, who has rich experience in this regard.

The environment and culture of IFIM College is geared to handle students with:

- Dramatically different beliefs and philosophies.
- Widely divergent expectations.
- A high focus on academics, conservative and middle of the road approach to cultural activities.
- Different personalities and orientations.
- An adventuresome spirit.

Advantage IFIN







Major Recruiters of year 2019 - 20 at IFIM Institutions







































IFIM College:

#8P & 9P, KIADB Industrial Area, Electronics City Phase I, Bangalore - 560 100

080-4143 2800/888 | +91 99000 67704/07/08 | ug@ifim.edu.in



INTERNATIONAL SCHOOL OF MANAGEMENT ECELLENCE BANGALORE

BUSINESS PROGRAMS 100+ MNCs annually fo aus lan • PGM, PGM eBine on n MNCs n Ina Canaa 1500+ + International Study Trip **USA UK Ausala UAE Snao** (AICTE, NBA, AIU) 50+ Fauly loal n WHY ISME? • BBA, B o AA Fun an lann n a ofoal osl 24/7 + International Study Trip on a auful aus (Bangalore University) BBA BCo an PGDM suns sonso 100% • Ph. . in Manageent y ISME fo Snao Suy T (University of Mysore)

- Ran as a To B-Sool Ts of Ina All Ina Busnss Ina All Ina CSR All Ina y Enn
- Rn of any aas fo Elin n Euaon Bs ROI sn





nielsen

simpl_ilearn

amazon

Op asianpaints

(naukri.com





Flipkart

Capgemini





iseinplaeentreord

and any ore



.ie.in



.faceook.co

ieecel



contactie.in



Intagra activitie.ie



PRESIDENCY UNIVERSIT'



Bengaluru

Ready 4.0 The Future?

With six advanced schools and over forty programs powered by our Enterprise 4.0 curriculum... you will be ready and empowered to define your future at Presidency.

SCHOOL OF MANAGEMENT (BBA)

BBA (E-Commerce & Supply Chain Management)

BBA (Financial Technology)

BBA (Digital Marketing)

BBA (Business Analytics)

BBA (Aviation Management)

BBA

SCHOOL OF INFORMATION SC. (BCA)

BCA [Gaming and Graphics]

BCA [Augmented Reality and Virtual Reality]

SCHOOL OF COMMERCE (B.Com)

B.Com [Hons.]

B.Com [Professional]

[With Special Coaching for CA-Foundation] [Spl. In Banking & Finance / Corporate Accounting & Taxation 1

B.Com [Hons,]

Spl. In Corporate Accounting with CMA-US / Business Analytics

CREATING A BENCHMARK WITH PLACEMENTS OVER 10.52 Lakhs CTC

Presidency University School of Management is Ranked 2nd Top Private University in Karnataka.

Times 1)5chccl Survey 2021

Presidency University School of Management is Ranked 31st amongs 100 Top B-Schoolsin the Country.

Times 1) 5thcol Survey 2021



University of the Year in Placement Excellence - South Awarded By ASSOCHAM India, 2021

University of the Year in Innovative Academic Curriculum - South Awarded By ASSOCHAM India, 2021

SCHOOL OF ENGINEERING

SCHOOL OF LAW

SCHOOL OF DESIGN

A SNAPSHOT OF OUR CORPORATE **PARTNERS**















& many more..





ADMISSIONS OPEN 2021-22 🕓 +91-90220-92222

presidencyuniversity.in | admission@presidencyuniversity.in



Presidency University, Itgalpur, Rajanakunte, Yelahanka, Bengaluru 560064

Discover the one thats right for you Discover ISBR

- Get taught by highly accomplished faculty from Industry and Academia
- Competency Driven Curriculum
- Curriculum embellished with value added courses
- Merit and Sports Scholarships
- Diverse Student Group



ISBR College

Bangalore

Affiliated to Bangalore University, Recognized by Govt. of Karnataka

Applications Invited

For 2021

Application Process

- Apply Online: www.isbr.in
- Application Cost: Rs.1000.00

Admission Selection Process

- UGAT/CLAT/LSAT Score or ISBR Aptitude Test
- · Personal Interview

Choice of Courses (Undergraduate Level)

- BBA
- BBA + CMA
- Global BBA
- BBA in Aviation Management
- · B.Com.
- B.Com. + ACCA
- BBA, LL.B
- LL.B
- BCA

Offering Essential Business Tools to prepare you for Life-Long Learning

- Professional Certification Courses
- Opportunities to study abroad with International University Partners
- Workshops, Guest Lecture series by experts from Industry
- Internship and Placement Assistance with over 180+ companies on board
- Clubs and Forums for holistic development of students

49

Mentorship by Faculty members and Industry experts



16, Near HCL Technologies, Electronic City Phase - 1, Hosur Road, Bangalore - 560100

ugadmission@isbr.in | www.isbr.in



Study At DCBS, Indore & get a British Degree @ less than 1/2 the cost

DMU is among the Top Universities in UK for Graduate Employability





2 Years in India + 1 Year at Leicester (UK)

- Two years post study Access to 30 lakh E-journal Well equipped Girls Hostel VISA @ UK articles & Digital E-books on campus

- Mentorship by Successful alumni Access to Globally Ranked DMU is ranked GOLD in Teal Excellence framework (TEF).
- NOTION DISTRIBUTION DISTRIBUTION DISTRIBUTION DISTRIBUTION DI LA CONTRA DI LA CONTR

EXEMPTION FROM IELTS/TOEFL/SAT

DALY COLLEGE BUSINESS SCHOOL (C)+91-98931-24936, +91-731-2719003, 0731-2701971

Residency Area, Indore 452 001 M.P. (India)

www.dcbsindia.org DalyCollegeBusinessSchool





CENTRAL INDIA'S GLOBAL UNIVERSITY

SUPPORTING YOUR ASPIRATIONS WITH

42 PARTNER UNIVERSITIES IN MORE THAN 10 COUNTRIES



2.5 CR WORTH OF ACADEMIC & SPORTS SCHOLARSHIPS



100% PLACEMENT SUPPORT



CURRICULUM DESIGNED FOR BLENDED LEARNING





First and only university in MP & CG to be awarded with QS I.Gauge Diamond rating



First university to be QS I.Gauge e-lead certified in MP & CG



Education World ranks Jagran Lakecity University as No. 1 in MP

#JLUforAspirations



56+ UGC APPROVED DEGREES OFFERED

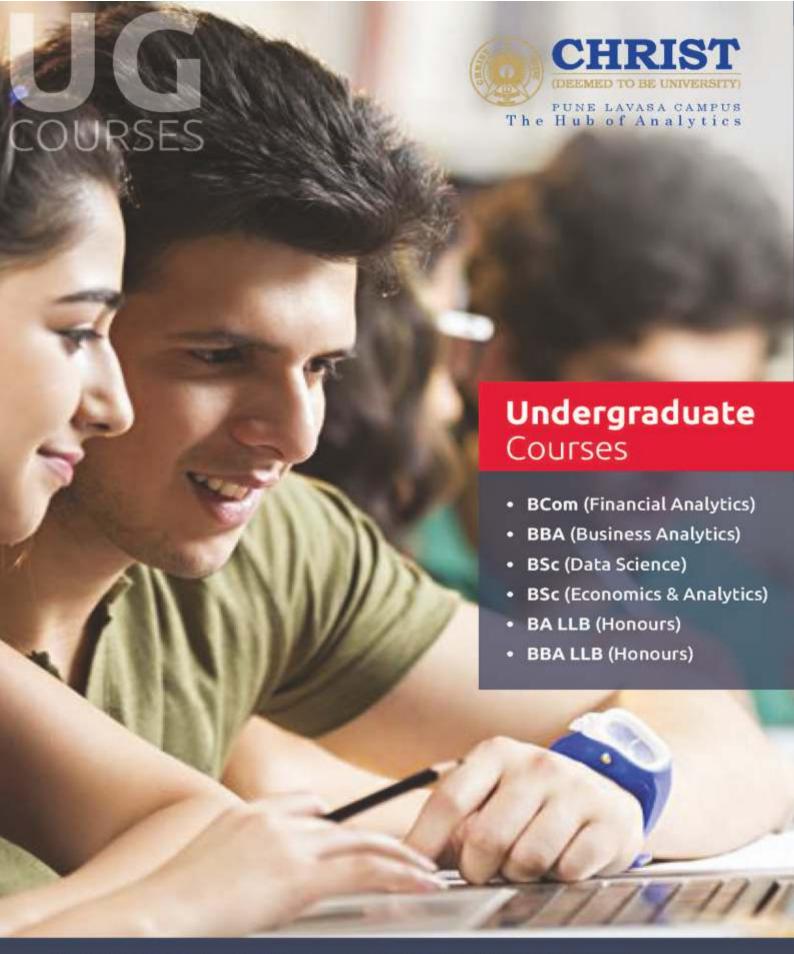
Journalism | Law | Management
Filmmaking | Animation | Design
Commerce | Economics | BCA
Hospitality | Advertising & PR
English Literature | Physical
Education | Entertainment & Events
Computer Engineering | Psychology
Public Policy | International Affairs

ADMISSIONS OPEN

FOR 2021 ACADEMIC SESSION

JLU Student Enrichment Hub, Near Kaliasoth Barrage, Chandanpura, Bhopal





CHRIST (Deemed to be University), Pune Lavasa Campus - 'The Hub of Analytics'. Christ University Road, 30 Valor Court, Lavasa, Pune-412112, Maharashtra Toll-free: 1800 123 2009 WhatsApp: +91 89567 12863







CHRIST (Deemed to be University), Pune Lavasa Campus - 'The Hub of Analytics'. Christ University Road, 30 Valor Court, Lavasa, Pune-412112, Maharashtra Toll-free: 1800 123 2009 WhatsApp: +91 89567 12863



AACSB Accredited, Formerly IFIM Business School

- Program offering similar inputs as an MBA
- Liberal curriculum in the sophomore year followed by professional courses in the advanced years

International Dual-Degree Pathways

ESCP Europe, ESC Rennes School of Business, University of Wollongong, Sydney – Business School

Super-Specializations

Digital Sales and Marketing, Finance and Capital Market, Communication Design Management, Digital Business and Analytics, Digital HR

Differentiation

- General Education in the first two years and then options to create own pathways to BBA program
- Dual campus advantage: Mumbai, the financial capital & Bengaluru, the technology capital

Placements

The fastest business school to complete 100% placements in 2021 Highest salary of INR 16 lacs

Designed to develop 'T-Shaped Professionals' helping the learner acquire both width and depth of knowledge & skills.



Karjat, Greater Mumbai Campus











Jagdish Sheth School of Management or JAGSOM (formerly known as IFIM Business School), is a global and forward-looking academic institution with robust industry-academia linkage.

Here is what helps JAGSOM stand out amongst top academic institutions in India

- Personality Enhancement Program
- Mentoring
- Effective Execution
- · Social Immersion Program
- Research Incubation
- Design Thinking and Innovation Incubation
- Industry Internship Program



JAGSOM broke into the QS Global Business Masters Rankings 2021

- 51+ Band Globally in the QS 'Masters-in-Marketing' Ranking for its PGDM Marketing Program
- for its PGDM Marketing Program

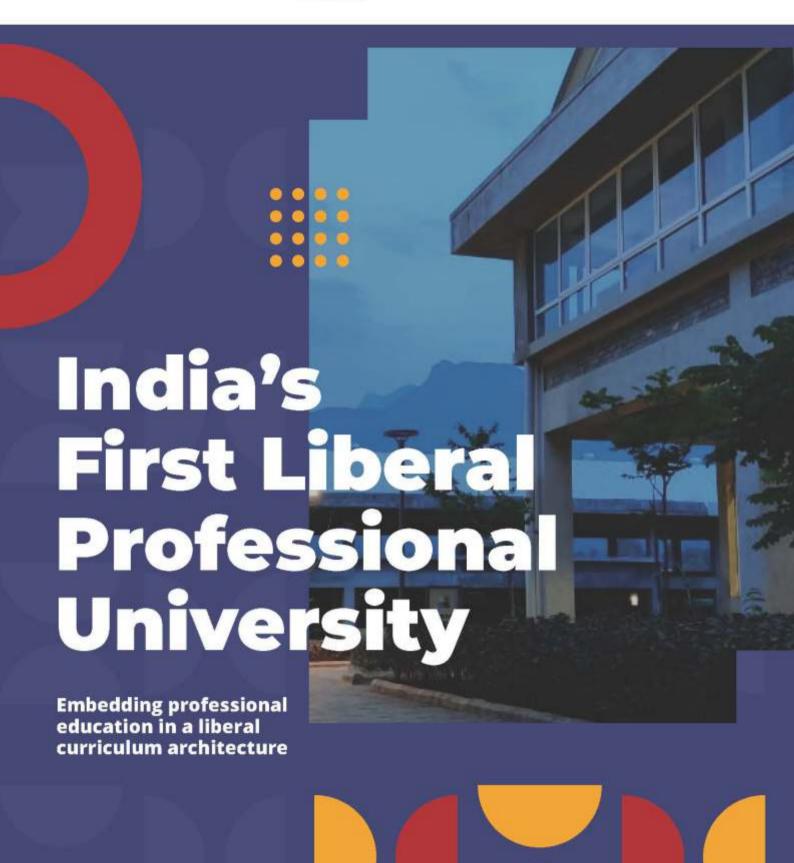
 101+ Band globally in the QS
 'Masters-in-Finance' Rankings for its PGDM Finance Program

Suitable For

High School pass-outs across India with valid Under Graduate Aptitude Test (UGAT) score.

WWW.JAGSOM.COM





Our Schools



JAGSOM

- BBA
- MBA

INSOFE

- BE in Artificial Intelligence
- BSc in Data Science
- MSc in Data Science

Vijaybhoomi School of Law

BBALLB.

Vijaybhoomi School of Design

B. Des in Communication Design

Vijaybhoomi School of Arts and Humanities

B.A. in Liberal Arts

The True School of Music

- B.Mus. Production/Performance/Vocals
- B.Sc Sound Engineering & Production



Discovery year at VU: The first year students get to navigate through the various courses offered by different schools at the university whereby allowing you time and the experience to decide what you really want to do. Even if you cannot make up your mind the liberal professional frame work allows you to be and emerge with a Liberal Arts Degree.



International Pathways help the student to pursue Majors and Minors at top global schools and universities.

BBA

- ESCP Europe
- Rennes School of Business
- Paris School of Business
- University of Wollongong
- University of New Castle

BSc (Data Science)

- Masters at University of Texas Arlington, USA
- Masters at Case Western Reserve, USA

57

BE AI

 Masters at Case Western Reserve



WWW.VIJAYBHOOMI.EDU.IN





Established by Govt. of Odisha under Act 4 of 2019 Only Management University in India

ASBM SCHOOL OF BUSINESS

ADMISSION - 2021

BBA

BBA (Hons.) | BBA - E-Commerce |

BBA - Rural Management

in collaboration with: Mahatma Gandhi National Council of Rural Education, Govt. of India

Other Programmes:

MBA -

DUAL / SINGLE SPECIALISATION

HR | Marketing | Finance |
Operations Logistics & Supply Chain | Business Analytics

MBA -

Semester Abroad with University of Nottingham Malaysia

MBA - Rural Management

in collaboration with

Mahatma Gandhi National Council of Rural Education, Govt. of India

Executive MBA | Ph.D. in Management

M.Sc. - Al & Decision Science |

M.Sc. - IT Management |

M.Com. | M.A. (English) |

M.A. - Communication & Digital Media |

M.A. - Economics |

B.Sc. - Data Science

B.Sc. - IT Management

B.Com. - (Hons.) | **B.A.** - English (Hons.) |

B.A. - Communication & Digital Media |

B.A. - Economics (Hons.)

Ranked A+++

December, 2020 Business India B-School Survey



STATE-OF-THE-ART INFRASTRUCTURE



MATCHLESS MENTORS



ACCREDITATION



WORLD CLASS
CURRICULUM



STELLAR RATINGS



FINISHING SCHOOL FOR HOLISTIC PERSONALITY DEVELOPMENT



HOW TO APPLY

For details of admission process and eligibility please refer to www.asbm.ac.in

Shiksha Vihar, P.O. ASBM University, Bhola (Chandaka), Bhubaneswar - 754012

Tel.: 8763127020 | 7749939643 | 0674-2744881-882 | TOLL FREE - 1800 3456 5855



www.bgu.ac.in

59



Apply to one of the top B Schools of India

KIIT School of Management has been ranked 2nd in India as per Times B School survey 2020.

- KSOM, KIIT Deemed to be University is one of the 10 private institutes in India and the only one in Odisha to getInstitution of Eminence tag from UGC, MHRD, Govt. of India
- 80% faculty from industry or with Ph.D. & over half the faculty from institutions such as IIMs, IITs, TISS, MDI, XLRI and other premier institutes
- 35 acre World Class infrastructure with integrated WiFi campus and option of fully residential AC hostels
- 1:10 faculty-student ratio
- More than 100 corporate seminars per year
- Fully residential AC Hostels

Selection Process

Selection is based on: UGAT Score, 10th & 12th Scores and Personal Interview **Process**: Apply through UGAT score at at ksom.ac.in/bba

Last date of receiving completed Application Forms - June 15, 2021

Eligibility: Minimum 50% aggregate marks in 10th and 12th examinations with Mathematics / Business Mathematics / Economics / Statistics as one of the subjects in 10+2 level.

Campus 7, Bhubaneswar - 751 024 Phone: +91 78944 60016 / 99370 85344 admission@ksom.ac.in | www.ksom.ac.in/bba



KIIT (Deemed to be University) has only one permanentcampus in Bhub aneswar, Odisha. It has no other campus/o ffcampus anywhere else in the country and globe.



www.lpu.in





CHENNAI

www.srmist.edu.in

63



इन्दिरापुरम उच्च शिक्षण संस्थान,गाजियाबाद Indirapuram Institute of Higher Studies

(Approved by AICTE, Min. of HRD, Govt. of India & Affiliated to CCS Univer



Admissions Open 2021

Triple Specialization



Top 100 B-Schools in India-2020 Beyond IIM's



College Code 397

00 % JOB SUPPOR

Approved by AICTE Min. of HRD,Govt. of India

Free Laptop

UG Courses Affiliated to CCS University, Meerut

BCA+ Software Engg.

Functional (Any Two)

Sectoral (Any One)

MARKETING & SALES

TRAVEL & TOURISM

FINANCE & ACCOUNTING

ENERGY-OIL & GAS

IT & CS HRM

BANKING & FINANCE MEDIA & ENTERAINMENT

INTERNATIONAL BUSINESS

DATA ANALYTICS

Banking & BBA**Finance**

Banking & B.Com + **Finance**

















- Audio/Video Recording & Editing
- T.V & Print Journalism
- Photography/Videography
- **Anchoring & News Reading**
- **Broadcasting & Production**



































Delhi NCR Campus:- Near Vaishali Metro, Indirapuram, Ghaziabad-201014

+91-9560994644.9560994656







25 YEARS OF EXCELLENCE



Admission Notice (SESSION 2021-2024)



(Affiliated to C.C.S. University, Meerut)

SCHOLARSHIP* UPTO 1.38 LAKHS

Appitide Test Score

Past Academic Rocord

Female Students

SPECIALIZATIONS OFFERED

Business Analytics | Human Resource
Marketing | Digital Marketing
Entrepreneurship | Finance

OUR ALUMNI



Manas Roy Head of Retail and Shopping Partnerships

Google



Neha Rai Senior Recruitment Specialist

BLACKBERRYS CANADA

Akshay Sand
Accounting Analyst



Deepak Kr. SinghAzure Solutions
Specialist-North India

Microsoft



ADD ON EMPLOYABILITY TRAINING

Tally, Analytics
Personality Development
Advance Excel
Digital Marketing

SCORES ACCEPTED:

MSM-TACT | UGAT, IPMAT NMAT(UG), SET | ATMA (UG)

INTERNSHIPS OFFERED EVERY YEAR

Campus: DS-1, Pocket-D, Lohia Nagar, Meerut - 250 004 (U.P.) India Mob.: 09690333888 E-mail: admission@msmindia.org | Web: www.msmindia.org





COMMUNITY OF ENRICHED
MINDS AWAITS YOU AT SHARDA

Students from **85+** countries have experienced Sharda

WHY STUDY AT SHARDA GROUP

- 63 ACRES OF SPRAWLING CAMPUS
- TOP AWARDED SCHOOLS IN ENGINEERING, MANAGEMENT, MASS COMM, LAW & DENTAL
- LIVE PROJECTS WITH DRDO, MSME, DST, INSA & USAID
- 2,000+ STUDENTS STUDYING ON SCHOLARSHIP
- ON-CAMPUS AC/NON-AC APARTMENT STYLED HOSTELS
- ON-CAMPUS 1200+ BEDS SUPER-SPECIALITY HOSPITAL

RANKED 5TH IN INDIA



















14 MULTI-DISCIPLINARY 250+ G **LAUNCH STARTUPs**



ADMISSIONS OPEN FOR FUTURE FOCUSED UG PROGRAMMES

BBA

- Banking & Finance | International Business
- Marketing Management | Health Care Management
- Human Resources Management | Entrepreneurship
- · Logistics & Supply Chain Management
- Finance & Accounting (with ACCA, UK)
- International Immersion Programme

B.Com. (Hons.)

B.Com. (Hons.) International Acc. & Finance (with ACCA, UK)

BBA LL.B. (Hons.) - Integrated

B.Com. LL.B. (Hons.) - Integrated

MBA (Integrated)

B.Sc. (Agriculture) + MBA (Agribusiness) - Integrated B.Sc. (Hons.)

- Agriculture | Physics | Chemistry | Mathematics
- Life Sciences | Data Science & Analytics
- Food Science & Technology | Bio Chemistry | Biotechnology
- Microbiology | Computer Science | Information Technology
- Electronics with specialization in Robotics & Application

Bachelor of Computer Applications

PARTNER UNIVERSITIES IN EUROPE, US, AUSTRALIA, ASIA & CANADA























UPTO 100% SCHOLARSHIP AVAILABLE FOR MERITORIOUS STUDENTS



SHARDA COUNSELLING CENTRES

Lucknow - 9205883451 • Dehradun - 9205883454 • Hyderabad - 9205883452 • Kashmir - 8826998009 • Patna - 9205883453 Ranchi - 8448198391 • Kolkata - 9205883455 • Guwahati - 9205883450 • Itanagar - 8448897663 • Raipur - 8448198398 Imphal - 8448897661 • Chandigarh - 9205471858 • Bhubaneswar - 8448897664 • Dimapur - 8448897662



USC School of Cinematic Arts



BBA | BCA | B.COM 3 Year Full Time



TO THE WORLD'S
LEADING UNIVERSITY

UNIVERSITY OF SOUTHERN CALIFORNIA



Campus: ASIAN EDUCATION GROUP, Plot A2, Sector 125, Noida, Delhi NCR

Tel : (0120) 4594200 | 0-9650334486 | 0-9599810643 Toll Free : 1800-103-3032

BBA | BCA | B.COM 3 Year Full Time

Additional Certification / Diploma in

- Social Media Marketing and Business Analytics / Digital Marketing, Cloud Computing, & Web Analytics from
 - RHIT

- Media & Entertainment / New Media Development from AAFT
- Foreign Language German / French
- Corporate Communication























FICICI Securities



Insight culpha



































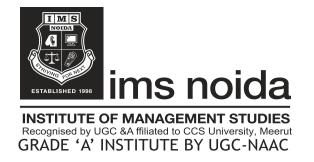
Email: info@asb.edu.in Web: www.asb.edu.in



Education Loan Tie-up with









ADMISSIONS OPEN 2021-22 APPLICATIONS INVITED (ONLINE/OFFLINE)

ANNOUNCING SCHOLARSHIPS @ AIJET

















BBA BCA **BJMC**

PLACEMENTS & SUMMER INTERNSHIPS



/ISUS

COMPAG















MI Code 2001

Scholarship Amount

90% & Above Rs. 30,000 80% & Above Rs. 25,000 70% & Above Rs. 20,000 60% & Above Rs. 10,000

Scholarship Test Process

Mode Online Duration 30 Min.

Eligibility Criteria

For UG Programs: 12th passout with min. 45%

TOLL FREE: 1800 103 1983 OR CALL: 0120 4798800-01 Apply at: www.imsnoida.com (For UG) | www.imsnoida.in (For PG) |

70



INSTITUTE OF MANAGEMENT STUDY



AFFILIATED TO MAKAUT, WB

Formerly Known as West Bengal University of Technology

Admission Notice

BBA

BBA (HOSPITAL) BBA (ACCOUNTANCY) 15th BATCH DEMIC EXCEL

B.Sc

B.Sc

B.Sc PHYSIOTHERAPHY SINCE 2006

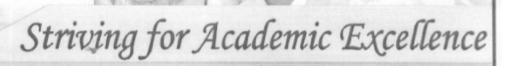
BMLT

B.OPTM

BTTM

BCA





Admission Procedure

Only 10+2 With English & CET/ATMA-UGAT qualified candidates can take admission. Prospectus & Application form available for Rs. 1000 /- payable in Cash / Cheque / Draft in favor of "INSTITUTE OF MANAGEMENT STUDY" payable at Kolkata. It can be made available by post on payment of an additional Rs. 100 /- as postal charges.

https://www.imscal.org enquiry@imscal.com

Our Recruiters



For Admission 9007027585 | 9831637683 7003193293 | 9903079902

93, Mukundapur Main Road, Kolkata - 700 099 Run by : Lake Gardens Saha Education Society

Salient Aspects Of UGAT®

- Entrance test for professional programmes.
- Time tested over years.
- Validated through independent studies.
- Availed by thousands of students.
- Accepted by hundreds of institutions.
- Employing latest technology in evaluation & result processing.
- Individual score card with candidate's photograph.
- Test centres located all over the country.
- Minimal bulletin cost which includes registration & test fees.

Applicants are advised to keep a set of photocopies of the filled in form submitted to AIMA for further reference; along with proof of despatch.

Admit Cards of the candidates provisionally registered will be accessible on the AIMA website link https://apps.aima.in/UGAT2021/admitcard.aspx seven days before the test date. No separate Admit Card will be issued.

Candidates may clarify queries regarding UGAT Registration, if any by e-mail from **ugat@aima.in**

Mobile, calculators and other info Tech gadgets are not allowed inside test centre campuses.

Candidates may view / download the UGAT Score from AIMA website http://apps.aima.in/UGAT2021/ after three weeks from the date of test.

Candidates may clarify queries regarding UGAT Score, if any by e-mail from ugat@aima.in



Schedule for UGAT

S. No.	Programs	Test Date & Timings			
			IBT (04 & 11 July 2021)		
		PBT (04 July 2021)	Morning Session	Evening Session	
1	BBA, BCA, IMBA, etc	09.00 AM – 11.00 AM	09.00 AM - 11.00 AM	03.00 PM - 05.00 PM	
2	Only BHM	09.00 AM – 12.00 Noon	09.00 AM - 12.00 Noon	03.00 PM - 06.00 PM	
3	Both 1 & 2	09.00 AM – 12.00 Noon	09.00 AM - 12.00 Noon	03.00 PM - 06.00 PM	

Important Dates for Applying

Schedule	РВТ	IBT 1	IBT 2
Test Date	04 July, 2021	04 July, 2021	11 July, 2021
Last Date for Registration (Payment by DD)	25 June, 2021	29 June, 2021	06 July, 2021
Last Date for Registration (Online Payment)	27 June, 2021	01 July, 2021	08 July, 2021
Availability of Admit Card	28 June, 2021	02 July, 2021	09 July, 2021

For Complete test schedule visit https://apps.aima.in/ugat2021/

 For Admit Card, all candidates to access AIMA website link: https://apps.aima.in/ugat2021/admitcard.aspx

UGAT® Fee

₹ 750/- (Rupees Seven Hundred & Fifty Only)

Payment can effected by Demand Draft, Credit Card, Debit Card or Net Banking

Important Notice

The pricing and test schedule on this page of UGAT Bulletin is final. Any other information pertaining to the same, given by various participating colleges/institutions in their notifications may therefore be treated as amended. Applicants are advised to check the approval/recognition status of various programmes directly from the concerned colleges/institutions/universities.